



District 5300



President
Jordana Lane

Immediate Past President
Sean Tanko

President Elect
Ed Guthrie

Secretary/Treasurer
Paul Gustilo

Directors
Cliff Silverstein
Rebecca Collett
Eric Colvin
Fred Fukumoto
Tom Martin

Advisors

Committee Chairs

Community Service-Paul Gustilo
International Service-Cliff Silverstein
Vocational Service-Fred Fukumoto and Joe Wittenwiler
Youth/ Exchange-Adrienne Cox
Foundation-Ted Henderson
Club Service-Tom Martin
Membership-Rebecca Collett
Public Relations/Calendar/ Newsletter -Keith Thomas
Programs-Francesca Gilbert and Ed Guthrie
Interact Club-Karl Maisner

Tuesday, Noon

Lawry's Prime Rib Restaurant
4043 Howard Hughes Parkway
(Paradise and Flamingo)
Las Vegas, NV

501c(3) Tax ID# 81-1650174
501c(4) Tax ID# 88-6008778

PO Box 752612
Las Vegas, NV
89136

southwestrotary@cox.net

Club Phone-702-870-4655

Check out our website www.lvswr.org and our Facebook page - "Rotary Club of Las Vegas Southwest")

#VegasStrong

Las Vegas Southwest Rotary Newsletter

9/15/20

Conducting:
Prayer/Pledge:
[Photos:](#)

Mic duty:
Newsletter:

President Jordana Lane
Doug Malan

Keith Thomas (see below or click on "Photos" at left for pictures at today's meeting.
(Not needed due to the small crowd.)
Obadiah Dogberry, Esq.

We also had a video hookup via Zoom for Rotarians unable to meet in person. Today we were joined virtually by **Francesca Gilbert**.

LAWRY'S IS REOPENING ON MONDAYS - SO, EFFECTIVE OCTOBER 5th, WE WILL AGAIN BE MEETING ON MONDAYS!

VISITING ROTARIANS

None

GUESTS

None

ANNOUNCEMENTS

Jordana Lane thanked (in absentia) **Tom Martin, Bruce Pope, Adrienne Cox,** and **Ed Guthrie** who were absent for a good cause! District 5300 received a grant of \$25,000 from RI for a Covid-19 project. The Las Vegas area was granted \$8,000

SERVICE ABOVE SELF



The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

of that total given the critical need for food support here. The Las Vegas clubs decided to partner with "Delivering with Dignity" to deliver prepared meals to people most in need that are housebound. Today, 9/15, was "Rotary Food Heroes Day" with our intrepid volunteers distributing fully prepared meals between 11 am and 1 pm. Combined with other valley Rotarians, they delivered 1,330 meals. **THANKS, TOM, BRUCE, ADRIENNE, AND ED!**

Pres. Jordana reminded the club that we will be meeting on Mondays effective with the first meeting in October.

Pres. Jordana also announced the District 5300 "Garbis Peace Institute 31st Annual Peace Conference" on October 24th from 9:00 a.m. to 1:00 p.m. It will be held virtually (click [here](#) for more details or see attached flyer.)

Pres. Jordana said that she and Dave had attended a function at the Boys and Girls Club called "Computers for Kids". A donation of \$100 will provide a refurbished computer to kids who otherwise don't have access to a computer.

Francesca Gilbert announced that next week's speaker will be [Secretary of State Barbara Cegavske](#) who will be joining us in person to provide an update on the most important issues facing Nevada and will answer questions as well. Thanks, **Jack Woodcock**, for making the arrangements. Invite your friends and colleagues. We would like to pack the house. Make sure to let Jordana or Melissa know if you are bringing guests so they can give the heads up to Lawry's. Her presentation should be very timely and informative given the current concerns about voting, etc.

Francesca also announced that our speaker for 9/29 will be **District Governor Greg Jones** who will be joining us on Zoom.

Eric Colvin announced the winners of the Sunday Night Football pool; **Joe Wittenwiler** won the first quarter, **Richard Peterson** (a frequent contributor to the club fundraisers/parties) won the half time, and **Megan Schimick** won both the 3rd quarter and the final score.

Payouts are \$50 1st and 3rd quarters, \$100 Half and Final. New numbers are drawn every week of the season. A portion of the entry fee goes to support the Las Vegas Southwest Rotary Club Scholarship Programs. These programs help to send our youth to leadership camps, music contests, speech contest, and even a \$9,600 Scholarship to a Nevada Institution.

Melissa Brooks reminded everyone about the Summerlin Club's Annual Wine Raffle being held virtually on October 13, 2020; the tickets are \$20 each, or 3 for \$50, or 6 for \$100. Last year, we pooled all the donations and the extra tickets were assigned to the Club and the Club won a \$100 bottle of wine that Jordana will use for the Gold Raffle. Can you help the Summerlin club with its fund raiser? You all should have received an email from Fred on Monday with details.



RECOGNITIONS

Keith Thomas was asked about his weekend and we were provided a detailed glimpse of his family reunion in Bear Lake (on the northern border of Utah with Idaho). His progenitors settled the area (specifically Bloomington, ID). The highlight of the weekend, however, was a special online screening of a short comedy film in the Burbank Film Festival followed by a Q&A with the director and actors. The film (“Killer Missionaries”) has been nominated for best comedy short. And who is the director, you ask? None other than Mr. Will Thomas (aka number two son of KT). \$100 fine. Sigh.

Eric Colvin was asked about his return trip to Ely over the Labor Day weekend. He said he took his new toy to go “wheeling” in the mountains. He said they made it to the top of [Mt. Washington](#) in [Great Basin National Park](#). After that long ride, he said they opted to just lounge around until Tuesday when he said they had had enough of Ely and came home.

Melissa Brooks was asked about a deck of playing cards that had been anonymously dropped off. The cards featured pictures of none other than Melissa and certain other Rotarians on the back of the cards. Melissa said that she had them made as [gifts for her board](#) after her presidential reign was over. She said she had plenty of decks left so she said she would gift them to **Pres. Jordana**.

Sean Tanko volunteered info about his trip to a high school baseball tournament (which his son's team won by the way) in Kingman, Arizona. While there, he took his son for a ride on Route 66 to the [Grand Canyon Caverns](#), located just a few miles east of Peach Springs, Arizona. They lie 210 feet below ground level and are among the largest dry caverns in the United States. I wrote down \$30, but I'm not sure if that was the entrance fee or Sean's fine!

GIFTS FOR THE CLUB MEMBERS

Pres. Jordana is instituting a new feature to her club meetings...PRIZES. No drawings today.

GIFTS FOR THE PRESIDENT

Just the deck of cards “regifted” by **Melissa**

(The recommended gift this year is JIGSAW PUZZLES!)

JOKE OF THE DAY

Sean Tanko, Esq., regaled us with the following story:

A man was sent to hell for his sins. As he was being led into the pits for an eternity of torment, he saw a lawyer passionately kissing a beautiful woman. “What a joke!” he said. “I have to roast in flames for all eternity and that lawyer gets to spend it with that beautiful woman.” Satan jabbed the man with his pitchfork and snarled, “Who are you to question that woman’s punishment?”

DRAWING

No winner today.

This year, **Pres. Jordana** has decreed that if there is no outright winner on the first draw, the pot will roll over to the next week. Table pot winners continue as usual.

Blast from the Past (each week I will try to upload pictures or other memorabilia from the past for your viewing pleasure.)

Today, [here](#) is a blast from the past and the first one to let me know who was president that year gets a free mask.

PROGRAM

Our program today was presented by Lo Fu Tan, MD, MS, FCFP, FAAFP and Aaron A. Bellow Jr. Ph.D., APRN, FNP-BC, ENP-C. Dr Fu provided an overview of the telemedicine program at Southwest Medical and Dr. Bellow talked about his experience as one of our clinicians. The bio is provided below and a copy of their presentation is attached hereto.



Dr. Tan is a board-certified Fellow of the American Board of Family Medicine. He graduated from McGill University, B.Sc. Biology, The Ohio State University, M.S. Preventive Medicine, and the University of Ottawa, School of Medicine with an M.D. He practiced Family and Emergency Medicine for many years in Northern Ontario and Wyoming. Since 2004, he has been an Urgent Care Physician in Las Vegas, Nevada. He led the creation and growth of virtual care at Southwest Medical since inception in 2013. The Now Clinic which provides direct-to-consumer virtual urgent care service 24/7 in Nevada had 25,000 audiovisual visits in 2019. This year, the service includes Medicare Advantage members in Utah as a start to a regional expansion. With the pandemic, urgent care video cases have tripled. 600 clinicians from primary and specialty care have been added to the video platform. As the Senior Medical Director of Digital Health for the Mountain West Region, and the Lead of Digital Health, Clinical Leadership Congress, OptumCare, Dr. Tan's vision for Digital Health is that it be a "*patient-centered application of the best available technology to greatly advance the Quadruple Aim.*" His professional interests include clinical quality, preventive care, and access for the underserved. He loves the outdoors and devotes volunteer time to Special Olympics Nevada, and to I.AM.PERFECT which supports inclusion of the developmentally challenged in Las Vegas.

Dr. Bellow is dual board-certified as a Family Nurse Practitioner and an Emergency Nurse Practitioner. He graduated from McNeese State University (Lake Charles, LA), Bachelor of Science in Nursing, The University of Texas Health Science Center-Houston, Master of Science in Nursing, and Duquesne University of the Holy Spirit (Pittsburgh, PA), Doctor of Philosophy in Nursing. Since 2017, he has been an Assistant Professor in Nursing at the University of Nevada Las Vegas. He teaches in the Bachelors, Masters and Doctoral nursing programs. He is currently facilitating the implementation of an online clinical evaluation process for Family Nurse Practitioner students that incorporates telehealth standardized patient encounters. Dr. Bellow maintains a clinical practice as a telehealth provider as part of the virtual care team at Southwest Medical Associates in Las Vegas, Nevada. The Now Clinic, which provides direct-to-consumer virtual urgent care service 24/7 in Nevada had 25,000 audiovisual visits in 2019 and has experienced significant growth in 2020 due to the COVID 19 pandemic.

Another informative and interesting presentation. Thanks, **Francesca**, for arranging a great program!

Good morning, I'm Lo Fu, Sr. Medical Director of Digital Health at Southwest Medical

I am going to give you a brief overview of our telemedicine program, then Aaron will talk about his experience as one of our clinicians.

1. NowClinic is our platform using high-definition audiovisual connection. Although most of our encounters are handled online, we can transfer patients to urgent care or emergency department if needed.
2. We also have the patients live electronic medical record which allows for test ordering, electronic prescribing, creating referrals, arranging follow-up and care coordination.
3. 24/7 access online. The patient logs on by clicking the NowClinic icon, selects a provider, there is no copay, connected in about 8 minutes on average, visits last about 8 minutes

Due to State Law and Licensing requirements

Patient should not be driving or even the passenger in a moving vehicle, not in the lunchroom
During the pandemic, we have added many non-Sierra Health and Life/HPN members

2/3 of our video visits end up with an electronic prescription. We also have started a free home delivery service in partnership with one of the pharmacy companies

This is mandated by state law

The platform allows secure e-mail with note attachments.

This list of conditions has since changed due to the pandemic- more viral and febrile illnesses, more men, more elderly and more children, more Medicaid and Medicare patients, more high need and complex cases.

This graph is to show the growth of urgent care video visits from inception 2014 to end of 2019. In the 2nd and 3rd quarters of 2020 we have registered another 150,000 on the app and conducted over 90,000 video visits

In January and Feb 2020 we were doing our usual 100 per day due to flu and colds (up from average of 70). The 2 spikes represent the impact of the pandemic on our volumes which peaked around 400/day.

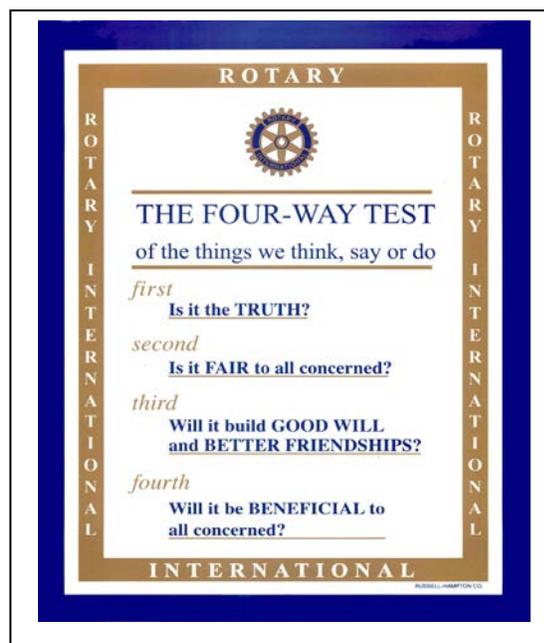
This would have been much higher except that our primary care and specialty colleagues were doing an additional 100 scheduled video visits per day, and after quickly implementing revised protocols for safety, opening up clinics for in person visits.

I'd like to have Aaron present his perspectives as one of our NowClinic clinicians

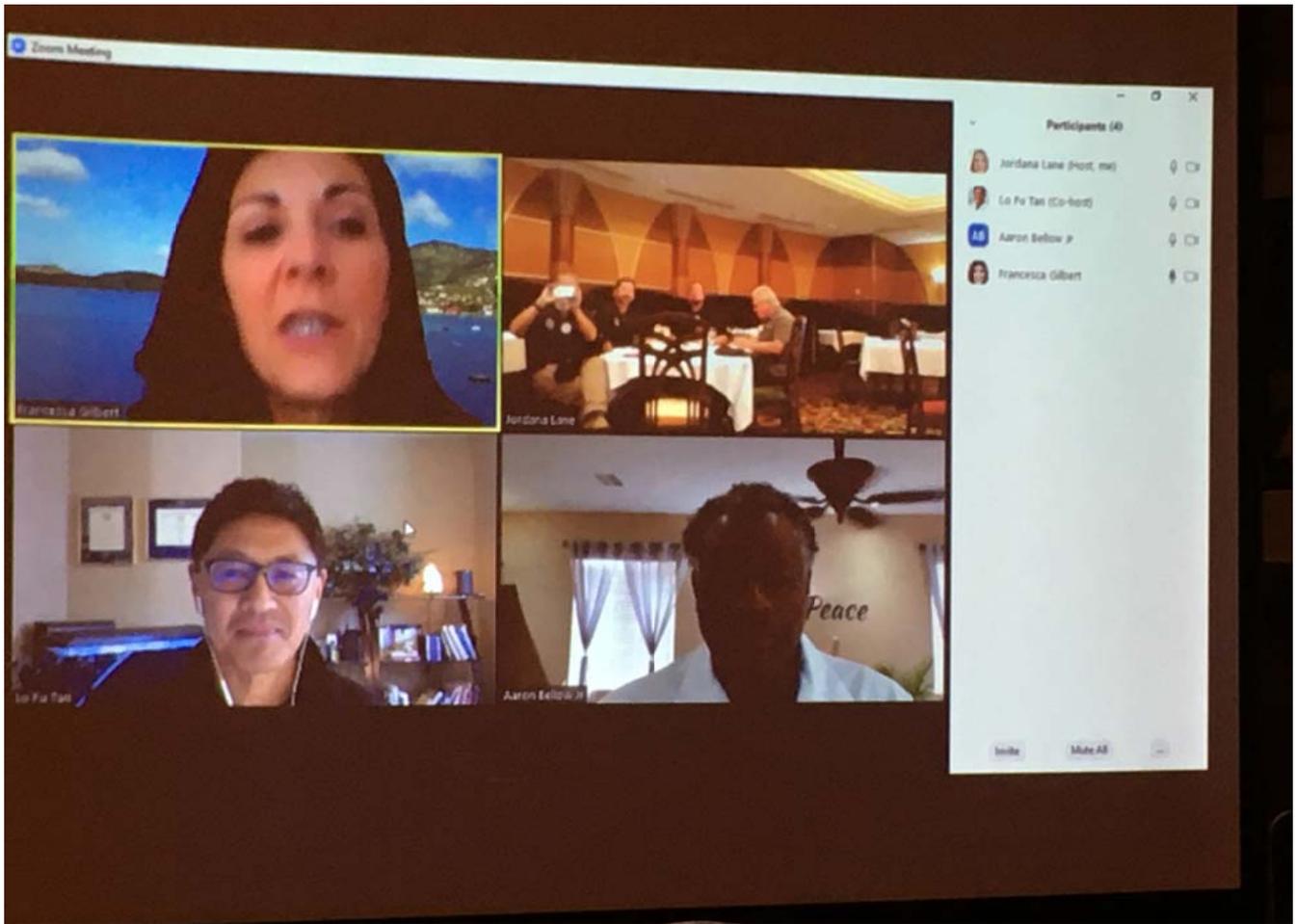
Let me finish by showing you the impact that the pandemic has had. Although urgent care video visits has grown by 300%, look at what has happened to scheduled video visits for primary and specialty care- a 20,000% increase year to year! I'm excited because this really helps with access issues for patients in our city and state.

CONCLUSION

We ended the meeting by standing and reciting the Four-Way Test:









Rotary



District 5300

Garbis Peace Institute
31st Annual Peace Conference

PEACE  out of CHAOS - a Pandemic

Saturday, October 24, 2020 / 9:00 am—1:00 pm
VIRTUAL — Free via Zoom

FEATURING KEYNOTE
SPEAKER

Mark Daniel Maloney
President, Rotary International
2019-2020



"How has Covid-19 Impacted
Rotary's Priorities and
Opportunities of Working
Together"

Dr. Quentin Wodon
Lead Economist, World Bank

"The Long Term Effects of
Covid-19 Pandemic: Education,
Human Capital, and How
Rotarians Can Help"



Michael Brosowski
Founder-CEO, Blue Dragon Children's
Foundation

"The Impact of Covid-19 on Children
and Women"

Dr. Siobhan Nash Marshall
Professor and Chair of Christian
Philosophy and Philosophy Depart-
ments, Manhattanville College, NY

"The Spiritual Response to Covid-19"



Sheila Gutierrez,
MA, LMFT
Marriage and Family
Therapist
and
Anthony J. Hill, ESQ
Attorney at Law



"Harmful Effects of Covid-19 on the Family"

Eugene Whitlock, J.D.
Assistant Vice Chancellor for People
and Culture; Chief People and Culture
Officer, UC Berkeley, CA

"Creating a Culture of Belonging
in a Virtual World"



Information, Registration and Updates

go to: www.district5300.org/peace-conference/

Registration is Free

Must Register to obtain the Zoom link

Art for Peace Student Contest *Cash Prizes*

Email Denise Wadsworth denise.wadsworthslp@gmail.com for entry forms and information



Rotary District Governor
Greg Jones



Conference Chair
Dr. Garbis Der-Yeghian,
PDG



Conference Emcee
Michael D. Driebe

TELEMEDICINE AT SOUTHWEST MEDICAL

Lo Fu Tan, MD, MS, FCFP, FAAFP

Aaron A. Bellow Jr., PhD, APRN, FNP-BC, ENP-C

Southwest Medical, Part of OptumCare

Las Vegas, Nevada

September 2020

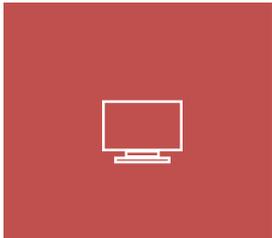


SMALV.COM

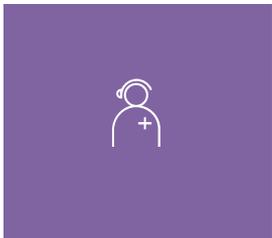
NOW CLINIC



- NOW CLINIC IS OUR PLATFORM FOR 24/7 URGENT CARE AUDIOVISUAL VISITS SINCE 2013



- SECURE, HIPAA COMPLIANT AND USES STATE OF THE ART COMPUTER TECHNOLOGY



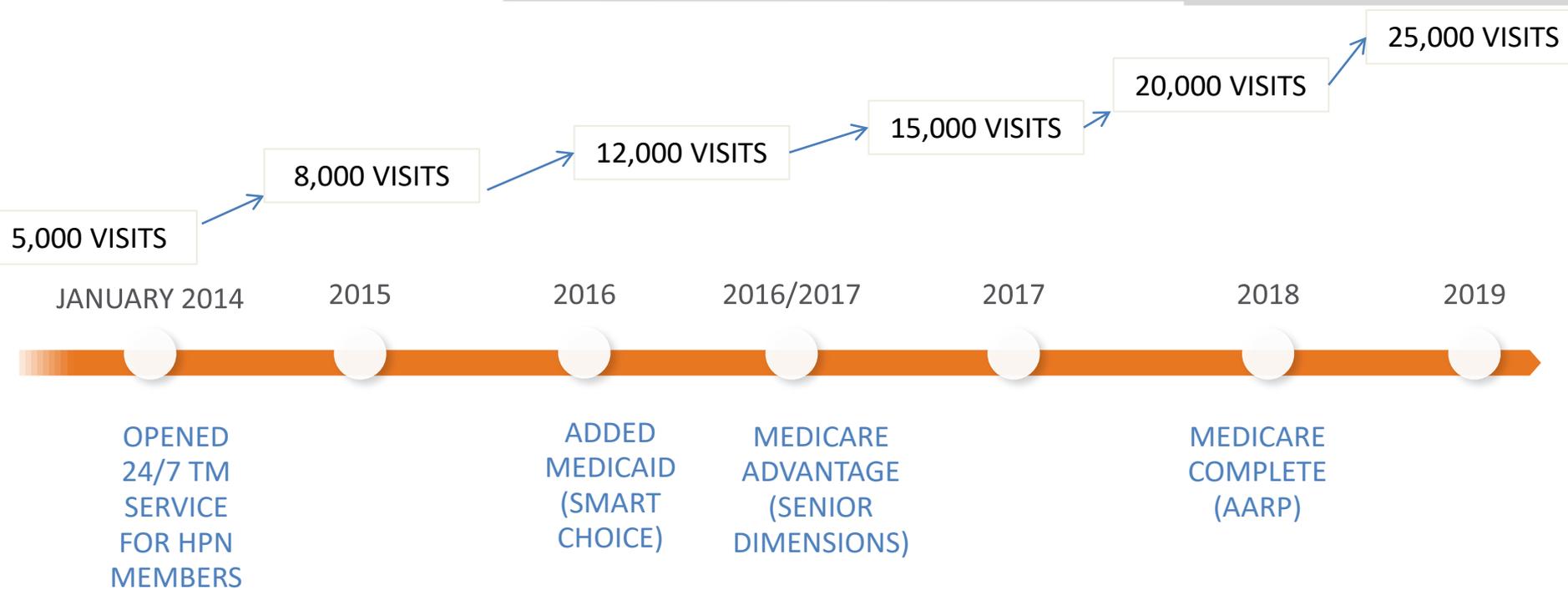
- MEMBER CREATES AN ACCOUNT VIA PHONE APP, COMPUTER, OR TABLET

NOW CLINIC: ELIGIBILITY

- PATIENT PHYSICALLY IN NEVADA
- MUST BE IN A SAFE AND PRIVATE LOCATION
- MULTIPLE PAYERS ELIGIBLE
- PRESCRIPTION, TEST and REFERRAL ORDERS CAN BE SENT ELECTRONICALLY
- NO OPIOIDS, BENZODIAZEPINES OR LIFESTYLE MEDICATIONS
- WORK, SCHOOL & EDUCATIONAL NOTES E-MAILED
- NON-EMERGENT CONDITIONS*
- *Allergies, simple urinary infections, bronchitis, colds, pink eye, upper respiratory symptoms, headache, sore throat, nausea, rashes, sinus symptoms, viral illnesses, medication refills, test results, referrals

NOW CLINIC: TIMELINE OF EVENTS

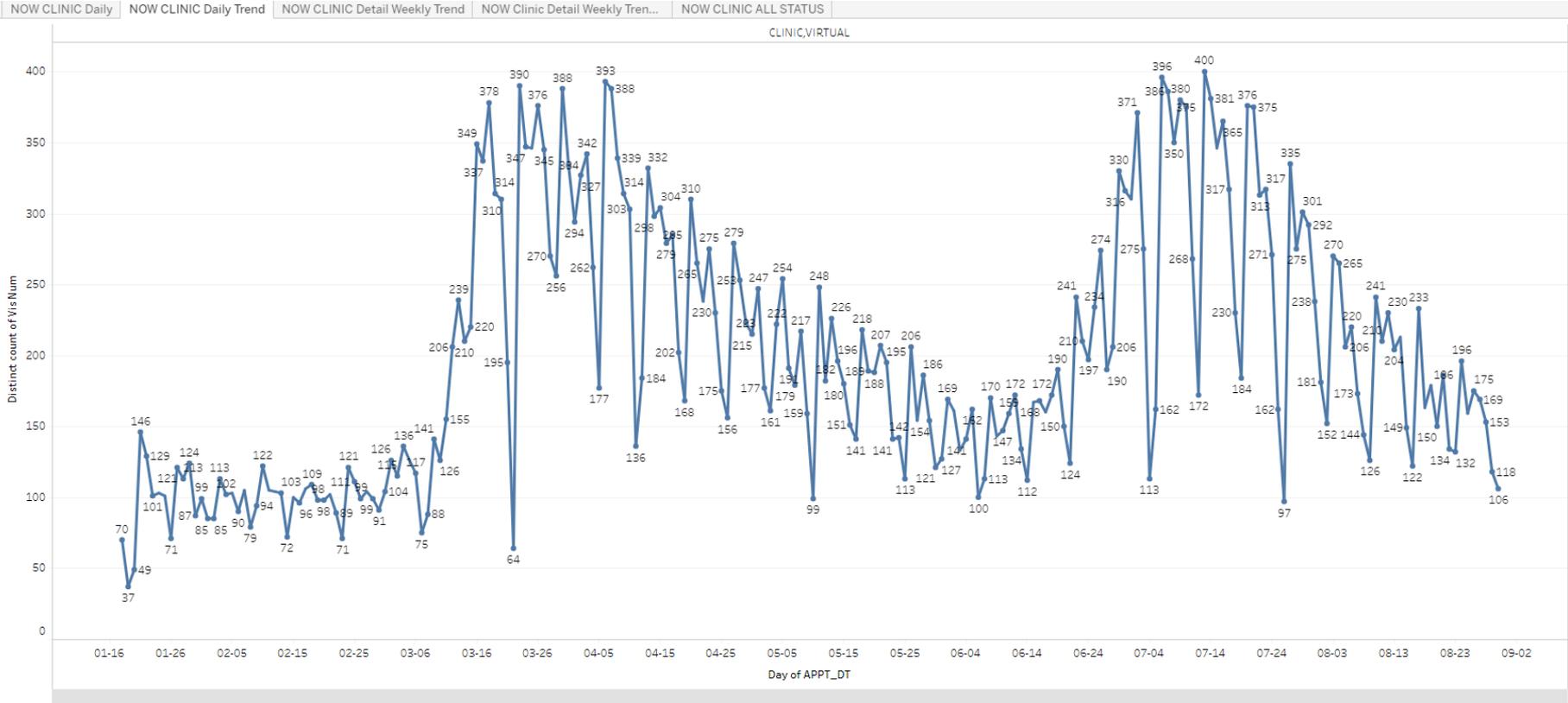
STAFFED WITH NPs, PAs, PHYSICIANS WHO LIVE ACROSS THE COUNTRY



CURRENTLY SERVING OVER 40,000 REGISTERED USERS (OF 700,000 ELIGIBLE)

SINCE 2014, HELD MORE THAN 85,000 VISITS

NOWCLINIC DAILY AVERAGE YTD 2020



VIDEO VISITS PER DAY

NOWCLINIC (URGENT CARE):

DAILY AVERAGE – OVER 12 MONTHS:	67
DAILY AVERAGE – COLD AND FLU SEASON:	100
DAILY AVERAGE – SINCE COVID 19 OUTBREAK:	233

IN 2019:	TOTAL OF 25,000
IN 2020:	TOTAL PROJECTED WILL BE A 3 FOLD OR 300% INCREASE TO 75,000

SCHEDULED (PRIMARY AND SPECIALTY):

IN 2019:	TOTAL OF 100
IN 2020:	TOTAL PROJECTED WILL BE A 200 FOLD OR 20,000% INCREASE TO 20,000



Thank You!



Southwest Medical™

SMALV.COM



HOST:
Jordana Lane 702-715-3230

**LAS VEGAS SOUTHWEST
ROTARY LUNCHEON**

TUESDAY, SEPTEMBER 22 FROM 12:15 PM
TO 1:30 PM PT

Lawry's Prime Rib
4043 Howard Hughes Parkway
Las Vegas, NV 89169



22

TUESDAY, SEPTEMBER 22, 2020 AT 12:15 PM

Las Vegas Southwest Rotary Luncheon with Secretary of State Barbara Cegavske

Lawry's The Prime Rib, Las Vegas

About Discussion

Invite Edit Share More

Details

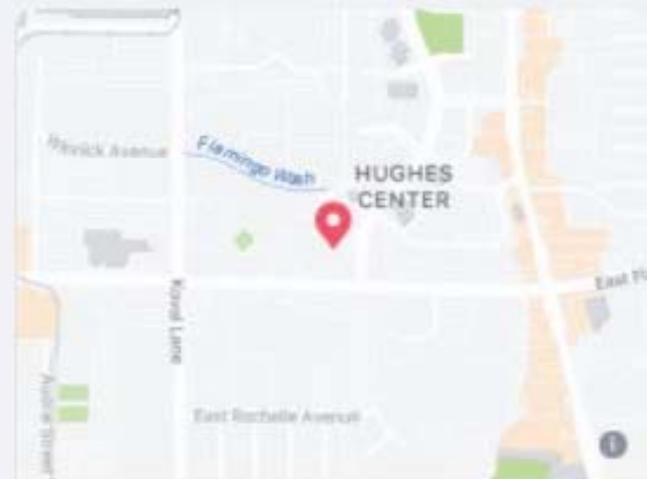
1 person responded

Tuesday, September 22, 2020 at 12:15 PM
72-97°F Sunny

Lawry's The Prime Rib, Las Vegas

Public · Hosted by Keith Thomas

Secretary of State Barbara Cegavske will be joining us in person next week as our speaker. She will be providing an update on the most important issues facing Nevada and will answer questions as well.
[See Less](#)



Lawry's The Prime Rib, Las Vegas
4043 Howard Hughes Parkway, Las Vegas

