



President Paul Gustilo

Immediate Past President Jordana Lane

> President Elect Joe Wittenwiler Secretary/Treasurer Rebecca Collett

Directors Eric Colvin Fred Fukumoto Francesca Gilbert Tom Martin Bruce MacKenzie

> <u>Advisor</u> Bruce Pope

Executive Secretary Melissa Brooks

Committee Chairs Community Service-Jeanne Radde Int'l Service-Cliff Silverstein Vocational Service-Fred Fukumoto and Francesca Gilbert Foundation-Bryan Dziedziak Club Service-Tom Martin Membership- Bruce MacKenzie Public Relations/Calendar/ Newsletter-Keith Thomas Programs-Fred Fukumoto/Francesca Gilbert/Ed Guthrie/Jack Woodcock Interact Club-Karl Maisner

Monday, Noon Lawry's Prime Rib Restaurant 4043 Howard Hughes Parkway (Paradise and Flamingo) Las Vegas, NV

501c(3) Tax ID# 81-1650174 501c(4) Tax ID# 88-6008778

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Club Phone-702-870-4655

Check out our website <u>www.lvswr.org</u> and on Facebook at /lasvegassouthwestrotary

#VegasStrong





Las Vegas Southwest Rotary Newsletter 4/24/23

Conducting: Rotary Moment/Pledge: Photos:

Mic duty: Newsletter:

#### Pres. Paul Gustilo Ron Reynolds Tom Martin (see below or click <u>here</u> for pictures at today's meeting) Karl Maisner Keith Thomas

#### VISITING ROTARIANS

None

**GUESTS** 

None

#### ANNOUNCEMENTS

**Pres. Paul** thanked **Chris Publow** for standing in for him last week while he attended a work conference in Orlando, the "<u>Common Ground Alliance</u>"...learning all about "811" and ..."preventing damages to underground infrastructure and protecting those who live and work near these important assets through shared responsibility". Tough duty since he had to stay at the <u>Caribe Royale Resort</u>.

Joe Wittenwiler reported about his attendance at District Assembly last Saturday in Apple Valley. He, **Rebecca Collett, Angela Domingo, and Jeanne Radde** were all in attendance. He reported that the meetings were great and the pizza served for lunch was <u>excellent</u>. He also reminded everyone that District Conference will be here in Las Vegas the first week in May. See details about this year's DC below and in the attached calendar.

He said that the Rotary year 2023-2024 will have some big changes, like holding the 4-Way Test Speech Contest at the District Training Assembly, the Hansel/ Stover Contests will be held at the Foundation dinner in May, G-line marketing plans using social media will be used to promote club service projects and build club membership,

#### **SERVICE ABOVE SELF**

#### THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

First The development of acquaintance as an opportunity for service;

Second High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

Third The application of the ideal of service in each Rotarian's personal, business, and community life;

Fourth The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

#### **THE FOUR-WAY TEST**

Of the things we think, say, or do:

1. Is it the truth?

concerned?

- 2. Is it fair to all concerned?
   3. Will it build goodwill and better
- friendships? 4. Will it be beneficial to all

#### ROTARIAN CODE OF CONDUCT

The following code of conduct has been adopted for the use of Rotarians:

As a Rotarian, I will

- Act with integrity and high ethical standards in my personal and professional life
- 2. Deal fairly with others and treat them and their occupations with respect
- Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4. Avoid behavior that reflects adversely on Rotary or other Rotarians
- 5. Help maintain a harassment-free environment in Rotary meetings, events, and activities, report any suspected harassment, and help ensure non-retaliation to those individuals that report harassment.

and the return of Rotary Essentials, just to name a few of the changes. A copy of District Governor-Elect Michael Soden's PowerPoint presentation is attached to the newsletter.

**Joe** also announced that the 2023-24 District Conference will be held on the Royal Caribbean Cruise Ship, the Navigator of the Sea. It will be sailing on June 21, 2024, returning on June 24, 2024. While on board, there will be a hosted reception on Friday. The traditional District Conference is on Saturday. On Sunday it will be docking in Ensenada where the Rotarians will be doing a service project. The price includes cabin, food and entertainment (liquor is on you.) A copy of the cruise flyer is also attached to the newsletter. Registration is now open. Click <u>here</u> to register. He also brought back a new business card:



**Francesca Gilbert** announced that our next Greenspokes event will be next Thursday, 4/27/23, at 6:00 p.m. at her palatial residence. Contact her directly if you don't have the address.

**Jordana Lane** announced that our last Happy Feet project for **Pres. Paul's** year will be on Tuesday, May 16<sup>th</sup> at <u>Ruby Thomas Elementary</u>. <u>1560 Cherokee Ln, Las Vegas</u>, <u>NV 89169</u>. Please plan on arriving by 7:30 a.m. We should be done by 9:30. We will be putting 111 pairs of shoes on the fifth graders.

**Fred Fukumoto** reported that the club Scholarship Committee received 8 applications from 8 different Las Vegas high schools. The Committee will be interviewing the top 2 on April 28, 2023. He said that the winner would receive the full 8 semester scholarship under the existing rules, i.e., a minimum 3.0 GPA taking at least 12 semester hours. The runner up would receive a 1-year scholarship that would be reviewed for continuation for another year (and future semesters) depending on the Club's financial situation and the runner ups' GPA. The Committee will invite the winner and runner up to a future meeting as their schedule allows.

**Pres. Paul** reported that the club has been sued for copyright infringement. A couple of our program speakers had presentations that included a copyrighted picture. The presentations were attached to the newsletter and posted online. The law firm in

question apparently trolls the internet and files lawsuits whenever it sees something that they might be able to include in a lawsuit. Even though the offending pictures were promptly removed when notified, the law firm is still seeking damages. Please contact **Pres. Paul** if you have any questions about the lawsuit.

#### **INDUCTION CEREMONY – PATTI GRAHAM**

**Jack Woodcock** introduced **Patti Graham** as the newest member of the Rotary Club of Las Vegas Southwest. Patti is the daughter of Rotarians and her father who passed away in December of last year, asked her to continue his legacy of Rotary service. She of course agreed and has joined the premier Rotary Club around!

**Jack**, once again, provided a comprehensive introduction (a copy of which is attached to the newsletter) to our newest member. She is already involved in club activities, having participated in past service projects. She said she still has some business to wrap up in Florida and will be back full-time around the end of May.

Jack and Pres. Paul presented her with the usual Rotary items, including a very fancy bottle of wine.

### WELCOME, PATTI, WE ARE HAPPY TO WELCOME YOU AS A MEMBER OF SOUTHWEST ROTARY.

#### JOKES OF THE DAY

**Tom Martin** told the story about Morris, an 82-year-old man, who went to the doctor to get a physical. A few days later, the doctor saw Morris walking down the street with a gorgeous young woman on his arm. A couple of days later, the doctor spoke to Morris and said, "You're really doing great, aren't you?" Morris replied, "Just doing what you said, Doc: Get a hot momma and be cheerful." The doctor said, "I didn't say that...I said, "you've got a heart murmur, be careful!"

**Scott Baranoff** told the story about a man with a persistent cough who goes to a pharmacy and gets a remedy from the assistant. Next day he's back saying the cure didn't work and asks for something else. The assistant gives him another cough medicine, but the next day the man is back complaining the new medicine doesn't work either. This continues for weeks until the head pharmacist takes over and gives the man another bottle of medicine. The next day the assistant sees the man walking very slowly down the road, his cough completely cured. 'That's fantastic,' says the assistant, and when he returned to work, he asked the head pharmacist, 'What cough remedy did you give him?' 'I didn't give him a cough remedy,' says the head pharmacist. 'I gave him a laxative. Now he's afraid to cough.'

#### GIFTS FOR THE PRESIDENT

**Keith Thomas** said that he and **Sherrie** were in San Jose last week for a Jerry Seinfeld concert at the San Jose Center for the Performing Arts. Since they arrived a bit early, they visited the San Jose Museum of Art where they spent their children's inheritance on a very expensive refrigerator magnet:



**Karl Maisner** said **Rachelle** had a speaking engagement in Southern California so they took **Theo and Arielle** along for the weekend and visited Universal Studios (although he said the kids were more excited about getting back to the hotel so they could go swimming in the pool!). He brought back an appropriate magnet (which he said might be his first gift in **Pres. Paul's** year!):



**Sean Tanko** said he had just returned from Florida where he and his daughter went for a short vacay and where they visited Disneyworld, Universal Studios, Animal Kingdom, and Magic Kingdom. He said he and his daughter like to "…chase roller coasters" and that is their thing. He brought back two cool magnets:



#### RECOGNITIONS

None today.

#### DRAWING

Keith Thomas was the grand prize winner today.

#### **BLAST FROM THE PAST**

Click <u>here</u> to see the newsletter from August 16, 2004. (I'm going to keep running this one over and over until I get at least one comment on the hilarious picture captions. <sup>(2)</sup> This will be the fifth time with no comments yet.)

#### UPCOMING SPEAKERS AND EVENTS - (FULL 2023 CALENDAR ATTACHED BELOW)

4/27/23 5/1/23 5/5-6/23	<b>Greenspokes</b> at 6:00 p.m. at <b>Francesca Gilbert's</b> – call her for the address and gate code. Celine Apo and Chris Brown, Southwest Gas - How natural gas rates are established in NV District 5300 Conference at Horseshoe Las Vegas (formerly Bally's), 3645 Las Vegas Blvd. S., Las Vegas, NV 89109. Our club has approved \$1,000 to cover the cost of registration for Southwest Rotarians (well, sort ofif 10 SW Rotarians register, each will receive \$100
5/0/22	to cover costs, if 20 SW Rotarians sign up, each will get \$50 to cover costs, etc.)
5/8/23	Akita McCullough - CCSD community out reach
5/15/23	TBD
5/16/23	Happy Feet at Ruby Thomas Elementary. 1560 Cherokee Ln, Las Vegas, NV 89169. Please
	plan on arriving by 7:30 a.m. We should be done by 9:30.
5/20/23	Board retreat for Joe Wittenwiler's year
5/22/23	Mason van Houweling - CEO of UMC
5/29/23	Dark for Memorial Day
5/31/23	Our next Feed the Homeless is coming up faster than usual. In addition to sandwiches, we will again be distributing clothing and hygiene kits. It is located at <u>Amazing Grace</u> <u>Ministries</u> at <u>Christ Church Episcopal</u> on <u>Maryland Parkway</u> For the history of our involvement with FTH at AGM at CCE on MP, click <u>here</u> . Please be there by 4:00 p.m.

#### PROGRAM

**Francesca Gilbert** introduced **Chris Publow** who continued with his update from last week about Elon Musk and Space X, etc. A copy of his presentation is attached.

Some facts about Chris for our newer members:

- 1. He moved to Las Vegas in 1963 about the same time the movie "Viva Las Vegas" was being filmed here.
- 2. He graduated from Western High School in 1967.
- 3. He graduated from West Point and then served in the military for 5 years.
- 4. He has been married for 52 years and has 3 daughters and 6 grandchildren.
- 5. He was the general manager for Ted Wiens Automotive up until he retired.
- 6. He and Lali have a vacation home on Crystal Lake, in Frankfort, Michigan, which is on the shores of Lake Michigan.
- 7. He joined Southwest Rotary in 1983 and is celebrating his 40<sup>th</sup> Rotary anniversary year.
- 8. He was club President in 1991-1992.
- 9. When asked what one of the highlights was when he first moved to Las Vegas, he quipped "Ann Margaret".

The ever erudite and entertaining **Chris** provided a very interesting presentation (copy attached) about Elon and what he is up to these days.

Thanks so much, Chris, for a presentation that went by way too fast!!!

#### CONCLUSION

We concluded with the 4-Way Test.

PATTI GRAHAM (727) 946-2045 PDGRAHAM3@GMAIL.COM

PATTI WAS BORN IN CALGARY, CANADA AND LIVED THERE UNTIL SHE WAS 38. SHE WENT TO NURSING SCHOOL AT THE UNIVERSITY OF CALGARY AND RECEIVED HER BACHELOR'S DEGREE IN NURSING IN 1979. SHE WENT BACK FOR HER MUSIC MAJOR IN 1984. SHE ALSO WENT BACK TO RECEIVE HER MASTER'S DEGREE IN NURSING 1998 AS IT WAS EASIER TO IMMIGRATE TO THE U.S.

HER FAMILY CAME TO THE U.S. IN 1620 ON BOARD THE MAYFLOWER. HER MOM'S GREAT GRANDFATHER WAS JOHN ALDEN. HER FAMILY WERE ALL AMERICANS HOWEVER, THEY WENT TO CANADA IN 1907 BECAUSE OF A DROUGHT IN NEBRASKA. FREE LAND WAS OFFERED IN ALBERTA, CANADA. HER GRANDFATHER WAS BORN AND DIED AMERICAN. HER MOTHER WAS BRITTISH AND BORN ON THE CADBURY CANDY ESTATE. HER FATHER WAS BANISHED FROM BRITTIAN TO CANADA FOR GETTING AN EMPLOYEE PREGNANT. HE RECEIVED A STIPEND EVERY MONTH UNTIL HE DIED AT 100 YEARS OLD. THEY WERE REFERRED TO AS REMITTANCE MEN. HIS GRANDMOTHER HAD 5 CHILDREN, BUT NEVER MARRIED THEIR FATHER. SHE WANTED TO KEEP HER MAIDEN NAME. SHE WAS ONE OF THE FIRST WOMEN LIBBERS. HE RAN A GENERAL STORE AND WAS QUITE SUCCESSFUL. NONE OF HER FAMILY KNEW MUCH OF THEIR HISTORY UNTIL PATTI AND HER LATE HUSBAND PURSUED THE FAMILY GENEOLOGY AND TRACED BACK EVERYONES LIFE. HER MOM ALWAYS THOUGHT SHE WAS BORN ON THE WRONG SIDE OF THE TRACKS. SHE WENT TO WORK FOR HER HUSBAND AT 14 YEARS OLD AND KNEW SHE WOULD

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SOMEDAY MARRY HIM. SHE HAD PATTI AT 18 YEARS OLD. HE WAS AN ENTREPRENEUR AND STARTED A MICROFILM COMPANY IN 1952. IT STILL EXHITS AS WEST CANADIAN DIGITAL.

PATTI HAS 3 SISTERS AND A BROTHER, SHE IS THE OLDEST. HER DREAM WAS TO SOME DAY TO RUN THE FAMILY BUSINESS; HOWEVER, HER DAD DIDN'T WANT TO MIX FAMILY AND BUSINESS. SHE TOOK A PART TIME JOB WITH HIS COMPETITOR AT AGE 13. SHE FINISHED HIGH SCHOOL IN 2-1/2 YEARS. HER JOB CHOICES WERE LIMITED AFTER GRADUATION SO SHE WENT INTO NURSING. OVER THE NEXT FEW YEARS, SHE HAD FOUR KIDS AND WENT THROUGH A DIFFICULT DIVORCE, IT WAS NOT PRETTY. SHE CONSIDERED MEDICAL SCHOOL AND TURNED IT DOWN BECAUSE FAMILY CAME FIRST. HOWEVER, SHE DID GO BACK FOR HER MASTER'S DEGREE IN NURSING AS WE MENTIONED BEFORE, TO MAKE IT EASIER TO EMMIGRATE TO THE UNITED STATES.

WHEN SHE DECIDED TO MOVE TO THE U.S., SHE SET HER KIDS DOWN AND TOLD THEM THEY WERE MOVING. THEY WERE ALL ASKED TO PICK FOUR STATES AS A GROUP TO MOVE TO. THEY PICKED HAWAII, CALIFORNIA, LOUISIANA, AND FLORIDA. IT WAS TOO EXPENSIVE IN HI, INTERVIEWED IN BLYTH, CA NOT A GOOD CHOICE, AND HAD NO INTEREST IN GOING TO LOUISIANA. SHE TOOK A 10 DAY TOUR TO FLORIDA, FOUND A PLACE CALLED LARGO THAT CULTURALLY WAS VERY SIMILAR AND THE COURT BLESSED HER MOVE. THEY MOVED WITH 6 SUITCASES AND A GUITAR CASE. THEY CALLED THEMSELVES CANADIAN REFUGEES. HER BOYFRIEND AT THE TIME HAD SAVED \$23,000 AND THEY STARTED THEIR NEW LIFE. \$16,000 WENT TO A CAR, \$5000 STARTED A HOUSEHOLD, AND \$2000 WENT INTO SAVINGS. SHE HAD A JOB AS A TRAVEL NURSE. HER FIRST PAYCHECK WAS TWICE AS MUCH AS WHAT SHE MADE IN

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CANADA. BY 2001 SHE HAD SAVED ENOUGH FOR A DOWN PAYMENT ON A HOUSE AND HER OLDEST WAS ACCEPTED INTO THE UNIVERSITY OF SOUTH FLORIDA.

DURING THIS TIME IN 1999, SHE TOOK A TRAVEL CONTRACT TO WINSTON SALEM, NC FOR 11 WEEKS WHICH CHANGED THE COURSE OF HER CAREER. HER FIRST PATIENT CAME TO THE INTENSIVE CARE UNIT AND WAS DEAD. THE PHYSICIAN SAID SHE WASN'T SO HE DIDN'T HAVE TO DO AN AUTOSPY. TWO OTHER PATIENTS DIED OF MEDICAL "MISADVENTURES", THE FAMILIES WERE TOLD ELABORATE FICTIOUS STORIES. SHE HAD ALWAYS BEEN A PATIENT ADVOCATE. SHE RETURNED TO FLORIDA TO BEGAN HER POST GRADUATE LEGAL NURSE CAREER. SHE STARTED HER OWN BUSINESS IN 2003. ALL FOURS KIDS GRADUATED FROM THE UNIVERSITY OF SOUTH FLORIDA. SHE HAS A GREAT STORY ABOUT HER OLDEST SON WHO IS QUITE SUCCESSFUL TODAY. HER OLDEST DAUGHTER RUNS THE VA CRISIS HOTLINE. SECOND SON IS A CITY DRAINAGE ENGINEER FOR ST. PETERSBURG FLORIDA. HER YOUNGEST DAUGHTER HAS DEGREES IN CRIMINOLOLGY, PSYCHOLOGY, AND LOVES ANIMALS MORE THAN PEOPLE. SHE WORKS FOR BERKSHIRE HATHAWAY TRUST DIVISION.

SHE HAD GOTTEN MARRIED TO THE LOVE OF HER LIFE, THE BOYFRIEND THAT HAD SAVED THE \$23,000, DAVID GRAHAM. THEY WERE MARRIED FOR 23 YEARS. HE WAS A STAY AT HOME DAD. HE JOINED THE FOUR KIDS AND WENT TO COLLEGE. HE RECEIVED HIS MASTER'S DEGREE IN CIVIL ENGINEERING AT THE UNIVERSITY OF SOUTH FLORIDA IN 2008. WHEN THEY FIRST IMMIGRATED, HE WAS NOT ALLOWED TO WORK AND NEITHER COULD THE KIDS WORK, EVEN PART TIME JOBS FOR 5 YEARS. IN 2003 EVERYTHING CHANGED. EVERYONE WENT TO WORK THAT COULD. DAVID GOT A JOB AT A LARGE ENGINEERING FIRM IN TAMPA AND WORKED THERE UNTIL HE PASSED IN 2021. HE NEVER MISSED A DAY. HE WAS DIAGNOSED IN 2016 WITH

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AGGRESSIVE PROSTATE CANCER. THEY TRAVELED THE WORLD UNTIL 2020. DURING THIS TIME IN 2018 THEIR YOUNGEST DAUGHTER ASKED DAVID TO BE HER REAL DAD, A VERY SIGNIFICANT EMOTIONAL TIME FOR THE FAMILY.

AFTER DAVID'S PASSING, IN MARCH OF 2022 THE MARKET WAS GOOD SO SHE SOLD HER HOME. HER EMOTIONAL STATE WAS LOW AND ONE OF HER CLIENTS REQUESTED SHE MOVE TO CALIFORNIA. SHE THOUGHT TO HERSELF, NO ONE IN THEIR RIGHT MIND MOVES TO CA, THE COMPROMISE WAS NEVADA. LUCKY FOR HER AND FOR US. SHE HAS A SISTER AND 2 NIECES HERE IN LAS VEGAS. SHE IS MOVING INTO A BRAND-NEW CONDO IN SUMMERLIN AT THE END OF APRIL. SHE HAS A 1 YEAR OLD CORGI AND WALKS 5-8 "KLICKS" A DAY. SHE NOW HAS MORE THAN \$2000 IN THE BANK, HER KIDS ARE HEALTHY AND SUCCESSFUL. SHE IS HEALTHY, SUCCESSFUL, AND NEVER LOOKS BACK. SHE TRULY LIVES THE AMERICAN DREAM, (YOU WORK HARD, YOU DO WELL). SHE HAS VOLUNTEERED FOR COMMUNITY SERVICE SINCE WAS 13. SHE HAS ALL OF HER PAUL HARRIS PINS FROM HER MOM AND DAD. SHE WORKED FOR THE AMERICAN AND CANADIAN HEART ASSOCIATION, THE CANADIAN DIABETES ASSOCIATION, AND THE CALGARY STAMPEDE KIWANIS CLUB. SHE HAS ALREADY HELPED WITH SOME OF OUR COMMUNITY SERVICE PROJECTS.

LET'S WELCOME PATTI TO THE LAS VEGAS SOUTHWEST ROTARY CLUB.

#### PATRICIA D. GILLOTT-GRAHAM BSN, RN, CASC.

LAS VEGAS, NV • (727) 946-2045 • PDGRAHAM3@GMAIL.COM WWW.LINKEDIN/IN/PATRICIA-GRAHAM-CASC.COM

#### CHIEF EXECUTIVE OFFICER - EXECUTIVE DIRECTOR VICE PRESIDENT – HEALTHCARE OPERATIONS

#### VOLUME/MARKET SHARE GROWTH, MULTI-MILLION-DOLLAR BUDGET MANAGEMENT

#### Expertise in determining strategic vision, enhancing operations, and delivering steadfast operational leadership

Chief Executive Officer presenting a formidable record of achievements leading successful operations that generate \$35M+ in annual revenue. Results driven problem-solver, tactical strategist, and forward-thinking visionary adept at articulating strategic growth plans aimed at increasing revenue, containing costs, improving corporate culture, and ensuring compliance with local, state and federal laws and regulations. Passionate and compelling leader with strong qualifications in operational excellence, physician engagement and delivering profitability. Transformational and solutions-oriented leader with intuitive entrepreneurial savvy recognized for creating meaningful business relationships that directly add to the bottom line. Experienced in leading operational strategies with confidence and innovation.

#### Areas of Expertise

Operational Strategy, Vision & Servant Leadership • Business Roadmaps & Milestones • Profit, Revenue, and Volume Growth Drivers Project/Program Direction & Leadership • Health Care Administration • Key Performance Metrics (KPI) • Regulatory/Safety Compliance • Risk Management • Healthcare Outpatient Service Management • Personal Injury Case Management• Medical Lien Funding • Financial Controls/Financial Reporting • Quality Improvement C-Suite Stakeholder Relations • Business Development • Legal Nurse Consulting

#### **PROFESSIONAL EXPERIENCE**

OWR GLOBAL ENTERPRISES LLC - Tarpon Springs, FL

#### Founder and CEO

Healthcare, business and legal nurse consulting. Leverage extensive legal, business leadership, and nursing background to serve as a consultative expert to various organizations on a wide range of operational, legal, payor source and healthcare issues. Currently consulting with national healthcare/medical lien funding companies on operational strategies and revenue goal attainment. Serve as a legal nurse consultant for defense/plaintiff counsel in medical malpractice, personal injury, long-term, and product liability cases.

PROVE Partners, LLC - Las Vegas, NV (remote)

#### **VP** of Operations

Responsible for strategic initiatives, risk management, and day to day operations of an emerging medical lien funding company.

- Developed a high-performing team and created a positive, ethical, quality-driven, and collaborative corporate culture; . positioned the medical lien funding company for success.
- Developed risk management strategies to mitigate financial losses.
- Empowered, educated, and managed the staff to facilitate >50% corporate growth 2020 over 2019. .
- Developed and implemented human resource strategies. .

#### ANCILLON HEALTH - Atlanta, GA (remote)

#### Vice President - Healthcare Operations

A membership of the senior leadership of an emerging digital marketing platform for healthcare patient acquisition. Spearheaded new business growth in Arizona and developed relationships in markets in Florida, Texas, and Missouri.

- Developed and implemented new patient care delivery model for out of network cases.
- Business paused due to COVID 19 .

1999 - Present

April 2020 – January 2022

02/2019 - 02/2020

#### PATRICIA DIANE GRAHAM RN, BSN, CASC.

#### ELITE SURGERY CENTER – Tampa, FL Chief Executive Officer / Administrator

Principle executive strategist charged with providing leadership to a team of healthcare and business professionals in a surgery center that specializes in orthopedics, pain, neurosurgery, and podiatry. Spearheaded all aspects of day-to-day operations for the surgery center, including but not limited to short-term and long-term goal planning, revenue optimization, labor efficiencies, surgery center quality outcomes, inventory management, staff leadership, and physician recruiting. Created a positive, healthy, and warm environment for patients, families, physicians, and staff while also ensuring the highest level of confidentiality and quality service. Grew the business by 300%+ and positioned it for acquisition in 2018.

- Delivered transformational leadership and turnaround management with volume and revenue growth exceeding 300%.
- Directed high-level strategic planning for a company that generated \$5M+ in annual revenue; implemented plans to drive operational excellence and maintain a system of shared accountability.
- Empowered, educated, and managed a staff of 30 direct reports including a Controller, Director of Revenue Cycle, Director of Human Resources, Director of Nursing, and surgery center staff.
- Sourced, recruited, and acclimated a multifaceted and multi-disciplined team of healthcare providers; developed and maintained relationships with physicians and industry partners.
- Spearheaded a 2-year project to reduce inventory costs by implementing a data-driven computerized inventory program. Successfully maintained just-in-time inventory levels despite the increase in cases from non-owner providers.
- Recognized for improving patient satisfaction, consistently achieving patient satisfaction scores exceeding the national average of 90%.
- Developed a high-performing team and created a positive, ethical, quality-driven, and collaborative corporate culture; positioned the surgery center for long-term success.
- Protected organizational interest by ensuring all business activities aligned with local, state, and federal compliance standards.
- Successfully obtained AAAHC (American Association of Ambulatory Health Care) accreditation and Medicare Deemed status in 2015 and 2018.
- Closely collaborated with the Governing Board for strategic planning, budget review, and financial analysis.

#### LASER SPINE INSTITUTE - Tampa, FL/Scottsdale, AZ

#### **Executive Director**

Drove operational excellence and optimized business turnaround strategies to drive sustained success. Increased growth and profitability in a challenging, competitive, and fluctuating business environment. Executed metrics management, strategic operational planning, and operational alignment as part of an effective turnaround and leadership strategy.

- Successfully obtained AAAHC (American Association of Ambulatory Health Care) accreditation.
- Delivered transformational leadership and turnaround management in a high-growth environment.
- Directed high-level strategic planning for a facility that generated \$35M+ in annual revenue; implemented plans to drive operational excellence and maintain a system of shared accountability.
- Recognized for improving patient satisfaction over 15% to exceed the national average.
- Facilitated the recognition of the Institute as one of the top 40 Most Admired Companies in Arizona in 2013 and 2014.
- Received the Spotlight Award for Innovation from Best AZ Companies and AZ Business Magazine in 2014.

#### NURSING - Clearwater/Hudson, Florida

- Largo Medical Center (1998-1999, 2008-2011)- Duty nursing in critical care areas. Utilization Review Case Manager for Largo Medical Center, Suncoast Campus. Charge Nurse Wound Care Center.
- Bayonet Point Medical Center (1999-2003) Duty nursing in critical care areas.

#### NURSING - Calgary, Alberta Canada

- Rockyview Hospital (1990-1998)- Duty nursing in ambulatory services/lithotripsy, cystoscopy, endoscopy unit.
- Holy Cross Hospital (1985-1990)- Assistant Head Nurse 35 bed urology unit, 8 bed critical care unit.

#### , CASC.

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4/2015 - 9/2018

#### 1998-2011

#### 1985-1998

#### 6/2012 - 4/2015

#### EDUCATION, CERTIFICATIONS, AND AWARDS

CORNELL UNIVERSITY, 2016 Master's Certificate in Healthcare Leadership

KAPLAN COLLEGE, Boca Raton, FL Post Baccalaureate Legal Nurse Consultant Diploma

UNIVERSITY OF CALGARY, Calgary, Alberta Canada Bachelor of Science, Nursing

HOLY CROSS SCHOOL OF NURSING, Calgary, Alberta Canada Diploma in Nursing

#### **Certifications**

Certified Administrator Surgery Administration -CASC Healthcare Risk Management Certificate Hyperbaric Medicine and Problem Wound Management

Awards

Laser Spine Institute AZ Awarded – Arizona Most Admired Company and Spotlight Award for Innovation, 2014 Laser Spine Institute AZ Awarded – Arizona Most Admired Company, 2013 HCA Nurse of the Month, Florida Southwest Division, 2002

#### **PUBLICATIONS AND PRESENTATIONS**

Becker's ASC 26th Annual Meeting: Panel Discussion – Patient, Surgeon and Employee Satisfaction: The Triple Aim for ASC's. October 24, 2019.

Co-author, A Win-Win: Laser Spine Institute Innovative Partnership Feeds Patients and Families and Nourished the Community as a Whole: Planetree, 2014

Dydra, L. (2013) Interview "8 Inexpensive Ideas to Improve Patient Experience at Spine Center" Becker's Spine Review: July 1, 2013.

Panel Discussion. American Association of Legal Nurse Consultants. National Conference, 2008

Panel Discussion. American Association of Legal Nurse Consultants - Tampa Bay Chapter. 2007

Legal Nurse Consulting. American Board of Professional Liability Attorneys Annual Meeting, West Palm Beach, Florida. 2006

Keynote Address "Nursing Past and Present," Holy Cross School of Nursing Annual Convention, Calgary, Alberta, Canada, 1993

#### **COMMUNITY SERVICE**

Calgary Stampede and Exhibition – International Photosalon Kiwanis – Tarpon Springs, FL Kitchen on the Street – Phoenix, AZ

















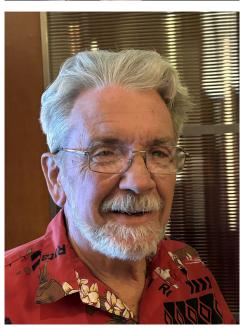


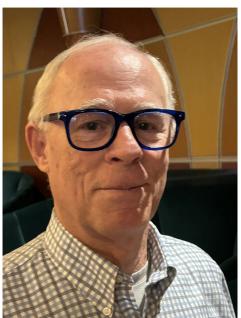












































ENNIFER JONES







# DC 24 CRUISE TO SERVICE JUNE 21 - 24, 2024

### 3 Night Ensenada Cruise

Day 1 Los Angeles, California
Day 2 Cruising Day at sea
Day 3 Ensenada, Mexico - Day of Service
Day 4 Los Angeles, California

DC 24 Highlight Rotary Service day in Ensenada





Please go to this link and complete the intent Form

https://tinyurl.com/yc3ushze

**For our Las Vegas members:** We will be scheduling Buses to take you from LV to the port in Los Angeles and back.

District 5300 District Training Assembly

April 22, 2023





# Who is your DG 2023-24

- I am not Mr. DACdb despite the rumors
- Joined Rotary in 2003 back in Virginia
- 2-time Club President Brandermill & Green Valley
- District 5300 Grants Chair for 4 years
- Zone 26 ARPIC for 4 years
- Rotary Foundation Major Donor and a member of the Paul Harris Society
- 3-time Rotarian of the Year
- Married to the same woman for 42 plus years
- One daughter and two grandsons, age 7 and 10

### A Fun Fact

District Governor 2023-2024: Michael First Lady: Sylvia

District Governor 2024-2025: Michael First Lady: Sylvia Presidential Theme 2023-2024



# **CREATE HOPE** in the **WORLD**

RIPE McInally calls for Rotary to create hope in the world by working for peace and mental wellbeing. He urges us to engage in tough conversations and earn the trust that's necessary to realize these values.

**Create Mental Health Awareness** 

# **Rotary Essentials**

September - Public Image Conducted by DPIC - Kari Anderson

October – Membership Conducted by DMC - DGN Gilda Moshir

November – The Rotary Foundation Conducted by DRFCC - Mark Mariscal

December – DEI (Diversity, Equity, Inclusion) Conducted by DEIC - Thomas Allison

Plans for the 2023-2024 Rotary Year

## **Youth Services**

TLC – December 1-3, 2023 Chair: Eric Threeton

RYLA – March 22-24, 2024 Chair: Celeste Kelley

4-Way Test Speech Contest - April 20, 2024 Chair: Ginny Hsiao

Hansel Stover Music Contest- May 2024 Chair: TBA

George Hensel Ethics Contest – TBT Chair: Manny Franco

### **More District Events**

Foundation Dinner – May 2024

Peace Conference – March 2024

Polio Plus Baseball Games - TBA

SuperBuild – TBA

Rotary Leadership Institute (RLI) - 2 in SoCal, 2 in Las Vegas and 1 online Plans for the 2023-2024 Rotary Year

## **Communication Tools**

Returning after long a long vacation - QUICK NOTES

**Quarterly Newsletter** 

**Updated** Calendar

**Redesigned District Website** 

Plans for the 2023-2024 Rotary Year

In 2011 District 5300 Over 3000 Members 65 Clubs

In 2023 District 5300 Under 2000 58 Clubs

By the year 2072 the last Rotary club in North America will cease to operate.



DISTRICT TRAINING ASSEMBLY

### SEEWHATWEDO.ORG Connect with Your Community

Be the Force of Change in Your Community Uniting to Make a Difference: The Power of Your Local Rotary





DISTRICT TRAINING ASSEMBLY

#### **Volunteer With People of Action**

Welcome! You are invited to volunteer with others in your community to support local projects that have positive impacts and create lasting change. People and businesses across the region are invited to volunteer with Rotarians any time to lend a hand in projects that support the people and communities where we live, work, and play.

We are helping people every day through hundreds of projects, we are all volunteers, and we know we're stronger when we work with others! You can volunteer with people of action and explore the many opportunities we have for anyone – whatever your age or interest.

Find out what we are doing to make a difference where you live.

### Take Action and find out what we are doing to help neighbors where you live





**G-line Marketing Plan** 

- Website to promote local projects
- Social Media Campaigns to support those projects
- Working with local educational institutions to create content
- All 5 areas in the district will be part of plan
- Assistant Governors working with the clubs to support club Projects
- First Marketing push will be Mid August with more to follow.
- Metrics for tracking success



The Goal

Increase membership to over 2,000 District members

### **Potential New Clubs**

Henderson After Hours

E-Club of District 5300

Polio Survivor caused based club

### **Polio Plus Society**



## **Polio Plus Society**

#### What is it?

In an effort to increase sustainable giving, the PolioPlus Society was formed to encourage Rotarians to **commit to a minimum of \$100/year to the PolioPlus Fund** until polio is eradicated from the face of the earth. Society members receive a special society pin.

**Reported cases:** 

Since August of 2022, there has been one

## I challenge you to join the Polio Plus Society



DC 24

# Cruise To Service

# DC 24 CRUISE TO SERVICE JUNE 21 - 24, 2024

### 3 Night Ensenada Cruise

Day 1 Los Angeles, California
Day 2 Cruising Day at sea
Day 3 Ensenada, Mexico - Day of Service
Day 4 Los Angeles, California

DC 24 Highlight Rotary Service day in Ensenada



Please go to this link and complete the intent Form https://tinyurl.com/yc3ushze

For our Las Vegas members: We will be scheduling Buses to take you from LV to the port in Los Angeles and back.



# **Cruise to Service**

### Royal Caribbean – Navigator of the Sea 4 Days & 3 Nights

### Itinerary

Day 1 Los Angeles, California Day 2 Cruising Day at sea – **District Conference** Day 3 Ensenada, Mexico - **Day of Service** Day 4 Los Angeles, California

# **Registration Opens Monday**

# Cruise to Service Costs \$50.00 Registration

Veranda (Premium location) - Per Person Double Occupancy (\$817.79)

Veranda (Non-premium location) - Per Person Double Occupancy (\$739.79)

Ocean View - Per Person, Double Occupancy (\$592.79)

Inside - Per Person, Double Occupancy (\$494.79)

Bus Transportation From Las Vegas available (If demand is there)

Plans for the 2023-2024 Rotary Year

# Questions

#### Calendar of Events Rotary District 5300 - Calendar for Las Vegas Southwest

			1	Idar for Las vegas Southwest
DATE	TIME	CLUB	EVENT NAME	LOCATION / COMMENTS
April - Maternal and Child Health Month				
Apr Thu 27 23	06:00 PM	Las Vegas Southwest	Greenspokes	Greenspokes at Francesca Gilbert's. Call her for directions if you don't already have them.
May - Youth Service Month				
May Mon 01 23	12:15 PM	Las Vegas Southwest	Weekly Club Meeting	Celine Apo and Chris Brown, Southwest Gas - How natural gas rates are established in NV
May Thu 04 23	08:00 AM		Tarnished Brass	Horseshoe Las Vegas (formerly Bally's) 3645 Las Vegas Blvd. S. Las Vegas, NV 89109
May Fri 05 23	11:00 AM		2022-23 ANNUAL DISTRICT 5300 CONFERENCE	Horseshoe Las Vegas (formerly Bally's) 3645 Las Vegas Blvd. S. Las Vegas, NV 89109
May Fri 05 23	07:00 PM	Las Vegas Southwest	Golf Weekend	
May Mon 08 23	12:15 PM	Las Vegas Southwest	Weekly Club Meeting	Mark Mariscal - District Rotary Foundation Chair Akita McCullough/ CCSD community out reach
May Mon 15 23	11:00 AM	Las Vegas Southwest	Monthly Board Meeting	Monthly board meeting
May Mon 15 23	12:15 PM	Las Vegas Southwest	Weekly Club Meeting	
May Tue 16 23	07:30 AM	Las Vegas Southwest	Happy Feet	Happy Feet at <u>Ruby Thomas Elementary</u> . <u>1560 Cherokee Ln</u> , <u>Las Vegas, NV 89169</u> . Please plan on arriving by 7:30 a.m. We should be done by 9:30 a.m.,
May Sat 20 23	08:00 AM	Las Vegas Southwest	Board Retreat for 2023-2024	Board retreat for Joe Wittenwiler's year
May Mon 22 23	12:15 PM	Las Vegas Southwest	Weekly Club Meeting	Mason van Houweling - CEO of UMC
May Sat 27 23	08:30 AM	Las Vegas Southwest	RI Annual Convention	Rotary Annual Convention
May Mon 29 23	12:15 PM	Las Vegas Southwest	Dark for Memorial Day	Dark for Memorial Day Holiday
May Wed 31 23	05:00 PM	Las Vegas Southwest	Feed the Homeless	Feed the Homeless and clothing giveaway at <u>Amazing Grace</u> <u>Ministries</u> at <u>Christ Church Episcopal</u> on <u>Maryland</u> <u>Parkway</u> For the history of our involvement with FTH at AGM at CCE on MP, click <u>here</u> .
June - Rotary Fellowships Month				
Jun Mon 05 23	12:15 PM	Las Vegas Southwest	Weekly Club Meeting	
Jun Sat 10 23	05:30 AM		Corazon June Superbuild 2022-23	Superbuild in Tecate, Mexico. Meet in Chula Vista-360 E H St' Chula Vista, CA. 91910. . Check with Chair Robin Smith for details
Jun Mon 12 23	12:15 PM	Las Vegas Southwest	Weekly Club Meeting	
Jun Mon 19 23	11:00 AM	Las Vegas Southwest	Monthly Board Meeting	Monthly board meeting
Jun Mon 19 23	12:15 PM	Las Vegas Southwest	Weekly Club Meeting	
Jun Mon 26 23	12:15 PM	Las Vegas Southwest	Dark for Debunking	Dark for debunking
Jun Thu 29 23	06:00 PM	Las Vegas Southwest	Debunking	Debunking







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- Three years business tax return
- Interim balance sheet and income statement (within 90 days)
- List of business debts along with corresponding payments
- Three years of personal tax returns (for anyone w/ ownership of 20% or more)
- Personal financial statement (for anyone w/ ownership of 20% or More)



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Rotary



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### Aric Graham

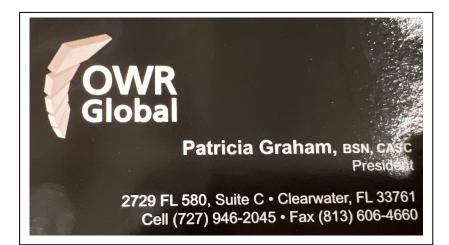
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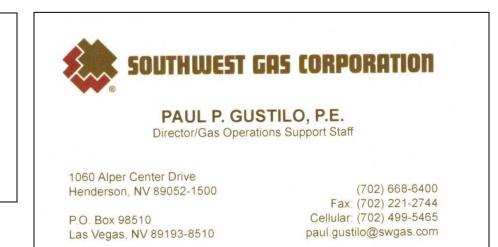
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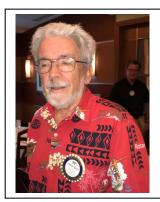
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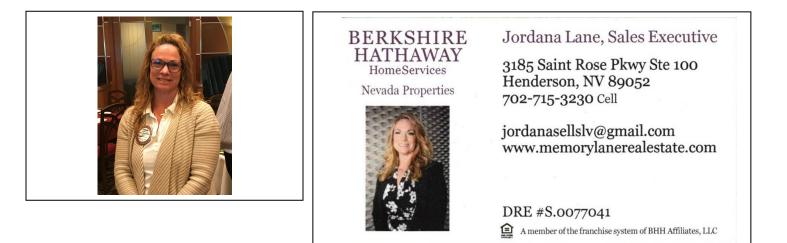


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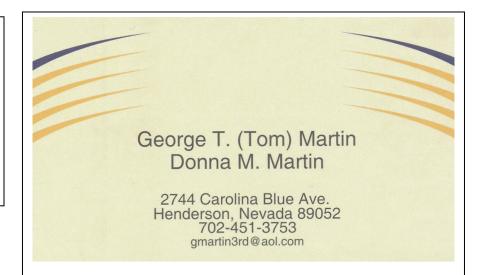
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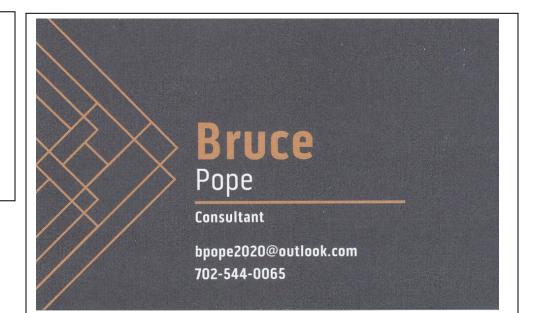




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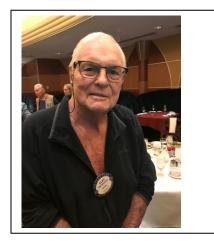






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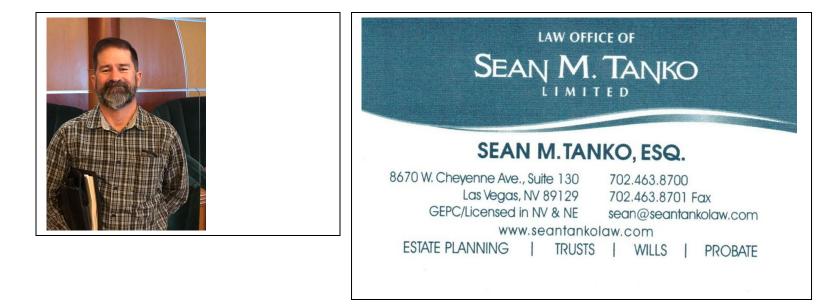


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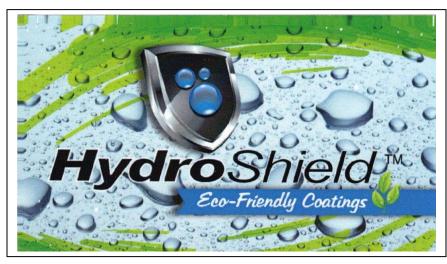
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