Rotary District 5300

(Check out our website www.lvswr.org and our Facebook page – "Rotary Club of Las Vegas Southwest")

#VegasStrong

# Las Vegas Southwest Rotary Newsletter

## 12/04/17

| | |
|---|---|
| Presiding: | President Ron Reynolds |
| Conducting: | President Ron Reynolds |
| Prayer and Pledge: | Doug Malan |
| Photos: | Ted Henderson |
| Mic duty: | Eric Colvin |
| Newsletter: | Obadiah Dogberry |

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PHOTOS FROM THE MEETING – Thanks Ted! See below or click here for online version.

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**VISITING ROTARIANS:**

**Tommy Hjort** in the classification of electrical engineering from the Rotary Club of (somewhere in Sweden), which, he said, is about 150 miles west of Stockholm.

**Joe Murin and Sue Sadler,** both members of the Rotary Club of Reno, NV (his classification is engineering and her classification is manufacturing) who met each other at Rotary, struck up a friendship which blossomed into romance which resulted in marriage (11/25/17) which resulted in a honeymoon in a palatial motor home for the next six months while they search for weather warmer than Reno's.

**Paul Workman** from Bank of George and who belongs to the Rotary Club of Summerlin was visiting again and we always enjoy his presence and engaging conversation (we just wish he wasn't so politically liberal!)

**Tammy Waugh** and **Frank Yakimchuk** in the classification of (her-communications, him-security) both of whom belong to the Rotary E-Club of Alberta, Canada. Frank recounted the story of how he joined Rotary and met Tammy (click here to learn Frank and Tammy's story.)

**NOTE**: to encourage visiting Rotarians to attend our weekly meetings, the board has approved a "lunch special". The lunch special is posted on the club's Facebook page and is good until 12/31/17. The special is that any visiting Rotarian who says they saw the post on the Facebook page will receive a 20% discount on their lunch.

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## GUESTS:

**Michael Zimmerman** was a guest of the club today (he came last week as a guest of Jim Andres and is very interested in membership in our club.) Michael is the Chief Executive Officer for Elite Hospital & Medical Center, which is opening at 150 E. Harmon in the Summer of 2018 (across from Top Golf). He has been a Rotarian in Truth or Consequences, New Mexico, and asked a friend at The Las Vegas Metro Chamber of Commerce if they knew any Rotarians who belonged to a great club. They thought of Jim and our club. President Ron welcomed Michael and congratulated him on his decision to consider membership. Thereupon Rotarian Ted said that he would be interested in availing himself of the services of the new hospital but was reminded by an unnamed Rotarian that it will be a medical hospital and not a mental hospital.

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## ROTARY REGALIA

Pres. Ron commented on the club member's apparent adherence to Rotary regalia requirements but opted to move on in the interest of time.

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## ANNOUNCEMENTS

**Eric Colvin** announced the Holiday Party to be held on December 7th from 7-9 at his home at 1304 Colony Pine Street, Las Vegas, NV, 89144. The food will be provided by Soiree's.

**Eric** also announced the winners of the football contest on Sunday. The halftime winner was Ted Henderson (note to President Ron – this is Ted's second win!) and the final score winner was another one of the strange names nobody has ever heard of, "Sheila Verts", sounds like a pseudonym to me…maybe the real name is "Abner Cole" (anyone get that reference?)

**Richard Bowler (**the man with the golden voice) announced tonight's annual "Celebration of Christmas" concert to be held at Ham Hall on the UNLV campus and which will feature The Nevada Pops Orchestra (directed by our good friend, and previous Dan Stover Music Contest judge, Dr. Richard McGee) and the Desert Chorale singing group (which, or course, features our own man with the golden voice). All are invited and best of all the tickets are FREE! Upon questioning by President Ron about the derivation of the moniker "Desert Chorale" and whether it had anything to do with a fusillade of deadly projectiles in a bovine enclosure, Rich, ever the diplomat, suggested that it was more likely that it came from the fact that Las Vegas is located in a desert and a "chorale" is just a fancy name for "a bunch of folks who like to sing together".

**Jordana Lane** announced the upcoming "Santa Clothes" event on 12/7/17 at 7:30 a.m. We are partnering with the Las Vegas Club and will have 24 kids from Ruby Thomas Elementary School; 12 at the JC Penney store at the Galeria Mall and 12 at the JC Penney story at the Grand Canyon location. Please sign up in the "Blue" book.

**Jordana** also announced that we need 4 volunteers on 12-08-17 for the Boy's Town of Nevada - Mrs. Claus's Kitchen. Adrienne has volunteered to dress as Mrs. Claus. Time is 4:30 p.m. to 9:30 p.m. Please sign up in the "Blue" book.

**Jordana** also said that our "Magical Schoolbus" volunteer opportunity at Opportunity Village's Magical Forest is coming up in the next couple of weeks and she will be emailing information to everyone.

**President Ron** thanked everyone (ok, ok, he didn't really say anything out loud, but I'm sure he was thinking it) for helping at the "Feed the Homeless" event at Christ Church Episcopal last Wednesday, 11/29/17. Check our Facebook page for pictures.

**Karl Maisner** announced that the next Satellite Club meeting will be Thursday, 12/14/17, at Sierra Gold on Jones and 215. Meeting starts at 6:00 p.m. He will be sending "evites".

**President Ron** announced that a board meeting was held last Friday, 12/1/17 (thanks, Manpower and Jim Andres for the use of your boardroom) and great strides were made regarding the future of our club, which, already a shining light in District 5300, is destined to become even brighter with changes currently being mulled over. He said that the changes would be rolling out over the

course of the next few months with full implementation beginning at the beginning of our next Rotary year. As a hint of said upcoming changes, Pres. Ron indicated that payments can now be made on the website (just look for the "donate" button). He also said that in the future all billings will be made electronically by email. When innocently asked by Rotarian Keith about the starting date for said electronic billing, Rotarian Keith was immediately (and most injustly considering the miniscule state of his finances, what with the holiday's coming up and the huge number of presents that he buys every year for the poor and needy) assessed a $50 fine. Apparently President Ron's next sentence, before he was so innocently interrupted, was going to be "Electronic billing starts on 1-1-18.)

**Adrienne Cox** was thanked for pointing out that there was a teeny tiny error on the website regarding not being dark on December 25, 2017. Good thing she pointed it out or we would all have showed up on Christmas Day!

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## PAUL HARRIS FELLOW PRESENTATIONS

**Ted Henderson,** club foundation chair, presented **Paul Gustilo** with a Paul Harris Fellowship. Congratulations, Paul! Ted also presented **Hank Falstad** and **Karen Strawn** with their "5-sapphire" pins in recognition of their outstanding efforts and numerous donations to help eradicate polio through donations to Rotary International.

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## RECOGNITIONS

Time expired and President Ron was forced to forgo recognitions. Drats! I wanted to find out who is driving the brand new red Lexus SUV parked in the handicapped space and who is driving the huge green military truck that parks in the back forty every Monday.

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## DRAWING

Keith Thomas was the big winner, well, sort of. For those of you who have had occasion to sit at the same table with Keith, you know that just before the winning ticket is drawn, he generally offers to trade his ticket with someone else. Well, today, he traded with Melissa Brooks and it was Melissa's (former) ticket that was the big winner. Feeling guilty, he offered to split the pot, but Melissa said no and that a deal is a deal but, after much importuning, did agree to accept the table pot to help assuage Mr. Thomas' guilt at swindling her out of the big pot.

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**JOKE OF THE DAY**

None today.

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**GIFTS FOR THE PRESIDENT**

None, apparently.

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**PAY YOUR BILL**! It is really easy! Remember that it is your duty to keep up to date on invoices. The Club recently instituted on-site credit card payment so any member can pay their bill at any meeting. If you do not know how much you owe, just ask Elaine. You can also make payments on the website by clicking on the "donate" button.

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**Dark Days for 2017 – 2018:**

| | |
|---|---|
| 07-03-17 | 4th of July |
| 09-04-17 | Labor Day |
| 10-30-17 | Nevada Day |
| 11-20-17 | Thanksgiving |
| 12-11-17 | Christmas Party (party on the 7th) |
| 12-25-17 | Christmas Day |
| 01-01-18 | New Year's Day |
| 01-15-18 | Martin Luther King Day |
| 02-12-18 | Lincoln's Birthday |
| 02-19-18 | President's Day |
| 04-23-18 | Gold Raffle |
| 05-28-18 | Memorial Day |
| 06-25-18 | Debunking |

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**Upcoming Speakers (also on our calendar-attached hereto and on DACdb):**

| | |
|---|---|
| December 11: | DARK (Holiday Party) |
| December 18: | Stacey Lockhart, executive director, The Shade Tree |
| December 25: | DARK (Christmas Day) |
| January 1: | DARK (New Year's Day) |

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**UPCOMING ACTIVITIES THROUGH DECEMBER**

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**12-07-17** – **Santa Clothes (in partnership with the Las Vegas Club)** – Rotarians taking 100's of "at risk" children clothes shopping at JC Penney stores in Summerlin, Vegas and Henderson

**12-07-17** – **Rotary Holiday Party** at Eric Colvin's Home from 6 to 9pm.

**12-08-17** – **Boy's Town of Nevada - Mrs. Claus's Kitchen.** 4 volunteers are needed. Adrienne Cox will be Mrs. Claus. Time is 4:30 p.m. to 9:30 p.m.

**12-16-17** – **Salvation Army BELL RINGERS** – Downtown Summerlin

**12-21-17** – (tentative) **Satellite Club Meeting**

**12-22-17 -** (tentative) **Magical School Bus – Opportunity Village** – Rotarians volunteering to work at the Magical Forest as Santa's Helpers.

**12-25-17 - DARK (Christmas Day)**

**01-10-18 - DARK (New Year's Day)**

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**FULL CALENDAR FROM DACdb FOR 2017-2018 IS ATTACHED.**

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**TODAY'S SPEAKER:** Today's speaker was Tom Axtell, GM of PBS – Las Vegas. As you know we will be staffing the PBS fundraising phone banks in March 2018 on a day yet to be determined. Another great speaker! See attached for his presentation. During Tom's presentation, he also talked about PBS' "Impact with Veterans" programs and at the conclusion of his presentation, presented "Honor Coins" to our Vietnam War veterans, **Jack Woodcock** and **Ted Henderson.**

Vegas PBS

Trusted. Valued. Essential.

3050 E. Flamingo Road
Las Vegas NV 89121
VegasPBS.org

**Southwest Rotary Club**
**December 4, 2017**

# Not Your Father's PBS

A Public Service Media Corporation

## 1960s

- Broadcast TV

## 2010s

- Broadcast TV and Cable
- Internet & Mobile Streaming
- Interactive Websites
- Educational Multi-media
- Emergency Communications
- Employment Certification

# Six TV and Cable Channels

| | | |
|---|---|---|
| 10.1 | = PBS | PBS national schedule |
| 10.2 | = Create | How-To, cooking, crafts, travel |
| 10.3 | = PBS KIDS | 24 hour children's education |
| | | |
| 110 | = Rewind | Encore specials and education |
| 111 | = Jackpot! | Thematic programming & events |
| 114 | = WorldView | International programs |

# Six School Channels

## Wireless Educational Broadband Service

- 24 = Health and Wellness
- 26 = World
- 44 = Elementary Basic Skills
- 45 = Career and Technical Education
- 47 = Live and Local!
- 46 = NASA

# Eight Broadband Services

Internet Resources for Home, School and Work

## Vegas PBS.org

- Most national and all local programs for two weeks to a year

## Vegas PBS Passport

- Recent and classic programs for on demand viewing

## Vegas PBS Kids

- Shows, apps, E-books, games & music for children ages 2-10

## Vegas PBS Teachers

- Graded classroom resources for teachers

## Vegas PBS Next Avenue

- Education, health, finance and lifestyle resources for senior citizens

## Vegas PBS One Place / PBS Learning Media

- 600,000 video clips, maps, slides, tests, lesson plans for schools

## Vegas PBS GOAL (Global Online Advanced Learning)

- 5,000 self paced courses & 650 instructor led career courses

# Three Emergency Communication Systems

## School Emergency Alerting and Response System (SEARS)

- 400+ Building blueprints and utility connections
- Student and employee names and emergency contact info

## Metro Surveillance and Observation System (SOS)

- 160 cameras on Las Vegas Boulevard & Fremont Street
- 40 DOT highway traffic camera video

## Integrated Public Alert and Warning System (IPAWS)

- Wireless Emergency Alerting (WEA)

# PBS Programs

FRONTLINE

NATURE®

123 SESAME STREET®

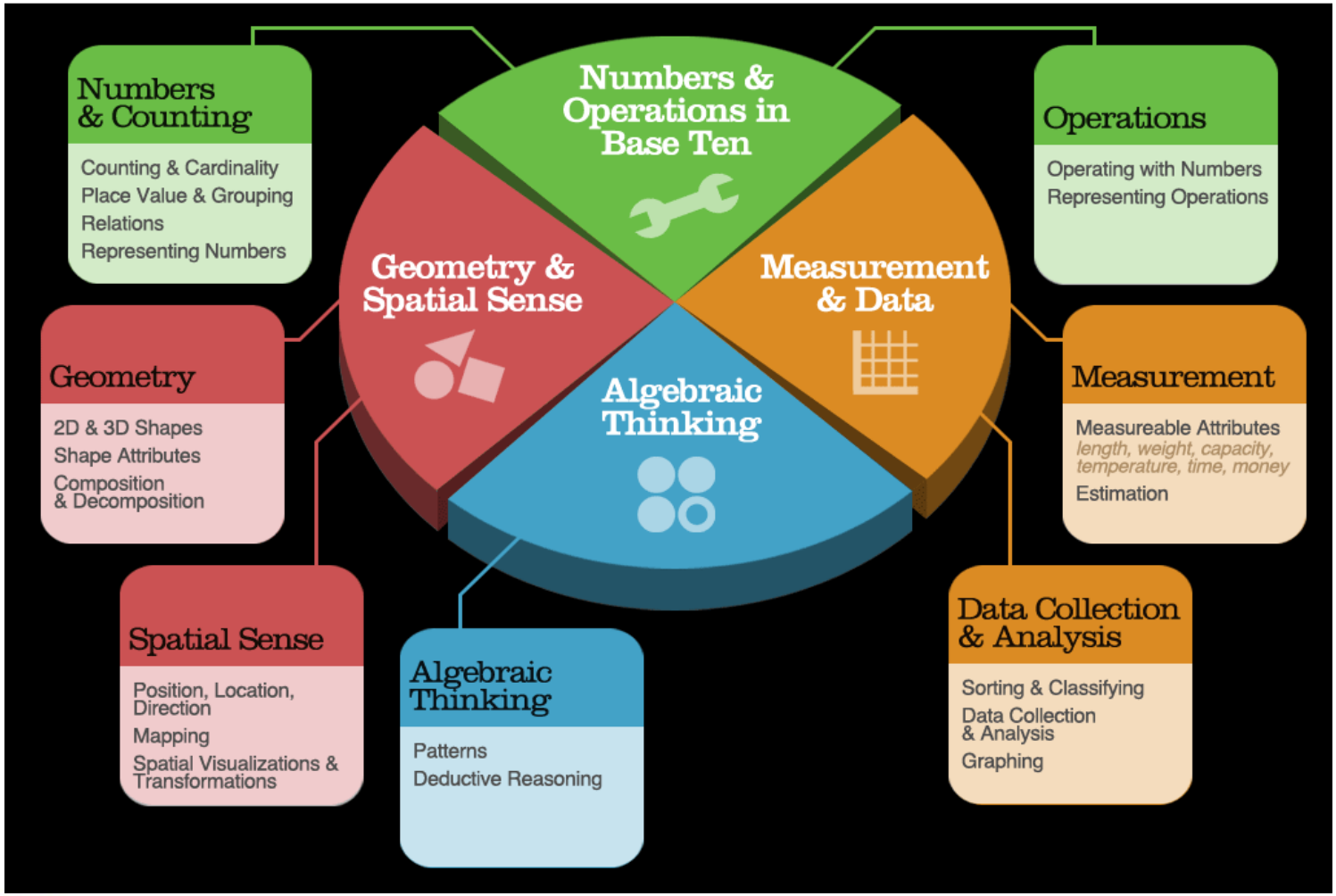
NOVA

Vegas PBS
Trusted. Valued. Essential.

**Kids learn more playing educational math and literacy games across connected multi-platform experiences than from a single stand-alone technology platform**

PBS KIDS

# Transmedia Curriculum Framework



# Impact With Education

## The Ready To Learn Program

- 250 hours a week of Educational TV programs
- 6.6 million hours of local children's viewing per month
- 1.4 million local monthly visits to PBSKids.org
- 50 phone and whiteboard apps for home and school
- 900 + literacy, health, and STEM workshops and community events which provided 186,000+ services to reach children and parents from low-income families.
- 18 million One Place classroom media views last year
- 10,984 teachers and school administrators received career training

# Desert Meadows Area Health Education Center

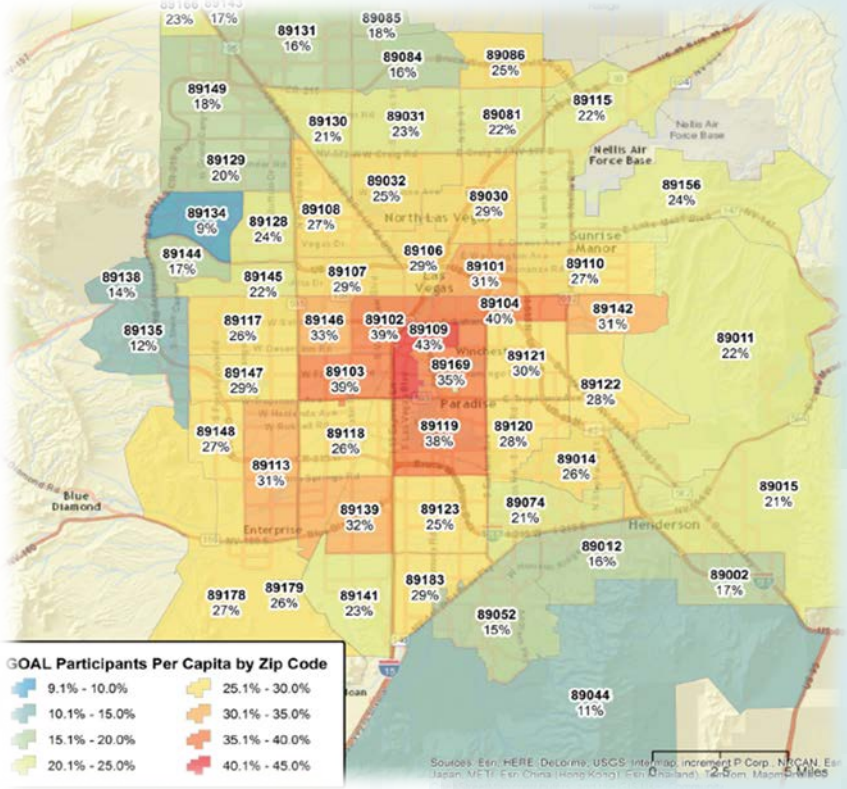
National

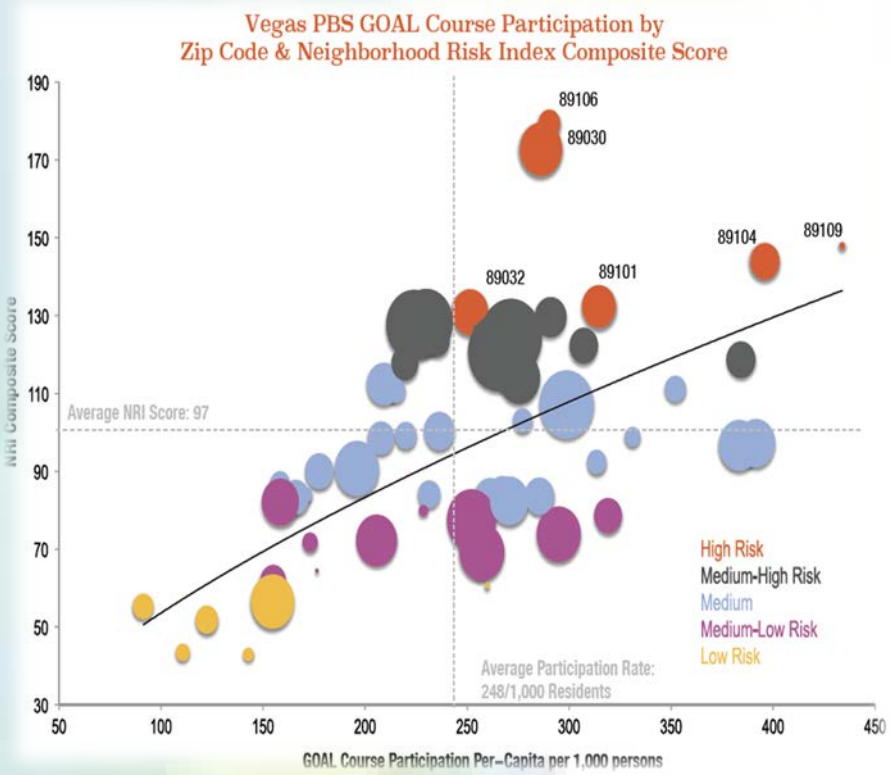
- Pipeline for future health professionals
- Training for current health professionals
- Educate the public about health issues

Local

- Online CME's with Clark County Medical Society
- TEACH Teen Education and Careers in Health
- CampMed – rising 9th Graders
- Student Ambassadors – Medical Students

# Workforce Training & Economic Development




- More than 850,000 courses completed since July 2010
- 15 enrollments from Nye County Coalition plus Veteran's Administration
- Economic Development spots on air

# Impact With Veterans

- Produced 20 *Stories of Service* and *Vietnam Memories*
- Over 600 vets received free Profiles Plus Career Assessments
- Quarterly Veterans Job Fairs serve 400 annually
- 500 scholarships for vets/spouses for Workforce Training courses
- 750 Honor Coins presented to Vietnam Vets
- Coffee & Conversations to discuss Ken Burn's Vietnam series
- Attend all National Guard Yellow Ribbon events
- Veteran Community Collaboration
- Host Quarterly ESGR meetings

# Modern Facility

- 1st LEED Gold Certified TV station in US
- 1st Media Security & Reliability Commission Compliant TV station
- 1st EPA Indoor Clean Air Act Standards for Children Clark Co
- 1st US TV Station to meet EU Electronic Standards
  - Reduction of Hazardous Wastes (RoHS) and
  - Waste Electrical & Electronic Equipment (WEEE)

# Membership

- 16,200 members
- $2.6M raised annually
- 350 Charlotte Hill or Silver Legacy Society
- 40+ tour, travel, speaker & ticket events a year

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## 1960s

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- Employment Certification

# Calendar of Events
## Rotary District 5300 - Calendar for Las Vegas Southwest

**Event Calendar Parameters:**

Calendar: [ (•) List ( ) Block ] Search Events: [ ] Search Now | To Word | To Excel | Printer Format

Include Events: (All ON | OFF)

- [ ] Online Meetings
- [x] Club Event
- [ ] Multi-District Event
- [ ] Invitation Only
- [x] Club Meeting
- [ ] District Fundraiser
- [ ] District Event
- [x] Club FundRaiser
- [ ] RLI Training Event
- [ ] District Reminder
- [ ] District GOV Official Visit
- [ ] RLI Training Event

Dec 2017 - Jun 2019 **Add to Club Calendar:** Select Event Type << PREV NEXT >> **Go To:** December 2017 Go

| DATE | TIME | ACTION | CLUB | EVENT NAME | LOCATION / COMMENTS |
|---|---|---|---|---|---|
| **December - Disease Prevention and Treatment Month** | | | | | |
| Thu Dec 07, 17 | 07:00A | Edit Event | Las Vegas Southwest | Santa Clothes (in partnership with the Las Vegas Club | 12-7-17 – Santa Clothes (in partnership with the Las Vegas Club) – Rotarians taking 100's of "at risk" children clothes shopping at JC Penney stores in Summerlin, Vegas and Henderson. |
| Thu Dec 07, 17 | 06:00P | Edit Event | Las Vegas Southwest | Rotary Holiday Party at Eric Colvin's Home | 12-07-17 – Rotary Holiday Party at Eric Colvin's Home from 6 to 9pm. 1304 Colony Pine Street, Las Vegas, NV, 89144. |
| Fri Dec 08, 17 | 04:30P | Edit Event | Las Vegas Southwest | Boys Town of Nevada - Mrs. Claus' Kitchen | Boys Town of Nevada - Mrs. Claus' Kitchen - 4 volunteers needed. Someone also to dress as Mrs. Claus. Time is 4:30 p.m. to 9:30 p.m. |
| Mon Dec 11, 17 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Dark for Holiday Party on 12/7. |
| Sat Dec 16, 17 | 12:15P | Edit Event | Las Vegas Southwest | Salvation Army BELL RINGERS – Downtown Summerlin | 12-16-17 – Salvation Army BELL RINGERS – Downtown Summerlin - time approximate and TBA |
| Mon Dec 18, 17 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Stacey Lockhart, Executive Director, Shade Tree Shelter |
| Thu Dec 21, 17 | 06:00P | Edit Event | Las Vegas Southwest | Satellite Club Meeting | Satellite Club Meeting at Sierra Gold |
| Fri Dec 22, 17 | 08:00A | Edit Event | Las Vegas Southwest | Magical School Bus – Opportunity Village | 12-22-17 - (tentative) Magical School Bus – Opportunity Village – Rotarians volunteering to work at the Magical Forest as Santa's Helpers. |
| Mon Dec 25, 17 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Dark for Christmas Day. |
| **January - Vocational Service Month** | | | | | |
| Mon Jan 01, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Dark for New Years Day. |
| Thu Jan 04, 18 | 08:00A | Edit Event | Las Vegas Southwest | 1-4-18 - (tentative) Happy Feet at Ruby Thomas Elementary Sch | 1-4-18 - (tentative) Happy Feet at Ruby Thomas Elementary School |
| Mon Jan 08, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Jan 15, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Dark for Martin Luther King Day. |
| Mon Jan 22, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Jan 29, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| **February - Peace and Conflict Prevention/Resolution Month** | | | | | |
| Mon Feb 05, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Feb 12, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | 2-12-18 - Past Presidents Day |
| Mon Feb 19, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Dark for Presidents Day. |
| Mon Feb 26, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| **March - Water and Sanitation Month** | | | | | |
| Fri Mar 02, 18 | 05:00P | Edit Event | Las Vegas Southwest | 3-2-18 – PBS Pledge Drive Phone bank Volunteers – | 3-2-18 – PBS Pledge Drive Phone bank Volunteers – Receiving phone calls for pledges - Time to be determined. |

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|---|---|---|---|---|---|
| Mon Mar 05, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Mar 12, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Mar 19, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Mar 26, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| **April - Maternal and Child Health Month** | | | | | |
| Mon Apr 09, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Apr 16, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Apr 23, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Dark for Gold Raffle. |
| Thu Apr 26, 18 | 06:00P | Edit Event | Las Vegas Southwest | Gold Raffle | Gold Raffle. |
| Mon Apr 30, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| **May - Youth Service Month** | | | | | |
| Mon May 07, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon May 14, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon May 21, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon May 28, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Dark for Memorial Day. |
| **June - Rotary Fellowships Month** | | | | | |
| Mon Jun 04, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Jun 11, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Jun 18, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| **July - Start of the new Rotary officers' year of service** | | | | | |
| Mon Jul 02, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |
| Mon Jul 09, 18 | 12:15P | Edit Event | Las Vegas Southwest | Club Meeting | Club Meeting. |