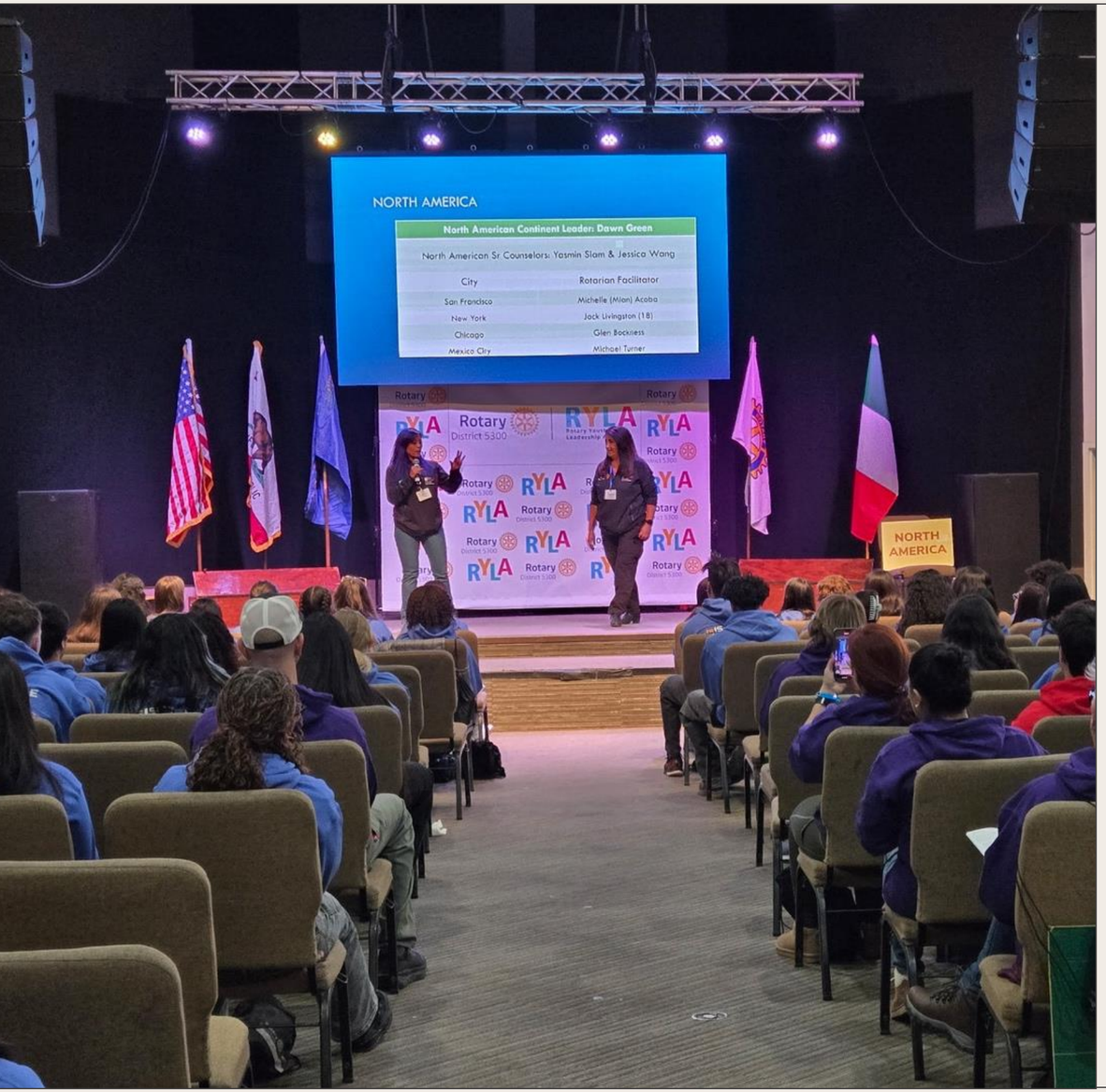


RYLA

AND

TLC

Mae Ismael
LV Red Rock
RYLA & TLC Chair
2026-2027



AGENDA

1 What is RYLA & TLC?

2 Club Intents & Involvement

3 Goals for 2026-2027

4 How to Raise Funds

5 Where to Find Students

6 Timeline

7 Planning Committee & Camp Staff

8 Questions & Contact Info

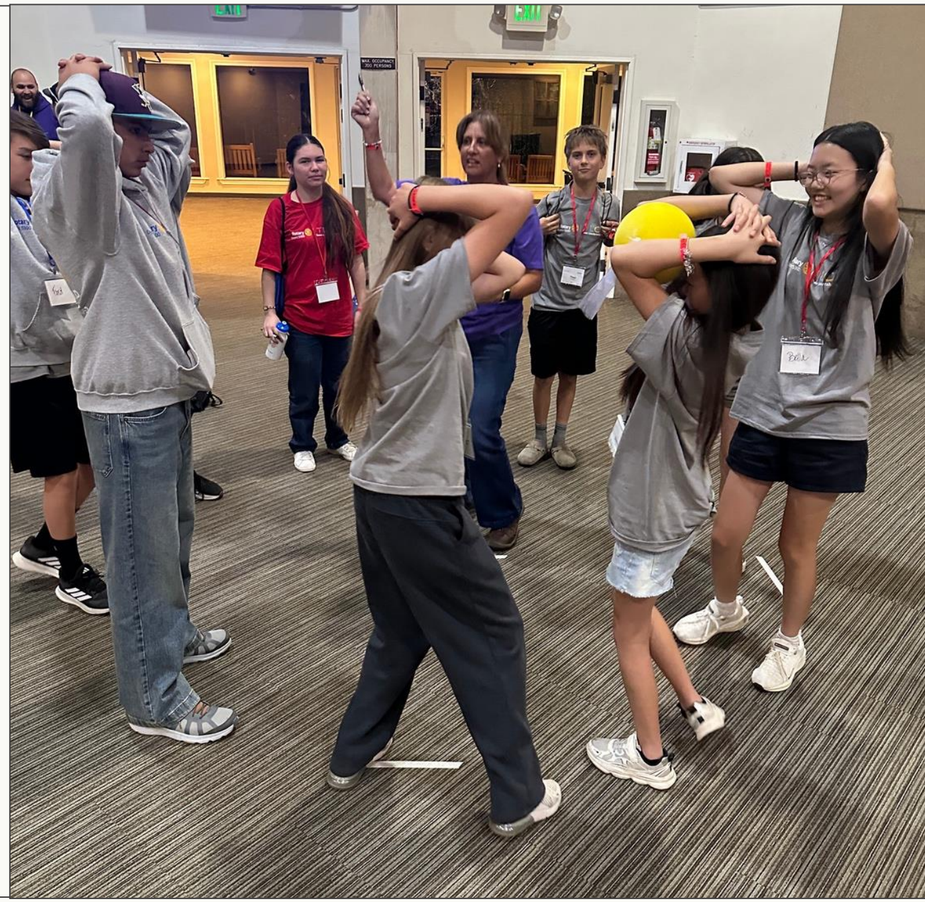
WHAT IS RYLA & TLC?

RYLA - Rotary Youth Leadership Awards

- 10th and 11th graders
- 3-day camp (Fri - Sun) at Camp Cedar Crest
- Rotary's premier leadership training program
- Hands-on, high-energy experience designed to help emerging leaders discover their potential and strengthen their skills.
- Last year we sent 246 Students

TLC - Teen Leadership Camp

- 8th Graders
- 3-day camp (Fri-Sun) at Camp Cedar Crest
- Program specific to D5300
- Intensive program designed to identify and nurture leadership potential as students enter high school.
- Last Year we sent 162 students



HOW CLUBS CAN GET INVOLVED

SPONSOR | PLANNING | ROTARIAN ADVISOR | FIND STUDENTS

- Students that attend camp do not pay for the camp themselves. Each student is selected and sponsored by a Rotary club
  - Budget or Raise funds to send students (Price $375 per student)
  - Interview and Select students to attend
  - Identify a Youth Services and/or RYLA/TLC Chair within your club
- Program is designed and run by Rotarians in D5300. Positions include:
  - Rotarian Advisor and Continent/Biome Leader**
  - Lab Leader
  - Planning Committee
  - Camp Staff



MY GOALS FOR 2026-2027

STUDENT ATTENDANCE

Send at least 275 students each to BOTH RYLA and TLC

ROTARIAN ADVISORS

Rotarian Advisors are the HEART of the RYLA & TLC Program.

RYLA - 36 Rotarian Advisors
TLC - 30 Rotarian Advisors

STUDENTS

Youth Services Chair & Committee members Interview, select and sponsor students.

Increase intents to each camp by 2 students per club.

100% of clubs to send at least 2 students

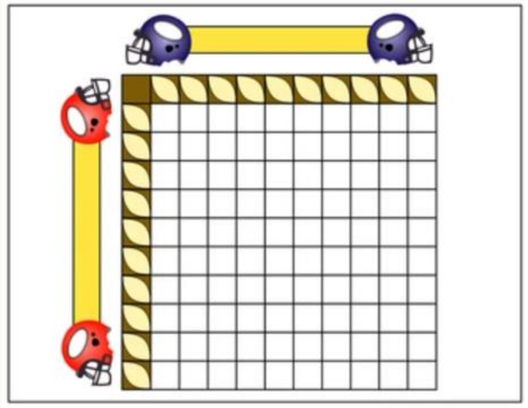
MARKETING & TOOLKIT

Create a toolkit to help clubs

- Raise money
- Find students
- Encourage Rotarian involvement within their club
- Support from the District

LOW EFFORT WAYS TO RAISE MONEY

$375 PER STUDENT - START EARLY!

DDF GRANT	SPORTS GAME SQUARES	50/50 RAFFLE	CORPORATE / MEMBER DONATIONS
The Rotary Foundation			A SMALL DONATION MAKES A DIFFERENCE



WHERE TO FIND STUDENTS

START EARLY!

Finding students tp sponsor isn’t difficult if you start EARLY. Start building these connections NOW so you have already established the relationship and your contacts are already thinking of students to receommend.

- INTERACT CLUBS & PRIOR ATTENDEES
- MIDDLE SCHOOL / HIGH SCHOOL COUNSELORS
- YOUTH ORGANIZATIONS / SPORTS COACHES
- FRIENDS, FAMILY & CIRCLE OF INFLUENCE

TIMELINE

Specific Dates to be shared in July or early August



JUNE/JULY	Club budgets created for both RYLA & TLC
AUGUST	Planning Committee formed for RYLA & TLC
SEPTEMBER	Intents for RYLA
OCTOBER/NOVEMBER	Clubs select Students for RYLA
DECEMBER	RYLA: December 4-6, 2026 Intents for TLC
JANUARY / FEBRUARY	Club select Students for TLC
MARCH 2027	TLC: March 19-21, 2027

COMMITTEE POSITIONS

ROTARIAN ADVISOR COORDINATOR

Work with clubs to encourage and select Rotarians to serve as Rotarian Advisors. Conduct Advisor Training.

SENIOR ADVISOR COORDINATOR

Select past RYLA attendees to serve as Senior Advisors. Ideally High School Seniors.

OTHER CAMP STAFF POSITONS

- Photographer/Videographer
- Audio / Visual
- Medical

LAB COORDINATOR

Review previous years labs & leader guides and update as needed to reflect current issues/climate. Select Rotarians who can serve as Lab Leaders.

PROGRAM COORDINATOR

Designs program (labs, speakers, service projects and schedule). Updates Student & Facilitator guides.

- Security (Male & Female)
- Fellowship

REGISTRAR

Manage the club intents and payments. Manage selected students and alternates in DacDB. Assigns students to Continent/Biome.

TRANSPORTATION

Create Bus Schedule and ensure each attendee (Student and Rotarian) is assigned to a bus. Responsible for Bus dispatch at pick-ups and dropoffs.

FOR MORE INFORMATION



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RYLA / TLC CHAIR
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(702) 858-1693

Mark your calendars!

RYLA - December 4-6, 2026
https://www.rotary5300.org/service/youth-service/ryla/

TLC - March 19-21, 2027
https://www.rotary5300.org/tlc/