



District 5300



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Jordana Lane

Immediate Past President
Sean Tanko

President Elect
Ed Guthrie

Secretary/Treasurer
Paul Gustilo

Directors
Cliff Silverstein
Rebecca Collett
Eric Colvin
Fred Fukumoto
Tom Martin

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Committee Chairs

- Community Service-Paul Gustilo
- International Service-Cliff Silverstein
- Vocational Service-Fred Fukumoto and Joe Wittenwiler
- Youth/ Exchange-Adrienne Cox
- Foundation-Ted Henderson
- Club Service-Tom Martin
- Membership-Rebecca Collett
- Public Relations/Calendar/ Newsletter-Keith Thomas
- Programs-Francesca Gilbert and Ed Guthrie
- Interact Club-Karl Maisner

Tuesday, Noon

Lawry's Prime Rib Restaurant
4043 Howard Hughes Parkway
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Las Vegas, NV

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501c(4) Tax ID# 88-6008778

PO Box 752612
Las Vegas, NV
89136

southwestrotary@cox.net

Club Phone-702-870-4655

Check out our website
www.lvswr.org and our Facebook
page – “Rotary Club of Las Vegas
Southwest”)

#VegasStrong

Las Vegas Southwest Rotary Newsletter

11/02/20

Conducting:
Rotary Prayer/Pledge:

Jordana Lane
Fred Fukumoto (Abraham Lincoln-The ballot is stronger than the bullet.)

[Photos:](#)

Tom Martin (see below or click on “Photos” at left for pictures at today’s meeting.)

Mic duty:
Newsletter:

Eric Colvin
Obadiah Dogberry, Esq.

LAWRY’S HAS REOPENED ON MONDAYS – JOIN US AGAIN!! Remember you can join via ZOOM. Pres. Jordana always sends out a link prior to the meeting. Today we were joined by Ed Guthrie and Joe Wittenwiler via ZOOM.

However, don’t come next week...we are dark for Veteran’s Day.

VISITING ROTARIANS

None

GUESTS

Al Lewis joined us today. Al was a frequent visitor at our social meetings at Home Plate Grill and Bar. He has recently joined “[Chicanos por La Causa](#)” and is looking to continue his involvement in the community. Chicanos Por La Causa is an advocate for underserved individuals and communities. Welcome back Al.

SERVICE ABOVE SELF



The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it the **TRUTH**?
- 2) Is it **FAIR** to all concerned?
- 3) Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4) Will it be **BENEFICIAL** to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

Audra Hamernik was in attendance today to help in the speaker presentation. Audra is Nevada HAND's President and CEO. [Click](#) here for her full bio.

Waldon (Wally) Swenson joined us today to assist in the presentation. He joined Nevada HAND in October of 2019 as Vice President of Corporate Affairs. Click [here](#) for his full bio.

Alaina Leadbeter also joined today to help in the speaker presentation. Alaina is the Director of Communications and Marketing for Nevada Hand. Thank you Alaina for coordinating everything (actually our own **Adrienne Cox** was probably the major force in making the arrangements...as you know she is a long time director at Nevada Hand – click [here](#) for her Nevada Hand bio – by the way **Pres. Jordana**, I don't think I saw any direct mention of Rotary in that bio...hmmmm.)

ANNOUNCEMENTS

Pres. Jordana announced:

1. Our major fund raiser of the year, the Gold Raffle, is going to be held at our club meeting on November 16th. Be sure to sell more tickets and returns your stubs as soon as possible to Jordana to make sure that they are included in the drawing. You don't have to be present to win and there will also be a Zoom invite sent out so people can attend virtually as well. **Karl Maisner** is working on putting the silent auction items on our website. Further details to come about the silent auction items and how that auction will be handled.

2. The "[Delivering with Dignity](#)" project is going to continue with more "Rotary Heroes Days" on a monthly or perhaps bi-monthly schedule, where Rotarians will have the opportunity to help deliver food. Our next opportunity to serve will be on Wednesday, 11/4/20. Signup sheets will be in the book next week.



3. The "Santa Clothes" project is scheduled for Thursday, December 3rd, and we need 10 volunteers to shop for clothes for kids from Ruby Thomas Elementary School. Because of the pandemic we won't have any kids in attendance this year, but we will be able to serve them by shopping for them. We will again be going to JCPenney stores (either the Meadows, Grand Canyon, or Galeria store). Signup sheets will be in the book next week.

Eric Colvin announced the winners of the Sunday Night Football pool:

1st-Cowboys-Eagles

1 st Quarter	Bryan Dzedziak (second week in a row)
1 st Half	Carolyn Klein (Cliff Silverstein-make sure she gets her winnings!!)
3 rd Quarter	Ted Henderson
Final	Megan Schimick

The payouts are \$50 for the 1st and 3rd quarters, \$100 for the Half and Final. New numbers are drawn every week of the season. A portion of the entry fee goes to support the Las Vegas Southwest Rotary Club Scholarship Programs. These programs help to send our youth to leadership camps, music contests, speech contest, and even a \$9,600 Scholarship to a Nevada Institution.

Keith Thomas announced on behalf of **Paul Gustilo** that the board recently approved a donation to Ferron Elementary School to purchase computer mouses (mice, meese??) and headphones which Keith will deliver on Wednesday morning. He displayed one of the individual packages that make up part of the donation.



Bruce Pope again announced that he is collecting business cards so we can make a special page in the newsletter with all our members' cards. If you haven't already, make sure you give him a card (or send him a PDF/JPG version.) First shot at the business car page can be seen below.

RECOGNITIONS

Doug Malan was asked about his upcoming anniversary. "Rotary?", he said (an attorney knows when his wedding anniversary is but Rotary???) "Indeed", said **Pres. Jordana**. Turns out Doug had visited Rotary a couple of times with Keith Thomas but it wasn't until **Bill Goff (one of Doug's clients)** brought him to Rotary in 1999 during **Robbie Graham's** presidential year that Doug decided to join. In recognition of his stalwart service in Rotary (including serving as President in 2007-2008), **Pres. Jordana** gave him a \$50 credit.

Chris Publow has returned from his summer home in Michigan and said that he had enjoyed his 6 months in quarantine. He said he was happy to be back in Las Vegas and complimented **Pres. Jordana** on surviving her Rotary year so far. At that point, **Ken Ladd**, asked Chris to tell everyone about his “scooter accident”. Turns out a bit too much wine, a bit too much inexperienced passenger, and a bit too much takeoff power on a gravel driveway, all combined to result in a very short trip into a tree. Fortunately, the abrupt end of the trip resulted in only a bruise to Lali’s face and a trip to the hospital in Travers City for a neck brace for Chris for a day or two. The scooter escaped unscathed apparently.

PINS

Not mentioned today.

GIFTS FOR THE PRESIDENT

Bruce Pope continued his streak of gifts for the president jumping it up a notch by presenting a “3D” puzzle.

(The recommended gift this year is JIGSAW PUZZLES! Here is an [online jigsaw puzzle](#). I will post a different one here every week.)

JOKE OF THE DAY

Scott Baranoff began his joke of the day by asking Chris if he remembered the time that Chris fell into Scott’s swimming pool (a story that remains to be told but surely involved some wine!) Scott’s joke...well, lets just say that you can click [here](#) to read the full text (if you dare), but the essence of the story is the failure of certain expectations.

DRAWING

Fred Fukumoto won the pot which included last week’s pot as well.

BLAST FROM THE PAST

Each week I will try to upload pictures or other memorabilia from the past for your viewing pleasure.

Click [here](#) to see pictures from the Cadwallader Middle School Dedication on 3/9/04. Ralph Cadwallader - Club President 1988-1989 – was a longtime Southwest Rotarian.

PROGRAM

Our program today was presented by [Ken Ladd](#), a former longtime member of Southwest Rotary.. Ken joined Nevada HAND's Board of Directors in 2016. Ken has over 30 years in the commercial banking industry, serving as Executive Vice President, Head of Commercial Banking for U.S. Bank. Now retired, he was once responsible for leadership of 600 banking professionals in a 23-state region. It is Ken's personal mission to promote financial literacy throughout the community. He has served, and continues to serve, on executive and leadership roles on a number of boards and foundations including Sunrise Children's Foundation, Las Vegas Global Economic Alliance, Desert Research Institute Foundation, and more. Ken's background includes serving in the U.S. Army Reserve as a Commissioned Officer, demonstrating strong leadership, instructional, and interpersonal skills. Ken serves on the Finance Committee and the Housing & Development and Executive Committees.

Ken, thanks so much for your presentation today!

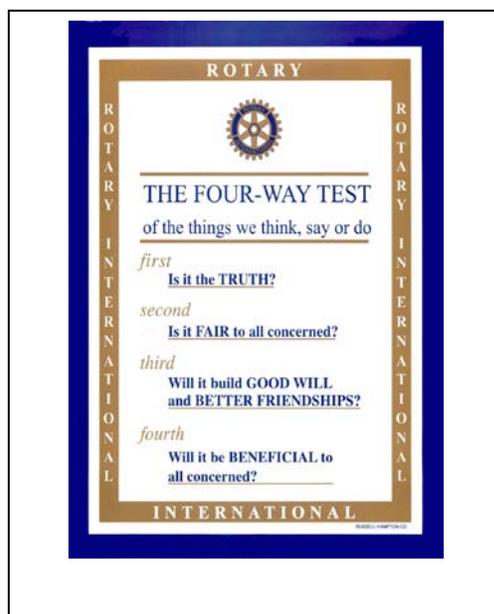
Highlights:

1. Nevada Hand has been around for 26 years.
2. 400 employees
3. 34 communities.
4. 4100 homes
5. 7200 residents
6. Must be less than 60 percent of mean income
7. Senior residents average \$15k per year income.
8. Families average \$26k per year.
9. New project going up at Decatur and Alta (old site of Fletcher Jones Chevrolet dealership) which will start in February and have 400-500 homes
10. Always build from ground up.
11. Utilize "lasagna" financing (equity, debt, tax credits bonds, etc., etc.)

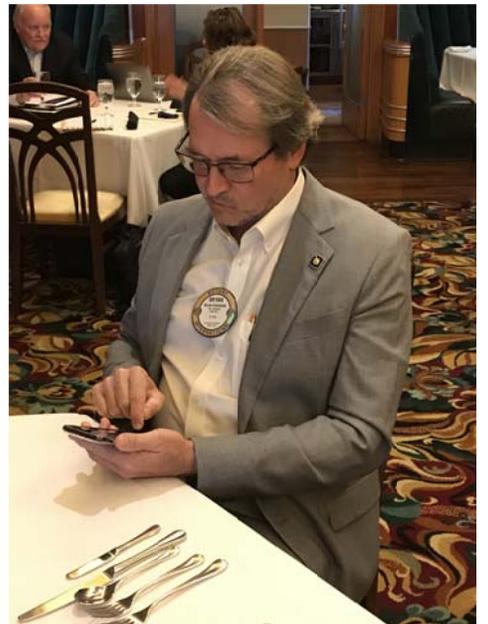
A full copy of his presentation is attached below.

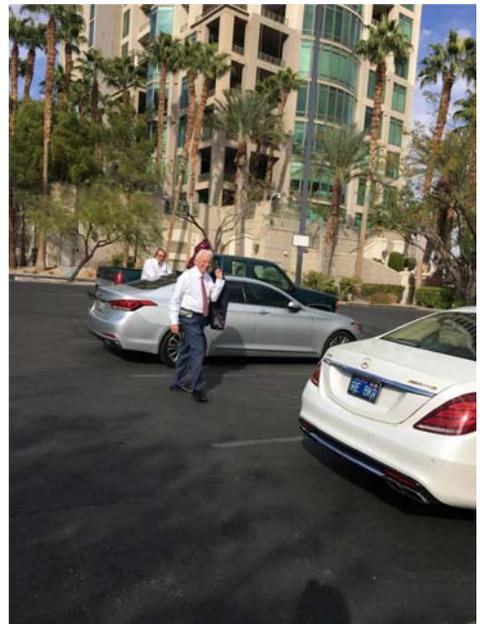
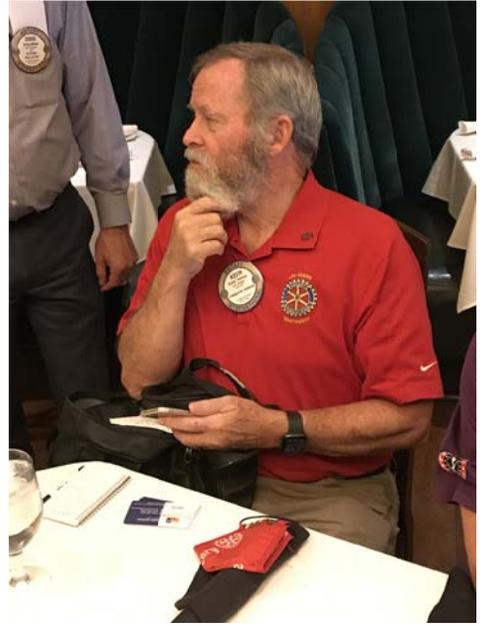
CONCLUSION

We ended the meeting by standing and reciting the Four-Way Test.













Bryan J. Dzedziak CPA, Ltd.
 Tax, Consulting and Accounting Services

Bryan J. Dzedziak
 Certified Public Accountant

2964 Via Della Amore
 Henderson, Nevada 89052-4028

Telephone: 702-523-3084
 Fax: 702-920-8519
 E-mail: BJD@CPA.com

Member of
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Jordana Lane
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Jordana@TheGilbertTeam.com

www.TheGilbertTeam.com

3185 St. Rose Parkway #100
 Henderson, NV 89052

KAEMPFER CROWELL

DOUGLAS R. MALAN
 ATTORNEY AT LAW

Las Vegas Office
 1980 Festival Plaza Drive
 Suite 650
 Las Vegas, Nevada 89135-2958
 www.kcnrlaw.com

Direct: 702.792.
 Main: 702.792.
 Cell: 702.528.
 Fax: 702.796.
 dmalan@kcnrlaw.com

George T. (Tom) Martin
 Donna M. Martin

2744 Carolina Blue Ave.
 Henderson, Nevada 89052
 702-451-3753
 gmartin3rd@aol.com

Bruce
 Pope

Consultant

bpope2020@outlook.com
 702-544-0065

Keith V. Thomas

702-683-9316
 kthomas@byu.net

1561 Windhaven Circle
 Las Vegas, NV 89117-1532

BERKSHIRE HATHAWAY
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COMMERCIAL

Jack Woodcock CCIM, CRS
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The Jack Woodcock Group
 7475 W Sahara Ave. #100
 Las Vegas, NV 89117

702-362-8700 Office
 702-612-8700 Cell
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 1-866-739-8700 (Toll Free)
 jack@jackwoodcock.com
 www.jackwoodcock.com

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NEW THIS WEEK!



Scott L. Baranoff, M.D., FACS
Diplomate American Board of Urology

702.735.8000
702.735.4795 FAX
www.lasvegasuurology.com

9053 S. Pecos Road
Suite 2900
Henderson, NV 89074

Melissa Brooks
Controller

24 HOUR SERVICE

4075 Losee Road
N. Las Vegas, NV 89030

F: 702-399-1410

E: mbrooks@rakeman.com

W: www.rakeman.com

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NEVADA HAND

More Than A Home



Presentation Agenda

- About Nevada HAND
- Company Timeline
- Mission and Vision
- Core Values
- Property Portfolio
- 2019 Economic Impact
- Resident Services
- Community Partners
- Current Projects
- Two-Year Strategic Plan
- How to Support Us
- Contact Us

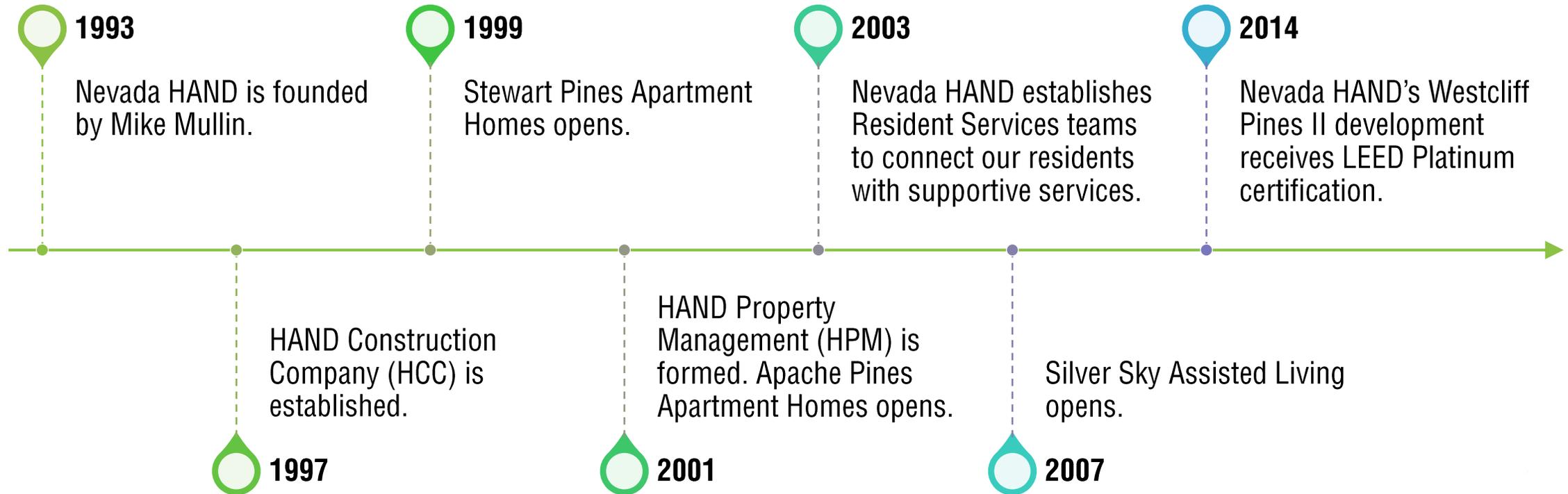


About Nevada HAND

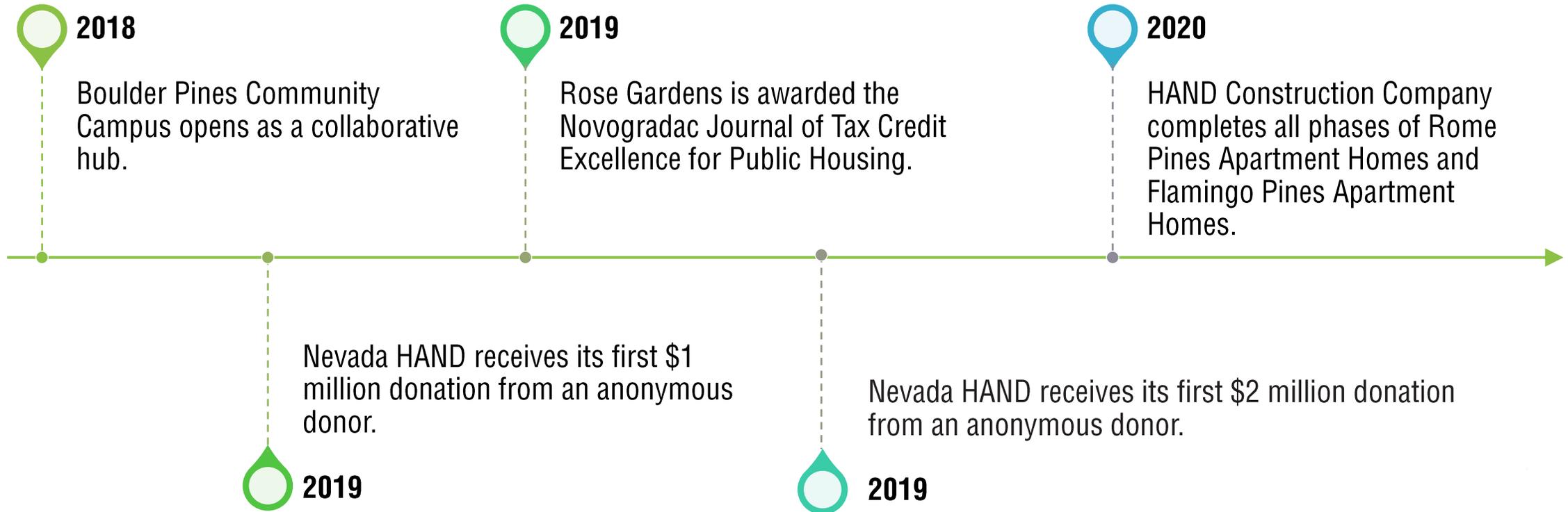
Nevada HAND is the state's largest nonprofit affordable housing organization dedicated to the **development, construction,** and **management** of apartment communities in Southern Nevada.

We improve the lives of low-income working families and seniors by providing positive living environments, where healthy, engaged residents can improve their economic status and take pride in their communities.

Company Timeline



Company Timeline





Mission and Vision

Mission Statement

Nevada HAND improves the lives of low-income individuals by providing affordable housing solutions and supportive services.

Vision Statement

Nevada HAND is committed to providing positive living environments where healthy, engaged residents can improve their economic status and take pride in their communities. We believe that providing opportunities and support for economic stability, wellness, education, and community engagement will help our residents reach their full potential, stabilize families, and transform lives.

Core Values

Curiosity

We seek to understand.

Respect

We display consideration for the inherent dignity of every individual.

Resourcefulness

We skillfully respond to situations with creative, effective solutions.

Integrity

We maintain high moral and ethical standards, demonstrating honesty and sincerity in all we do.





Property Portfolio

Nevada HAND serves approximately **7,600 people** a year, including working adults, children, and seniors on modest incomes. Currently, Nevada HAND's portfolio consists of:

- 11 family communities
- 21 independent senior communities
- 2 assisted living communities
- 4,447 apartment units
- 480 units currently under construction
- 354 units in development



2019 Economic Impact



\$107M

construction activity (local income, taxes, and local government revenue)



1,200+

local jobs supported by construction activity



\$25M

average rent savings from market-rate apartments, which was funneled back into the local economy



Resident Services

Nevada HAND's Resident Services teams provide supportive services, programs, and resources to ensure our residents have the tools and opportunities to live well.

Our Resident Services are founded on four pillars:

- Education
- Health & Wellness
- Financial Stability
- Community Engagement

Resident Services 2020



Community Partners



United Way
of Southern Nevada



Current Projects

- Rome Pines Phase II
 - 572 total units – 292 for families and 225 for seniors
 - Construction for senior units to begin in early 2021
- Flamingo Pines Phase II
- Decatur & Alta
 - 480 total units – 240 for families and 240 for seniors
 - Construction to begin in October 2020; completion in April 2022





How to Support Us

- Make a financial donation
- Get involved with our organization by scheduling a tour
- Subscribe to our monthly newsletter, the Neighborhood
- Engage with us on social media @NevadaHANDLV





Contact Us

Home Office Address

295 E Warm Springs Rd., Las Vegas, NV 89119

Phone Number

(702) 739-3345

Website

www.nevadahand.org



THANK YOU

