



District 5300



Rotary Opens Opportunities



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Tuesday, Noon

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southwestrotary@cox.net

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www.lvsrw.org and our Facebook
page – “Rotary Club of Las Vegas
Southwest”)

#VegasStrong

Las Vegas Southwest Rotary Newsletter

3/15/21

Conducting:
Rotary Moment/Pledge:

Jordana Lane
Cliff Silverstein (click [here](#) for Cliff’s inspirational story about a donkey in a well.)

[Photos:](#)

Tom Martin (see below or click on “Photos” at left for pictures at today’s meeting.)

Mic duty:
Newsletter:

Francesca Gilbert
Obadiah Dogberry, Esq.

LAWRY’S HAS REOPENED ON MONDAYS – JOIN US AGAIN!! Remember you can join via ZOOM. Pres. Jordana always sends out a link prior to the meeting. Today we were joined by Paul Gustilo, Ron Reynolds and Glen Ritt via Zoom.

Pres. Jordana announced that our meeting next week will be a special “membership” meeting and we will be discussing how to attract new members We will be reviewing the attached prospective membership document. Please take a minute to read it as it will be the topic of the meeting.

VISITING ROTARIANS

Glen Ritt from the [Summerlin Club](#), appearing via Zoom.

GUESTS

None

SERVICE ABOVE SELF



The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it **TRUE**?
- 2) Is it **FAIR** to all concerned?
- 3) Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4) Will it be **BENEFICIAL** to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

ANNOUNCEMENTS

Glen Ritt announced that the Summerlin Club is hosting an [innovative fundraiser](#) that gives back to clubs that help sell their tickets. Carrot Top, Mat Franco, and Frank Merino, along with other special guests, will stream into your living room. The event will benefit Delivering with Dignity, Nevada Childhood Cancer Foundation, Nevada Partnership for Homeless Youth and the Summerlin Rotary Foundation. The evening is presented by the Summerlin Las Vegas Rotary Club and Pizza Hut. See attached flyer or click [here](#) for a quick sneak peek video of the evening.

Fred Fukumoto announced that applications for the Southwest Rotary annual scholarship are on the Southwest Rotary website and must be submitted by April 1st. If you know a graduating senior that is interested, refer them to the website. Here is a [link](#) to the application. The Club offers a 4-year renewable scholarship of \$9,600 to a graduating senior who attends a Nevada college or university.

Fred Fukumoto also announced that the 4-Way Speech Area contest will be held on Thursday, March 18th, at the Las Vegas Rotary Club meeting held here at Lawry's. There will be three contestants and the winner goes to the Regional contest.

Pres. Jordana reminded everyone that the silent auction items that were going to be auctioned at the Gold Raffle are still on the [website](#) and are open for bidding. Please go to the website and check it out. Be sure to share the [link](#) with all your friends and contacts. You can also cut and paste the following link into your browser in case the link in the preceding paragraphs doesn't work: <http://www.lvswr.org/auctions/>.

Pres. Jordana asked everyone to mark their calendars for our Past Presidents Recognition luncheon on April 5th.

RECOGNITIONS

Ed Guthrie was welcomed back for the first time in person since the pandemic began last year. He said that he is now fully vaccinated and is happy to be doing something other than going to medical appointments. More importantly, he said they were finally able to hug their grandkids in person after many moons of only virtual visits.

Francesca Gilbert was asked how her real estate sales team has been doing. She said they sold 4 houses last week and the market is hot right now. She said the MLS is only showing 2700 homes available for sale and only 2400 for less than a million dollars. She said she had a townhome that she sold last weekend that had 17 showings and 5 offers. She also said that there are 18,000 real estate licensees

in town so there is a lot of competition for listings. For all that success, **Pres. Jordana** fined her \$25 per house sold last week.

Francesca Gilbert, in a turnabout, suggested that **Pres. Jordana** be recognized for her success over the past weekend in a St. Patrick's Day 5K race. She signed up to run in the 12 minute per mile group but ended up running a 10:13 pace and placed 20th out of 74 overall. By acclamation, her recognition was \$74.

GIFTS FOR THE PRESIDENT

None

Here is a [link](#) to an online jigsaw puzzle. Don't forget that jigsaw puzzles are the preferred gifts.

JOKE OF THE DAY

Bruce Pope related the following:

A flight is on its way to New York when a blonde in economy class gets up, and moves to the first-class section and sits down

The flight attendant watches her do this, and asks to see her ticket.

She then tells the blonde that she paid for economy class, and that she will have to sit in the back.

The blonde replies, "I'm blonde, I'm beautiful, I'm going to New York and I'm staying right here".

The flight attendant goes into the cockpit and tells the pilot and the co-pilot that there is a blonde bimbo sitting in first class, that belongs in economy, and won't move back to her seat.

The co-pilot goes back to the blonde and tries to explain that because she only paid for economy she will have to leave and return to her seat.

The blonde replies, "I'm blonde, I'm beautiful, I'm going to New York and I'm staying right here".

The co-pilot tells the pilot that he probably should have the police waiting when they land to arrest this blonde woman who won't listen to reason.

The pilot says, "You say she is a blonde? I'll handle this, I'm married to a blonde. I speak blonde".

He goes back to the blonde and whispers in her ear, and she says, "Oh, I'm sorry" and gets up and goes back to her seat in economy.

The flight attendant and co-pilot are amazed and asked him what he said to make her move without any fuss.

I told her, "First class isn't going to New York!"

Scott Baranoff's joke for the day:

An 80-year-old man was having his annual checkup and the doctor asked him how he was feeling. "I've never been better!" he boasted. "I've got an eighteen-year-old bride who's pregnant, and having my child! What do you think about that?"

The doctor considered this for a moment, then said, "Let me tell you a story. I knew a guy who was an avid hunter. He never missed a season, but one day, went out in a bit of a hurry and he accidentally grabbed his umbrella instead of his gun. So, he was in the woods and suddenly a grizzly bear appeared in front of him! He raised up his umbrella, pointed it at the bear, and squeezed the handle. And do you know what happened?"

Dumbfounded, the old man replied "No."

The doctor continued, "The bear dropped dead in front of him!"

"That's impossible!" exclaimed the old man. "Someone else must have shot that bear."

The doctor replied, "That's kind of what I'm getting at..."

BIRTHDAYS

We sang the happy birthday song (sort of) to someone but your note takers notes didn't note who was noted as the happy birthday person. The first person to refresh your note takers memory will get a free.

DRAWING

Cliff Silverstein was the lucky winner today.

BLAST FROM THE PAST

Each week I try to upload pictures or other memorabilia from the past for your viewing pleasure. Here is today's "blast from the past". Click [here](#) to see pictures from **Eric Colvin's** first day as President of the club on 7/10/06.

PROGRAM

Toda's program was "A Blast from the Past" contest about Old Las Vegas Trivia. The contest was won, of course, by two of our most venerable members, Tom Martin in 1st place, and Jack Woodcock, in 2nd place. Each of them won a bottle of vino.

Here are the questions from the trivia contest. If you weren't in attendance, try the quiz and see how you do. If you get them all correct, I'll bet **Pres. Jordana** will give you a free.

Also called "the old Strip," what Vegas street started it all?

Who was the famous mobster responsible for building the Flamingo?

Which of these things was made legal on Fremont Street in 1931?

Called "The Atomic Powered Singer," Elvis first performed in which iconic, planetary lounge?

Vegas Vic welcomes visitors to Fremont Street using what type of lights?

*Before becoming known as "The Strip," what was the area's name?
It's been operational since 1906. What's the name of the oldest hotel in Las Vegas?
What famous group first performed at The Sands in 1960 and helped put Vegas on the map?
The 1931 construction of which major attraction caused the population to boom?
The FBI got concrete proof of mob activity when which mob boss was shot in 1957?
Do you have any idea what nickname was given to a portion of Fremont Street in 1946?
Which North American desert is near Clark County, where Las Vegas resides?
What's the name of the first-ever hotel-casino to open up just outside of Las Vegas' Fremont Street?
Do you have any idea what the name Las Vegas means?
What religious group were amongst the first settlers in Las Vegas?
Can you figure out the name of the first non-native structure that still sits on Las Vegas Boulevard?
What industry came along and put Las Vegas on the map in 1905?
Only five years after trains came to town, Las Vegas was incorporated in what year?
Which of these mobsters functioned as an investment partner to Bugsy Siegel?
Is it true or false that Bugsy Siegel's murderer confessed to the 1947 act?
It was recently rebuilt, but what's the name of the first movie theater on Fremont Street?
During what year was the famous Welcome to Las Vegas sign put up?
What Hollywood film maker and oil baron began investing in Las Vegas in the late '60s?
Before opening in 1966, which new hotel-casino had \$42 million worth of advanced bookings?
On May 1, 1967, which of the world's favorite singers married his younger bride at the Aladdin?
If you look up while walking down Fremont Street, what will you see?
What Las Vegas act became a magical staple for the Tropicana starting in 1973?
A major upgrade brought even more visitors to the city by 1979. What was it?
Any idea what sort of upgrade Fremont Street got in 1925?
Steve Wynn helped to put Vegas on the map with the 1989 construction of what hotel-casino?
Which early '90s hotel used a medieval theme to tap into the family vacation market?
Built in 1998, which casino's fountains are one of the most visited sites in the city?
Opened in 1956, what's the name of the first high rise to be built on Fremont Street?
What 1930s Fremont Street hotspot knocked a hole in the wall to allow patrons to order food?
What name was given to the first red light district just outside of Fremont Street?*

Give up. Click [here](#) for the online quiz which has the answers.

CONCLUSION

We ended the meeting by standing and reciting the Four-Way Test.

ROTARY



THE FOUR-WAY TEST
of the things we think, say or do

first

Is it the TRUTH?

second

Is it FAIR to all concerned?

third

**Will it build GOOD WILL
and BETTER FRIENDSHIPS?**

fourth

**Will it be BENEFICIAL to
all concerned?**

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Magician Mat Franco

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Frank Marino as Joan Rivers

The Australian Bee Gees

The Carpenters Tribute

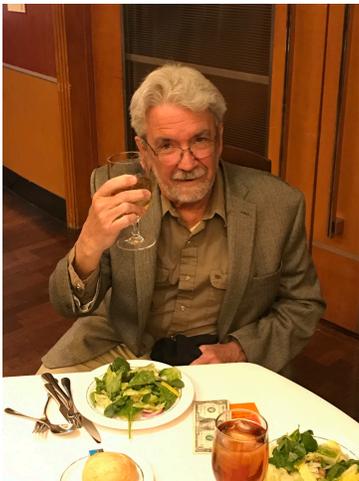
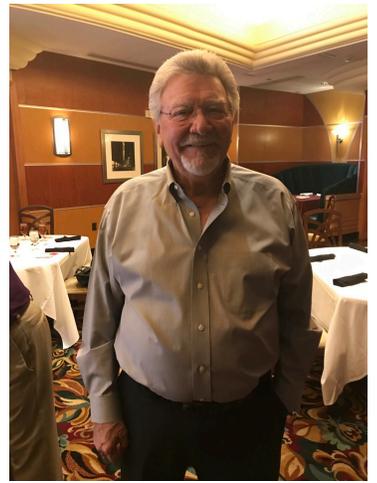
Neil Diamond Tribute

The Kingston Trio Tribute



WELCOME

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rotarysummerlin.org





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Eric Colvin
*Senior Vice President
Regional Sales Manager
Small Business Division*

8912 Spanish Ridge Avenue
Suite 100
Las Vegas, NV 84148
(702) 471-2045
(702) 528-3742 Cellular

ecolvin@meadowsbank.com

PREQUALIFICATION NEEDS LIST:

- Three years business tax return
- Interim balance sheet and income statement (within 90 days)
- List of business debts along with corresponding payments
- Three years of personal tax returns (for anyone w/ ownership of 20% or more)
- Personal financial statement (for anyone w/ ownership of 20% or More)



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Bryan J. Dzedziak CPA, Ltd.
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Bryan J. Dzedziak
Certified Public Accountant

2964 Via Della Amore
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Telephone: 702-523-3084
Fax: 702-920-8519
E-mail: BJD@CPA.com



Fred S. Fukumoto

Retired

425-208-2986

fredsgwen@msn.com



Francesca Gilbert

Certified Residential Broker

☎ 702.315.5262 📱 702.373.7221

✉ Francesca@TheGilbertTeam.com

🌐 www.TheGilbertTeam.com

📍 3185 St. Rose Parkway #100
Henderson, NV 89052



Jordana Lane
REALTOR®

📱 702.715.3230 ☎ 702.315.5262

✉ Jordana@TheGilbertTeam.com

🌐 www.TheGilbertTeam.com

📍 3185 St. Rose Parkway #100
Henderson, NV 89052

KAEMPFER CROWELL

DOUGLAS R. MALAN
ATTORNEY AT LAW

Las Vegas Office
1980 Festival Plaza Drive
Suite 650
Las Vegas, Nevada 89135-2958
www.kcnvlaw.com

Direct: 702.792.7095
Main: 702.792.7000
Cell: 702.528.2245
Fax: 702.796.7181
dmalan@kcnvlaw.com



Jeanne Radde - Agent
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Carolyn Klein
Cliff Silverstein

Honolulu, HI.-----Henderson, NV.

RONALD H. REYNOLDS
ATTORNEY AT LAW

REYNOLDS & ASSOCIATES
823 LAS VEGAS BOULEVARD SOUTH
SUITE 280
LAS VEGAS, NEVADA 89101

(702) 445-7000
FAX (702) 385-7743
E-MAIL: ron@reynoldslawyers.com
<http://www.reynoldslawyers.com>

LAW OFFICE OF
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SEAN M. TANKO, ESQ.

8670 W. Cheyenne Ave., Suite 130 702.463.8700
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Calendar of Events
 Rotary District 5300 - Calendar for
 Las Vegas Southwest

DATE	TIME	CLUB	EVENT NAME	LOCATION / COMMENTS
January - Vocational Services Month				
Jan Mon 04 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Jan Mon 11 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Jan Fri 15 21	6:00 PM	Las Vegas Southwest	Greenspokes	
Jan Mon 18 21	12:15 PM	Las Vegas Southwest	Dark	Martin Luther King, Jr. Day
Jan Mon 25 21	11:00 AM	Las Vegas Southwest	Board Meeting	Board Meeting
Jan Mon 25 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
February - Peacebuilding and Conflict Prevention Month				
Feb Mon 01 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	Four Way Speech Contest/Club Elections
Feb Mon 08 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Feb Mon 15 21	12:15 PM	Las Vegas Southwest	Dark	Presidents Day Holiday
Feb Mon 22 21	11:00 AM	Las Vegas Southwest	Board Meeting	Board Meeting
Feb Mon 22 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
March - Water and Sanitation Month				
Mar Mon 01 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Mar Mon 08 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Mar Mon 15 21	11:00 AM	Las Vegas Southwest	Board Meeting	Board Meeting
Mar Mon 15 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Mar Fri 19 21	6:00 PM	Las Vegas Southwest	Greenspokes	
Mar Mon 22 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Mar Mon 29 21	12:15 PM	Las Vegas Southwest	Dark	Spring Break
April - Maternal and Child Health Month				
Apr Mon 05 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	Past President's Meeting
Apr Mon 12 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Apr Mon 19 21	11:00 AM	Las Vegas Southwest	Board Meeting	Board Meeting
Apr Mon 19 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Apr Mon 26 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
May - Youth Service Month				
May Mon 03 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
May Mon 10 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
May Mon 17 21	11:00 AM	Las Vegas Southwest	Board Meeting	Board Meeting
May Mon 17 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
May Fri 21 21	6:00 PM	Las Vegas Southwest	Greenspokes	(Location to be determined) - date is tentative
May Mon 24 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
May Mon 31 21	12:15 PM	Las Vegas Southwest	Dark	Memorial Day
June - Rotary Fellowships Month				
Jun Mon 07 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Jun Mon 14 21	11:00 AM	Las Vegas Southwest	Board Meeting	Board Meeting
Jun Mon 14 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Jun Mon 21 21	12:15 PM	Las Vegas Southwest	Weekly Meeting	
Jun Mon 28 21	6:00 PM	Las Vegas Southwest	Debunking	Debunking

FINDING NEW CLUB MEMBERS



Clubs around the world approach member recruitment in very different ways. Customize this exercise to make it appropriate in your region.

Asking your fellow members about people they know in the community who would be assets to the club is an important step in membership growth. Prospective members are likely to rely on the experiences and opinions of their friends, family, or colleagues when considering joining an organization like Rotary.

Encourage others to invite prospective members to club meetings, service projects, and events so they can see how your club helps the community and provides opportunities to form connections and friendships. It may take a few conversations or several visits for prospective members to get a full understanding of Rotary and how they could benefit from membership. It's important to allow that time to make sure that it's a good fit for everyone involved.



Two out of every three prospective members who are referred by a Rotarian join Rotary. If a prospect can't join your club but is interested in Rotary, help Rotary grow by **referring him or her** to another club.

OUTCOME

Identifying prospective members and actively recruiting them will help your club:

- Develop a pool of potential candidates for membership
- Determine how to introduce prospective members to your club
- Get new members who are well vetted and more likely to stay

GETTING ORGANIZED

Set aside time for members to complete the worksheet on page 3.3 at one of your club meetings. Typically, this exercise works best at the beginning of a Rotary year, when annual membership goals have just been set, or in March, when the incoming president is planning for the next Rotary year.



Note: Each of the steps can take a week or longer. When planning your assessment, be sure to allow enough time.



Prospective members can also find their way to your club by inquiring about membership on [Rotary.org](https://www.rotary.org). To see a list of potential members in your area who have been reviewed by your district and assigned to your club for consideration, sign in to My Rotary and head over to the **Club Administration** page.

GETTING STARTED

Ready to start? Here's how.

Step 1: Ask members to complete the Identifying Prospective Members Worksheet

Explain the purpose of this exercise and how it relates to the assessments your club has already completed. Distribute the worksheet to club members and ask them to complete it. Compile the information from the worksheets and maintain a master list of prospects.

Step 2: Make an action plan

Compile the names that were circled on the worksheets and make a plan to invite those people to a club meeting, service project, or social event. If you conducted classification and diversity assessments, refer to the list of groups you found to be underrepresented in your club. Your plan should specify who you'll invite, to what, who will invite them, and how they'll do so.

Step 3: Invite prospective members to a club event

Invite the people you identified as qualified prospective members to attend an upcoming service project or meeting. Or host a special event where they can meet club members and learn about the club in a casual atmosphere. Make them feel welcome by having the club president or another leader greet them personally.

Step 4: Follow through

- Ask members who invited prospective members to contact their guests and report back on their interest in joining.
- Keep the worksheets and your compiled list for future recruiting efforts.
- Regularly go to My Rotary's Club Administration area to track membership leads gathered through Rotary's website.
- If you find people who are interested in Rotary and qualified for membership but not a good fit for your club, [refer them](#) to another club.

Interested in doing other assessments?

[Representing Your Community's Professions: A Classification Assessment](#)

[Diversifying Your Club: A Member Diversity Assessment](#)

[Improving Your Member Retention: Retention Assessment and Analysis](#)

[Enhancing the Club Experience: Member Satisfaction Survey](#)

[Understanding Why Members Leave: Exit Survey](#)



IDENTIFYING PROSPECTIVE MEMBERS WORKSHEET

Think of your contacts, acquaintances, friends, and family members who might qualify for membership in your club. It's not necessary to know whether they are ready to join Rotary.

Once you've listed your contacts, circle the names of any you feel would be a good fit for your club.

Member name: _____ Date: _____

Professional Contacts

Consider your supervisor, current and former colleagues, acquaintances from professional associations, and people you have done business with recently.

Name: _____ Occupation: _____

Name: _____ Occupation: _____

Service Contacts

Consider neighbors, community leaders, and acquaintances who have volunteered with you on Rotary or non-Rotary events or service projects.

Name: _____ Occupation: _____

Name: _____ Occupation: _____

Community Contacts

- Physicians
- Dentists
- Real estate agents
- Financial managers or planners
- Religious leaders
- Lawyers
- Business consultants
- Accountants
- Veterinarians
- Internet technology consultants
- Public relations professionals
- Entrepreneurs
- Nonprofit professionals
- School administrators
- University professors
- Civic leaders
- Social workers
- Psychologists
- Sales executives

Name: _____ Occupation: _____

Name: _____ Occupation: _____

Name: _____ Occupation: _____

Name: _____ Occupation: _____

Rotary Contacts

Consider past members or Rotary alumni that you know or that your club maintains contact with. Rotary alumni are those who have experienced Rotary through various programs, including:

- Interact
- Rotaract
- Rotary Youth Exchange
- New Generations Service Exchange
- Rotary Youth Leadership Awards (RYLA)
- Rotary Peace Fellowships
- Rotary Scholarships
- Vocational training teams
- Ambassadorial Scholarships
- Grants for University Teachers
- Group Study Exchange
- Rotary Volunteers

Name: _____ Occupation: _____

Name: _____ Occupation: _____