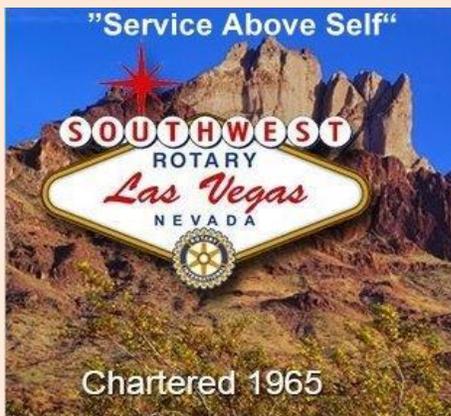




District 5300



President

Karl Maisner



Immediate Past President

Ron Reynolds

President Elect

Sean Tanko

Secretary/Treasurer

Jordana Lane

Directors

Shawn Callahan

Rebecca Collett

Eric Colvin

Tom Martin

Karen Strawn

Advisors

Fred Fukumoto

Keith Thomas

Bruce Pope

Committee Chairs

Community Service-Paul Gustilo

International Service-Shawn

Callahan

Vocational Service-Joe Wittenwiler

Youth/Cultural Exchange-Adrienne

Cox

Foundation-Ted Henderson

Club Service-Cliff Silverstein

Membership-Rebecca Collett

Public Relations/Calendar-Keith

Thomas

Programs-Bryan Dzedziak

Monday, Noon

Lawry's Prime Rib Restaurant

4043 Howard Hughes Parkway

(Paradise and Flamingo)

Las Vegas, NV

501c(3) Tax ID# 81-1650174

501c(4) Tax ID# 88-6008778

PO Box 70126, University Station

Las Vegas, NV

89170-0126

southwestrotary@cox.net

Club Phone-702-870-4655

Check out our website

www.lvsr.org and our Facebook

page - "Rotary Club of Las Vegas

Southwest")

#VegasStrong

Las Vegas Southwest Rotary Newsletter

3/18/19

Presiding and Conducting:

Prayer and Pledge

Photos:

Mic duty:

Newsletter:

President Karl

Ron Reynolds

Ted Henderson (see below or click [here](#))

Tom Martin

Obadiah Dogberry, Esq.

VISITING ROTARIANS

Brian Rosenberg (today's speaker and husband of **Candy Rosenberg**) is a member of the [Las Vegas Rotary Club](#).

Valerie Thompson is visiting today. Technically she is an ex-Rotarian from the [Twin Falls Idaho Rotary Club](#). She is a dentist and is currently teaching in the UNLV dental program. Welcome, Valerie, come back and visit again soon. We need a dentist in our club!

GUESTS

Candy Rosenberg, originally a guest of Jordana Lane, is going to be inducted today! Yea!! Candy has a company called [PhoHerb](#), which imports Thailand's best-selling pain relief balm

Katie Decker attended today as a guest of Candy and Brian. Katie is a school [principal](#) for [Walter Bracken](#), Long and Hollingsworth STEAM academies. Katie has spoken to our club before

SERVICE ABOVE SELF



The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

Marissa Hawkins attended today as a guest of Candy Rosenberg. Marissa is a long time friend of Candy.

ROTARY REGALIA

Again not mentioned. (But, then, we were pressed for time!!!)

ANNOUNCEMENTS

Pres. Karl reminded everyone about upcoming district events:

1. 3/25 - our club will be hosting the "group" 4-Way speech contest.
2. [RYLA](#) is in need of facilitators. If interested, go to the [District 5300](#) website and sign up.
3. May 3-4 is [District Assembly](#) and [District Conference](#) in Anaheim.
4. 5/18 is [Superbuild](#) in Mexico.
5. 6/1-6 is the [International Convention](#) in Hamburg, Germany.

Rebecca Collette was invited to report on the foundation gala from last Saturday evening. She reported that a good time was had by all (see pictures below or on our Facebook page, or click [here](#).) In attendance were, Rebecca and Gordy Collette, Jordana Lane, Paul Gustilo, and Keith and Sherrie Thomas. Pres. Karl magnanimously granted a \$25 credit to each Rotarian who attended the \$125 per plate dinner.

Rebecca also reported that she attended an organizing meeting on Saturday for District assembly and recommended that everyone attend that can make it as it is going to be "very different" with speakers and entertainment.

Pres. Karl also announced that our next "Happy Feet" project will be on March 20, 2019, at [William E. Ferron Elementary School](#) at 4200 Mountain Vista Street Las Vegas, NV 89121 [MAP](#) The school is located south of Flamingo and east of Boulder Highway. Please be there by 7:30 a.m. to help set up since we have to get an early start that day, as we are providing shoes for all the first graders (approximately 100). (Since Obadiah procrastinated so long in sending out the newsletter, the pictures are already available - click [here](#) or see below.)

Richard Bowler left invitations on each table for the Desert Chorale's annual Easter Celebration to which everyone is invited. Admission is free. The date is Sunda, March 31, 2019 at 7:00 p.m.

FOUNDATION PRESENTATION

Ted Henderson presented three Rotarians with recognitions pins for multiple Paul Harris Fellowships as follows:

Adrienne Cox	PHF +8	3 rubies
Ron Reynolds	PHF +7	2 rubies
Jack Woodcock	PHF +7	2 rubies

Congratulations to these three generous members for all they do to further our club programs and those of Rotary International around the world.

GIFTS FOR THE PRESIDENT (Postcards, anyone?)

Bruce Pope probably sent some postcards but if he did I didn't see it in my notes. Might as well give him credit anyway, as he is one of our most conscientious Rotarians.

Cliff Silverstein presented Pres. Karl with some postcards from his recent sojourn in Mexico. He also presented Pres. Karl with a club banner from the [Puerto Valle Sur Rotary Club](#). The PVS club also sent its appreciation for our recent donation to help them with their clean water project.

Tom Martin presented Pres. Karl with a coffee mug from the San Diego Zoo. No word on whether Tom was entertaining grandkids at the zoo or if he just was showing Donna a good time in the fresh air of the sunny west coast.

Keith Thomas presented Pres. Karl with a copy of the Foundation Gala program from last Saturday evening along with a Paul Harris challenge medallion that was presented to each attendee. He also pointed out that the program included a listing of the major donors in District 5300 and that he had gone through and highlighted the names belong to Southwest Rotarians. The number is impressive and is further indication of the generosity of members of our club. (Click [here](#) or see below to see a copy of the program.)

Keith also presented a copy of the program and a medallion to **Ted Henderson** (who is in about the tenth year of his two year term as Foundation Chairman) in appreciation for all the hard work he puts in to keep things straight and to promote the ideals of Rotary.

RECOGNITIONS

(Forgone due to the press of time.)

JOKE OF THE DAY

(Also forgone due to the press of time.)

INDUCTION OF NEW MEMBER

Jack Woodcock presented Candy Rosenberg as our new member and delivered a masterful soliloquy (see copy below) enlightening us about Candy's impressive background. A standing ovation was given to Candy after which she delivered her welcoming remarks including her appreciation for the warm welcome she has received from members of our club. We look forward to many happy years together!

DRAWING

Ted Henderson was the winner-take-all today. Congratulations, Ted!

PROGRAM

Bryan Dziedziak introduced **Brian Rosenberg**, today's speaker.

Brian is the Chief Executive Officer of Education Revolution, the creator of the Socrates Learning Platform.

Brian has over 25 years of business experience in building and growing companies, including developing and implementing software solutions. He previously built and exited two companies including a consulting firm that was an Inc. 1000 fastest growing company awardee.

Brian has also received two Smart CEO Future 50 Awards and was named as a Distinguished Gentleman of Nevada in 2015. He has also assisted with the creation of a new charter school in an under-served area of East Las Vegas and led a successful \$80 million project for University Medical Center. Brian is also leading the effort to bring a financial education simulation center to Las Vegas.

He is also a Rotarian with the Las Vegas Rotary club and was previously a founding member of a rotary club in Baltimore.

A copy of his presentation is attached below.

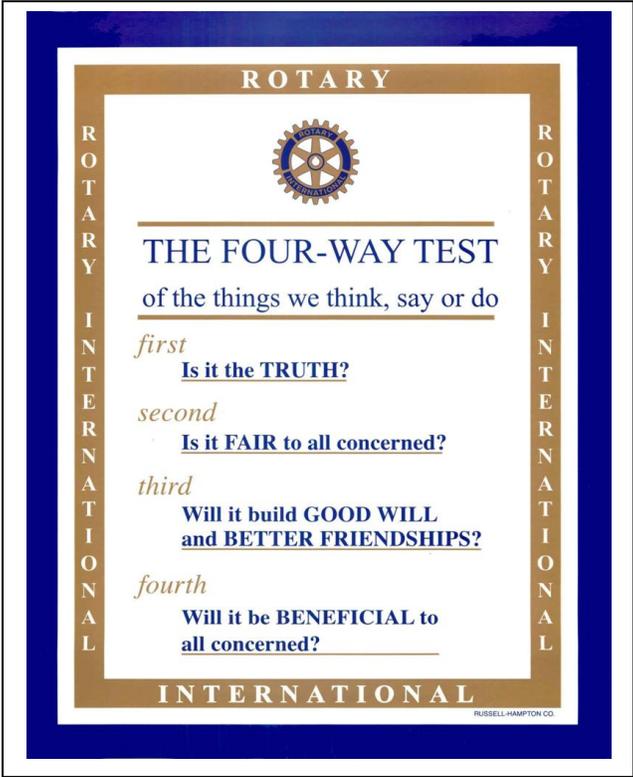
UPCOMING SPEAKERS AND EVENTS

3-20	Happy Feet
3-25	Group Contest – 4-Way Speech
4-1	Mary Ryan/Zach Miles-UNLV Real Estate Development Initiative
4-8	Speaker TBD or Social evening on 4-11.
4-15	Dark-Tax Day
4-21	Dark-Easter
5/1	Gold Raffle

(Suggestions for future speakers are welcome and encouraged.)

CONCLUSION

We concluded the meeting by standing and reciting the Four-Way Test.



Induction Ceremony
March 18, 2019
Candy Rosenberg
candy@phoherb.com
571-242-4251

Candy was born and raised in Thailand. Both of her parents are Chinese. She grew up speaking both Thai and Mandarin. She graduated from Changmai University on a scholarship. Changmai University is the 3rd largest university in Northern Thailand. She has a degree in business finance.

She then came to America to pursue her dream in 2004. She came to Virginia as an exchange student. She was getting her MBA and met her husband Brian who lived in Baltimore. She has a great story about how they met. He owned a consulting business. She had a retail store and e-commerce online business store.

When she left Virginia, she gave her business to her manager. He would call from time to time after she left Virginia to let her know how much he appreciates how much she did for him and how hard she worked. One time he called and said he was sorry. She asked why are you saying you are sorry? He responded by saying, "I left the store messy and you often cleaned up after me. Now that I am cleaning, I appreciate you so much. Now I know that being a boss is not easy." Candy is very proud of him. He now has a great life, the store remains open, and he is raising two beautiful daughters.

Brian also sold his business and they moved to Las Vegas in 2013. They had two kids at the time. Their third child was born here. Brian's dad retired from the state department and he traveled to over 150 countries. He is now remarried to a Thai lady for over 30 years. Brian had a large project at UMC where he saved them over \$10 million. He installed the E-Pic system way under budget. By the way, Brian is a Rotarian at another club in town.

Their son Alex is now 8 years old. Their daughter Elizabeth is 6 years old and their daughter Kate who is 3 years old is now selling cookies.

Candy is the president of Phoherb, the original Thai balm. They are an importer, bringing in a pain relief ointment from Thailand. She started this business last September. However, it has been sold in Thailand for many years. It is the best selling pain relief balm in Thailand and it was started by her cousin. She is now helping to bring it to America.

They both own Socrates, an artificial intelligence learning platform for kids that creates personalized learning paths to maximize the potential of each child. They received a grant from the National Science Foundation to create the software, which they released in August. Now the software has over 12,000 users and is in 25 schools and over 30 libraries.

Candy feels America is truly the land of opportunity. When she arrived, she could not believe that someone could make money walking some else's dog.

One of the things many are not aware of is how well Candy plays basketball. She was a star player in college. She has some interesting stories about a pickup game from time to time where she surprises people who are rather good at the game.

Candy, you have been chosen and elected to membership in the Rotary Club of Las Vegas Southwest because we feel that you are an excellent representative of your business profession in this

community and that you have the character qualifications of a good Rotarian. Our invitation for you to join us in Rotary is an expression of our good will towards you and our desire for a closer friendship.

Now that you are a Rotarian, you are linked not only with the members of this club, some 65 in number; you are also linked with more than 1.2 million other business and professional men and women in over 35,000 other Rotary Clubs in over 200 different countries around the world. This great world group of Rotarians differs in nationality, in language, in custom, religion, and historical and cultural backgrounds, and yet, they are all alike in one respect; All Rotarians, all over the world, are bound together by common ideals – the ideal of wholesome good fellowship and the ideal of unselfish service.

As you learn more of the aims and objects of Rotary, you will read and hear this expression, “Service Above Self”. This is the core, this is the motto, and this is the very heart and soul of Rotary.

Most of the people in the world feel that they have achieved success, when, through wealth or position, they can command the services of others; but the Rotary ideal is that real success and true happiness can best be found in unselfish service rendered to others. Rotary encourages high ethical standards in professional and business life. In this connection, Rotary has adopted what is called the Four Way Test. This test is to be applied to all business transactions and all professional work. The Four Way Test is very simple. It is as follows:

First: Is it the Truth?

Second: Is It Fair to All Concerned?

Third: Will it Build Good Will and better Friendships?

Fourth: Will It be Beneficial To All Concerned?

Rotary Clubs do not engage in political debates, or endorse partisan measures or candidates for public office. It is a fine tradition of this group that men and women of all religious faiths, all political parties, and all nationalities can find common ground in Rotary. Here we can meet, become better friends, enjoy good fellowship and find opportunities to render service unto others without thought that our political, religious, or national beliefs may be different.

One of the important requirements of membership in Rotary is faithful attendance at these weekly meetings, or, if you miss a meeting, that you make up at some other Rotary Club. The reason for this strong emphasis on attendance is this: under our classification system of membership, a Rotary Club is supposed to be a fine mosaic or pattern of the very best in the business or professional life of our community.

You are supposed to exemplify and bring to Rotary the very best of your business or profession, and you are supposed to take back to your business or profession the very best of Rotary, which we feel is its ideal of unselfish service and the Four Way Test.

How can you do that if you are not here?

When you miss these weekly meetings, your part of the pattern of Rotary is missing. Also, fellowship is a very important part of Rotary and we cannot get much fellowship from your empty chair.

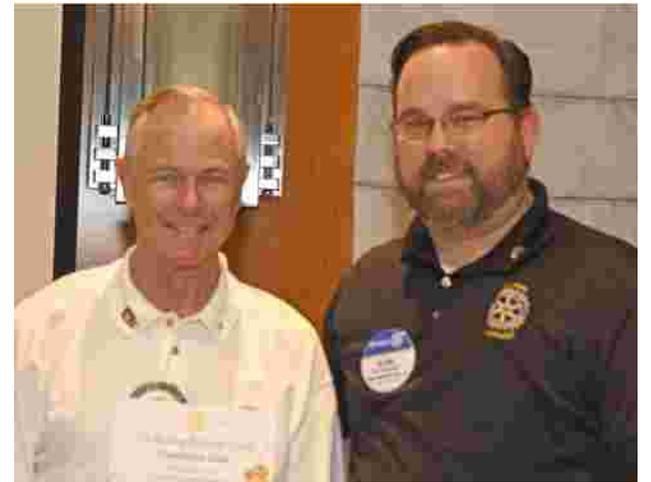
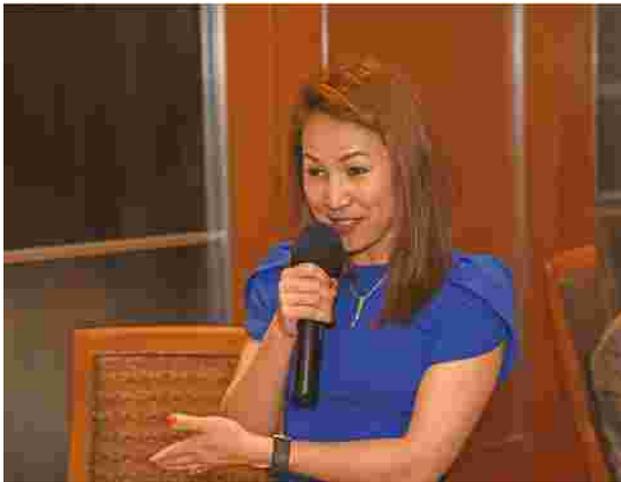
As the years go on, you may forget many of the things that you hear in Rotary programs, or that you learn when you read about Rotary, but if you become a dedicated Rotarian, and we firmly believe that you will, you will never forget the many fine friends that you will meet in this club and throughout the Rotary world. We also feel that you will never forget the motto of Rotary – “Service Above Self” – and that you will put it into practice in your business, your profession and your daily life.

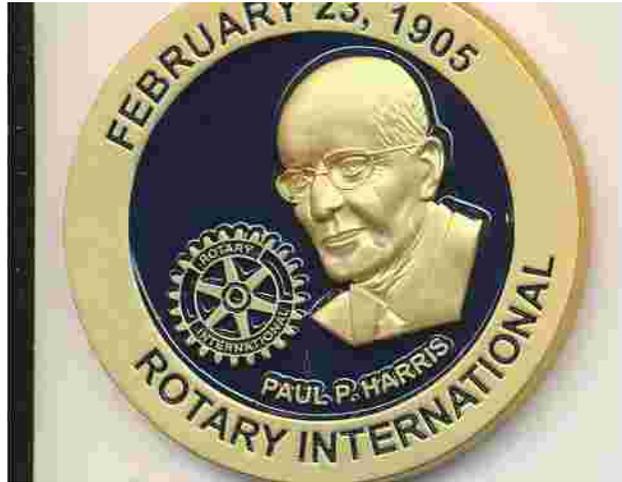
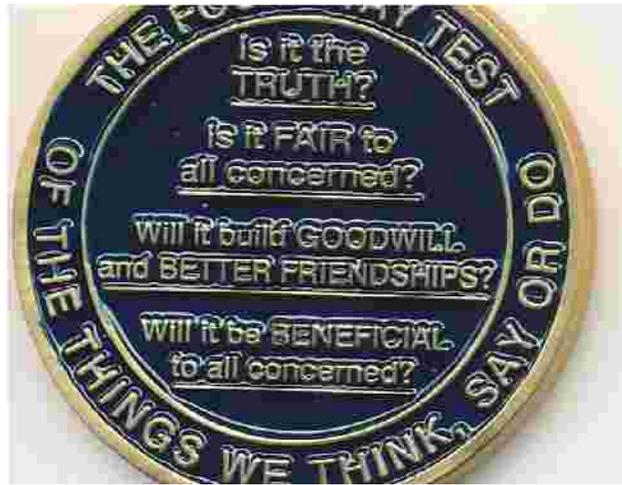
Candy remembers something from her childhood that is very basic. Her mom said to her to “never take advantage of anyone, always treat people with respect”. This resonates with her in everything she does. This fits very well into what being a Rotarian is all about.

It is a real pleasure for me then, on behalf of all the members of this club, to formally welcome you into our midst. It is our sincere hope that your membership in Rotary will be one of the most pleasant experiences in your life.

We extend to you a sincere and hearty welcome to the world wide fellowship of Rotary International.

Welcome to the Las Vegas Southwest Rotary Club, the best club in District 5300.







ian G. Rosenberg
ef Executive Officer/Founder
in@withsocrates.com
03-989-2180



3 W Badura Ave.
#1045
Vegas, NV 89113

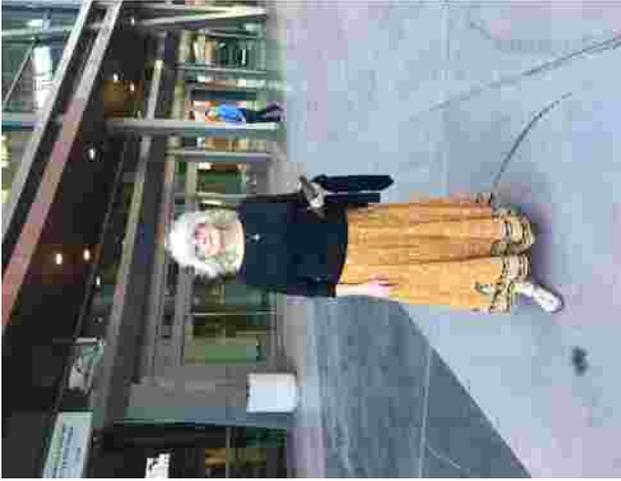
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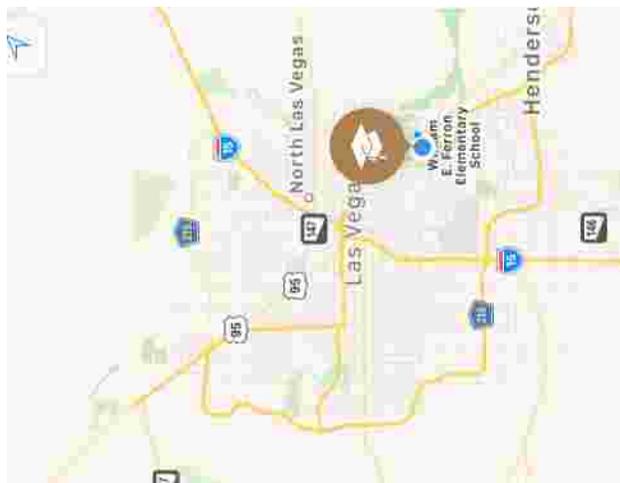
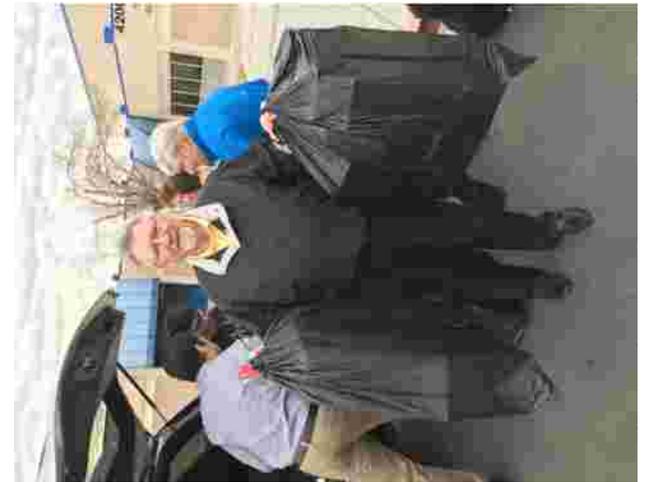


*The Desert Chorale presents an
Easter Celebration*
Nancy Arda, founder and director
Karen Kennedy, organ
Marrac Brunner, piano
Kayla May, guest soloist
and featuring selected members of the Nevada Pops

Sunday, March 31, 2019 @ 7:00 pm
375 N. Hollywood Blvd.
(The corner of Stewart & Hollywood)
Admission is Free













The Rotary District 5300 Foundation Gala

March 16, 2019

*World View Top of World Market Center
Las Vegas, Nevada*





JOIN US AT DISTRICT 5300 CONFERENCE
MAY 3-4, 2019
AT THE FABULOUS
SHERATON PARK HOTEL AT THE ANAHEIM RESORT



Come early for the golf tournament, stay for the fellowship, hospitality, awards, youth presentations, and world acclaimed key note speakers. Bring the kids, grand kids, nieces, and nephews and let them enjoy the district run kid zone – we have something for everyone!

CIGAR FELLOWSHIP SOCIAL

Friday, May 3
9pm - 11pm
by the hotel pool

Win Cigar-Related Prizes & More!

Bring 3 Cigars
one to smoke • one for the drawing • one for the troops

Your \$10 per person donation supports
the D5300 Foundation

Please bring cash payment

Bring your friends!

Complimentary Hors d'oeuvres & Drawings



Deepa Willingham
Saturday May 3, 2019 Keynote Speaker



GOLF TOURNAMENT
Thursday May 2, 2019

First Tee: 8:00 am
Cost: \$99.00 per player
Location: Dad Miller Golf Course, Anaheim

18 Holes / Par 71 / Yardage 5,892

The Rotary District 5300 Foundation Gala

Rotary International – The Instrument in Eradicating Polio

District Governor John Chase & First Lady Elizabeth
Welcome you to an evening of
Celebration, Music & Breathtaking Panoramic Views of Las Vegas
from the Worldview
Top of the World Market Center
As we celebrate
The Rotary International Foundation's
Work to End Polio Now

Program

Welcome	Michael Peterson
Invocation	PDG Margaret Cooker
Pledge of Allegiance	Mary Lou Byrne
Special Recognitions	Michael Peterson
Evening Dialog and Recognition of Donors	District Governor John Chase
Keynote Address	Ramesh Ferris
Closing Remarks	District Governor John Chase

Tonight's Menu

Hors D'oeuvres

Kalbi Beef Taco, Lobster Roll, House Flatbread

Frisee and Arugula Lettuce Salad

Apricot Champagne Vinaigrette, Baby Heirloom Tomato, Candied Pecan, Watermelon Radish

Main Course – Choice of

Cherry Braised Short Rib

Porcini Creamy Polenta, Roasted Cauliflower, Pine Nut, Parmesan

Pan Seared Salmon

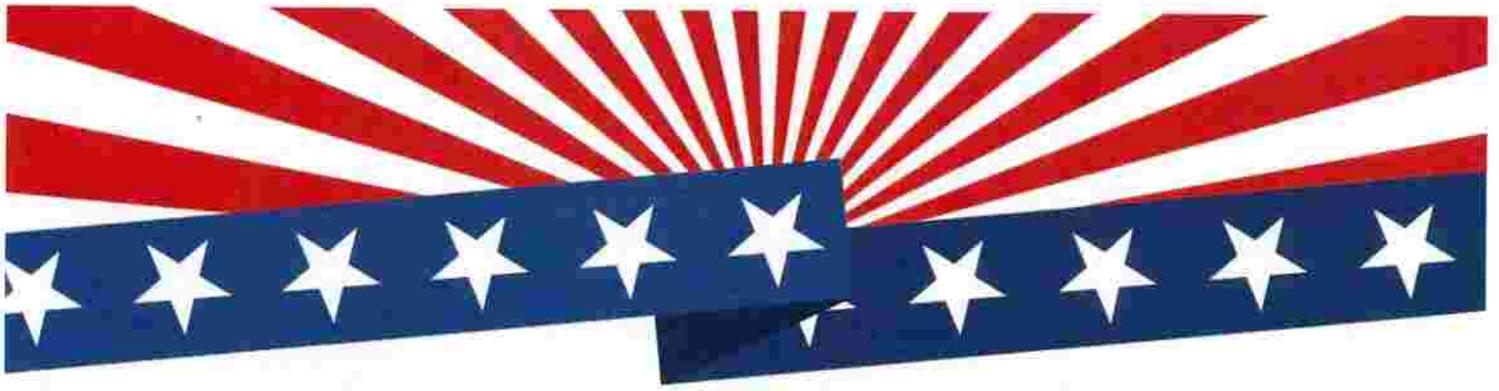
Forbidden Rice, Burdock Root, Asparagus, Rocket, Wasabi Citrus Vinaigrette

Spiced Cauliflower and Butternut Squash Roast

Spicy Tahini Dressing, Pine Nut

Chocolate Bundt Cake

Kumquat Ganache, Kumquat-Cranberry Compote, Espresso Caramel



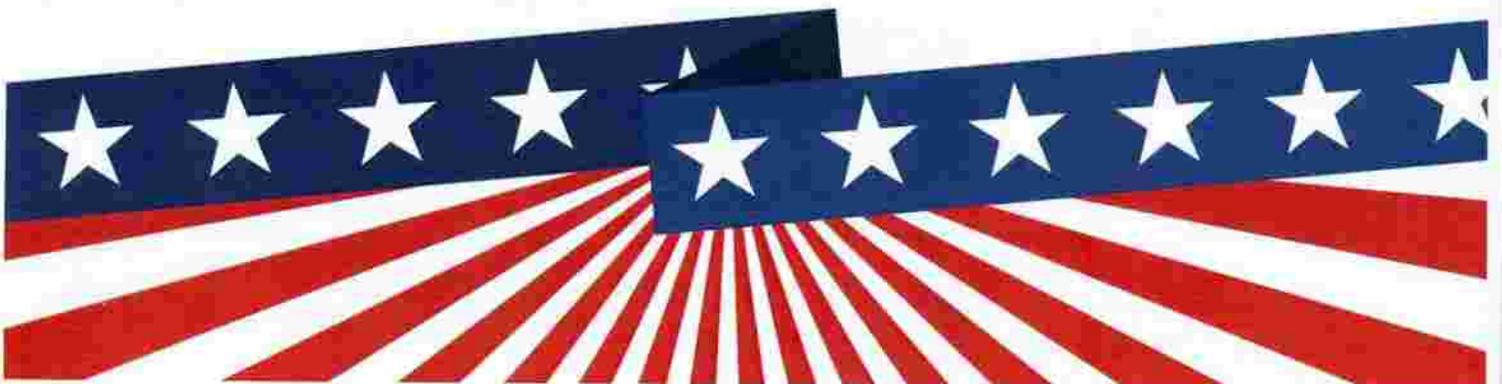
AmeriSent Insurance

AmeriSent Insurance is a proud sponsor of the
Rotary International District 5300 Foundation Gala

Home – Auto – Business – Health – Life

702-456-1400

www.Amerisent.com





Dear Friends,

On behalf of our Rotary International District 5300 Foundation Gala Committee, it is my honor to welcome you to our celebration, "Rotary International, the Instrument in Eradicating Polio."

This gala is a place where we honor our past accomplishments and get energized - not only for our Rotary Foundation; but for our unparalleled efforts to eradicate polio around the world. Rotary International promised the children of the world we would eradicate polio off the face of the earth. This has proven to be more difficult and costlier than ever anticipated; however, we stand committed, more than ever, to fulfilling this solemn promise.

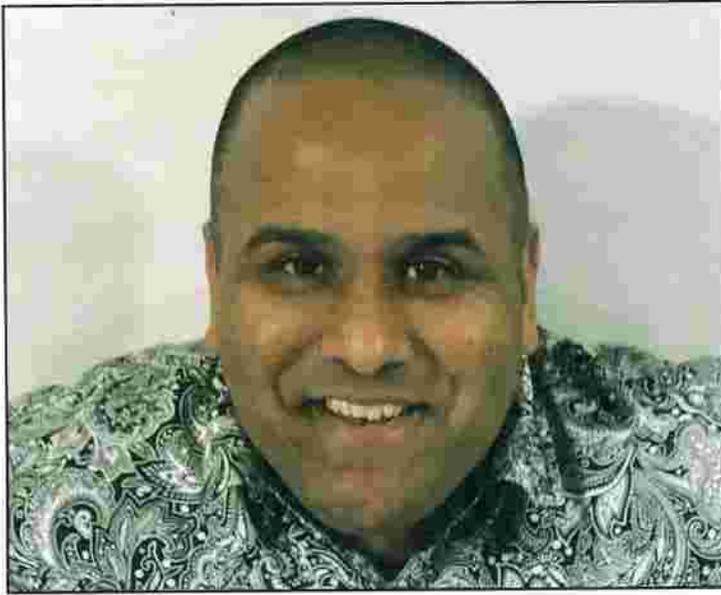
When we started on this quest, 350,000 new cases were being diagnosed annually throughout the world - last year we had 28. The World Health Organization estimates 16 million people can walk today and 1.5 million childhood deaths have been prevented - because of you and our partners' collective efforts!

Thank you so much for making this evening memorable - a time to celebrate our success and ensure a strong future. We extend a special thanks to our sponsors - it is because of your generous contributions that we strive to Be The Inspiration and to End Polio Now!

In service to others,

John Chase
District Governor
Rotary International District 5300

Keynote Speaker – Ramesh Ferris



Ramesh Ferris tells his amazing story of how he went from polio survivor to polio advocate and educator.

Tonight you will hear the inspiring account of his incredible 4,400 mile journey hand-cycling across Canada from Victoria, BC to Cape Spear, Newfoundland raising funds and awareness for the

Global Polio Eradication Initiative.

He is an honorary Rotarian with the Rotary Club of Laval, Quebec, and he is a Paul Harris Fellow. In 2010 Ferris released his first book entitled, *Better Than a Cure, One Man's Journey to Free the World of Polio*.

Ferris volunteers his time in partnership with Rotary International, The Bill & Melinda Gates Foundation and Global Citizen by travelling around the world and highlighting the great progress of the Global Polio Eradication Initiative.

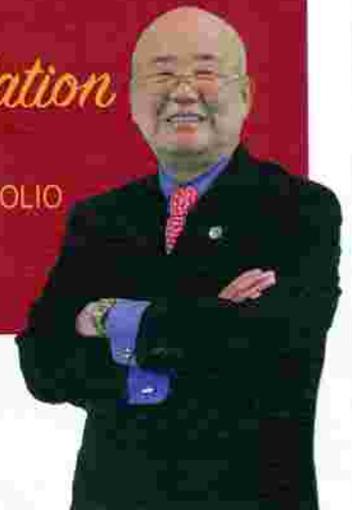
He has shared Rotary's End Polio Now message to Her Majesty Queen Elizabeth II, His Holiness the Dalai Lama, Bill and Melinda Gates, and many other world leaders.

Ramesh has participated in National Immunization Days in Pakistan, Afghanistan, and India. He has educated and encouraged thousands of Rotarians around the world at various Rotary International Zone Institutes and District Conferences on the importance of our efforts to end polio.

Lee's Discount Liquor

*Cheers TO THE
Rotary International Foundation*

WE TOAST YOU FOR ALL OF YOUR HARD WORK TO END POLIO



District 5300



Paul Harris Fellows

After setting up his law practice in Chicago, Paul Harris gathered several business associates to discuss the idea of forming an organization for local professionals.

On 23 February 1905, Harris, Gustavus Loehr, Silvester Schiele, and Hiram Shorey gathered at Loehr's office in Room 711 of the Unity Building in downtown Chicago. This was the first Rotary club meeting.

"I was sure that there must be many other young men who had come from farms and small villages to establish themselves in Chicago ... Why not bring them together? If others were longing for fellowship as I was, something would come of it."

In February 1907, Harris was elected the third president of the Rotary Club of Chicago, a position he held until the fall of 1908. Toward the end of his club presidency, Harris worked to expand Rotary beyond



Chicago. Some club members resisted, not wanting to take on the additional financial burden. But Harris persisted and by 1910 Rotary had expanded to several other major U.S. cities.

Harris died on 27 January 1947 in Chicago at age 78 after a prolonged illness. His death prompted an outpouring of contributions from around the world and his name continues to evoke the passion and support of Rotarians and friends of Rotary.

The Paul Harris Fellow program recognizes individuals who contribute, or who have contributions made in their name, of \$1,000 to The Rotary Foundation of Rotary International.

The honor was established in 1957 to show appreciation for contributions that support our Annual Fund, PolioPlus, or an approved Foundation grant.

Arch Klumph Society

For a man best known as the father of The Rotary Foundation, Arch C. Klumph was modest about his role in its creation.

In 1928, he listed three accomplishments that gave him "more satisfaction than any other contributions to Rotary" — and launching the Foundation wasn't among them. Instead, he emphasized his role in writing Rotary's Constitution in 1915 and he took pride in establishing attendance reports and in being the first to insist on founding a European branch office of Rotary International.

He became a founding member of the Rotary Club of Cleveland in 1911. As club president in 1913, he advocated for the club to build a reserve that would ensure its means to do future good work. This idea would stay with him as he moved on to serve Rotary in other roles.

Five years after he became a Rotarian, Klumph was elected to serve as Rotary's president for 1916-17. Near the end of his term, at the 1917 Rotary Convention in Atlanta, Georgia, he reminded Rotarians that "Rotary is at the present time entering a new era, demanding improved methods in administrative machinery, with which to carry out the splendid principles which have been laid down heretofore." He defined six points of action, including the establishment of an endowment,



which would later become The Rotary Foundation:

"Carrying on, as we are, a miscellaneous community service, it seems eminently proper that we should accept endowments for the purpose of doing good in the world, in charitable, educational or other avenues of community progress, or such funds could be well used for extension work."

Through Klumph's simple yet profound statement, the Rotary Endowment Fund was born. In 1928, the name formally changed to The Rotary Foundation, and a Board of Trustees was established, with Klumph serving as the first trustee chair from 1928 to 1935. Even after stepping down as chair, he remained dedicated to educating Rotary leaders and members about the importance of the Foundation and encouraging contributions.

Klumph died on June 3, 1951 at age 82, but his influence lives on through The Foundation.

Membership in the Arch Klumph Society is lifelong. Each member has the opportunity to have his or her portrait placed in the Arch Klumph Society Gallery, located on the 17th floor of Rotary International World Headquarters in Evanston, Illinois. Portraits are etched on glass plaques to create a stunning display of our Foundation's most valued supporters.

Arch C. Klumpf Society

Foundation Circle - \$1,000,000 and Above

Herbert Hezlep, III and Elizabeth Hezlep
J. Leland Mothershead, III and Therese P. Mothershead
Paul C. Siechert + and Ruth K. Siechert +

Chair's Circle - \$500,000 to \$999,999

Patrick W. Carlton and Janet R. Carlton
Frank C. Hungerford and Jeanne L. Kennedy

Trustee Circle - \$250,000 to \$499,999

Tim Siu + and Annie Chin Siu
Gregory Tse and Pearl Tse

Major Donors

\$100,000 to \$249,999

Charles E. Cable and Vicky C. Cable
Philip Gregory Jones and Brenda L. Jones
Marla C. Lefler
Peggy Kelso Lefler + and C. Birk Lefler +
J. Carolyn McMullin + and Joseph B. McMullin, Sr.
Laura E. Reed +
Prakash N. Shrivastava and Uma Shrivastava
Myron Gilbert Stolp + and Alma Stolp +
Conrad von Bibra and Patricia von Bibra

\$50,000 to \$99,999

John L. Bonholtzer, Jr. and Joan P. Bonholtzer
Bert D. Hansen
George R. Hensel + and Bernadette C. Hensel
William A. Knoke + and Dorothy A. Knoke +
Eldon M. Osborn + and Elizabeth N. Osborn
Gordon E. Pheley

\$25,000 to \$49,999

Melvin W. Anderson +
Mona Lee Arce and Curtiss D. Bonneville
David Avirom and Pier C. Avirom
James W. Baker and Joyce A. Baker
Nelson C. Bell + and Lorraine M. Bell +
Paul Brassard and Annie Brassard
Helen B. Calhoun + and Everett S. Calhoun +
George L. Cassat and Patricia Cassat +
Stanley D. Clark + and Susan Clark
N. Christian Datwyler
Stephen J. Flannery + and Diane Flannery
Phillip T. Henderson and Nancy Lee Henderson
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Primerit Bank

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Lora Evans, Rotary Club of Green Valley
Jaime Goldberg, Rotary Club of Las Vegas
Susan Johnson, Rotary Club of Green Valley
Debbie Mitsch, Rotary Club of Green Valley
Tom Novotny, Rotary Club of Las Vegas West
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Christine Smith, Rotary Club of Green Valley
Julie Todd, Rotary Club of Green Valley
Shyloh Wehner, Rotary Club of Green Valley
Zeb Welborn, Rotary Club of Chino

Musicians

Thank you to Clark High School Philharmonic Orchestra
for sharing with us the musical talent of the following students:

Ethan French 🎵 Sean Lee 🎵 Emma Lytle 🎵 Emily Bodak 🎵 Daniel Skouson 🎵 Katherine Skouson 🎵 Jeffrey Zhang





The Rotary District 5300 Foundation Gala

Sponsors

Octet Level

AmeriSent Insurance
Rotary Club of San Marino

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Delinda Crampton
Susan Johnson
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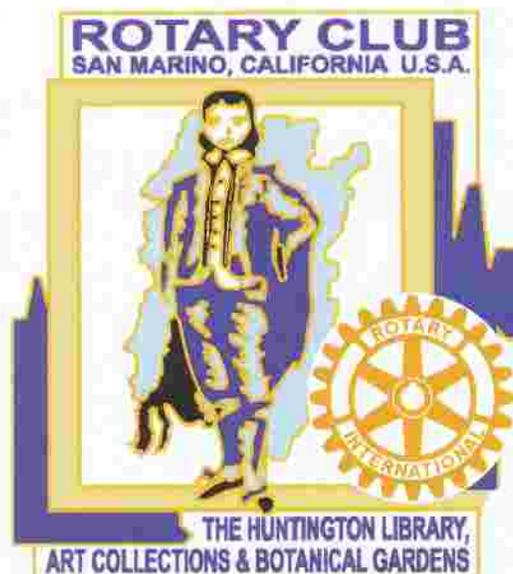
Thank you for making tonight possible!





All 116 members of the Rotary Club of San Marino are pleased to join with all District 5300 Rotary Clubs, as we are *this close* to eliminating Polio (and 5 other infectious diseases) from the face of the earth.

Fang Fang Ho, President



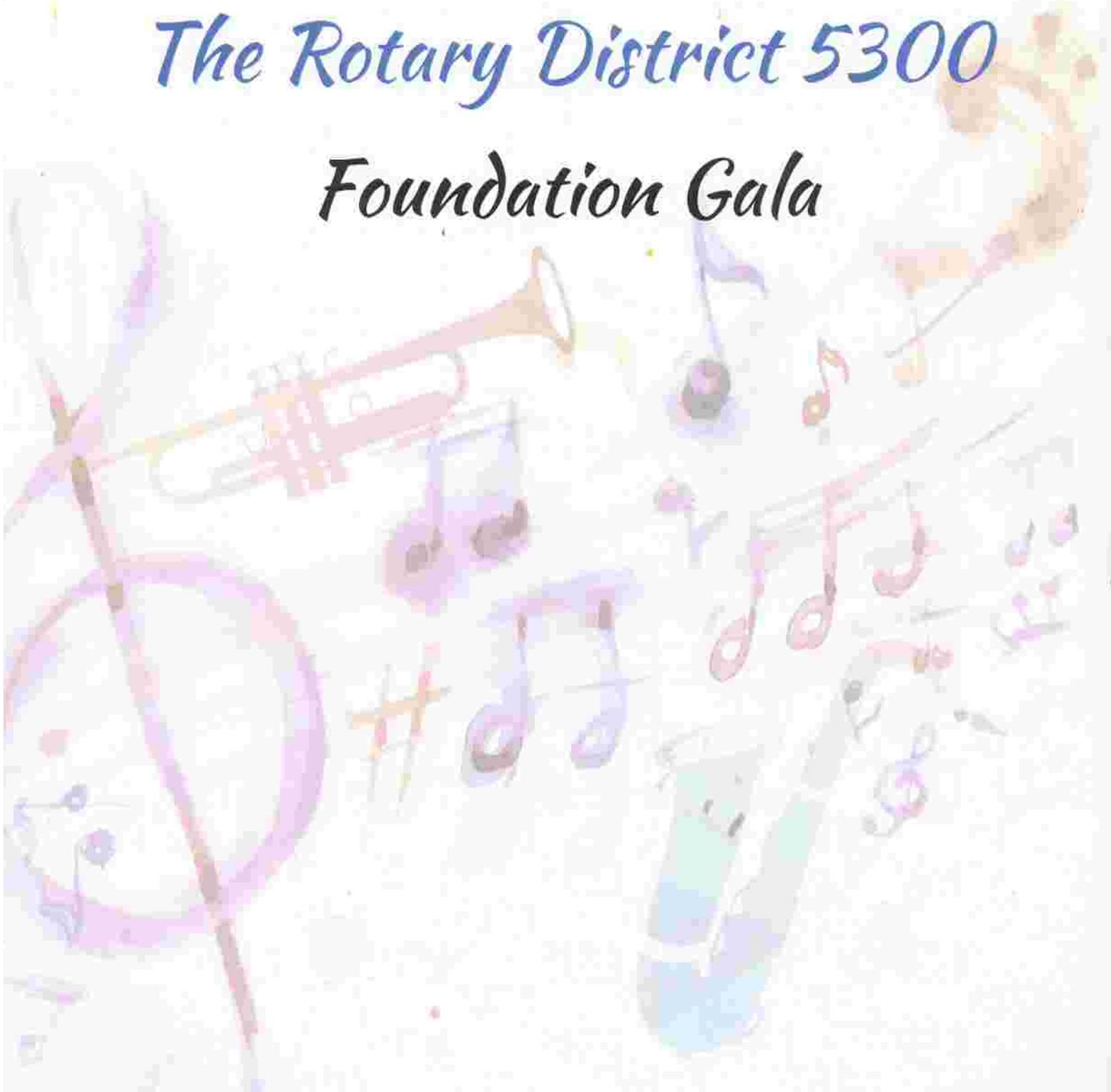
Rotary Club of San Marino

Serving the San Marino Community and the World, since 1939



The Rotary District 5300

Foundation Gala





||| WITH
SOKRATES



Socrates Founders

▶ Brian G. Rosenberg

- ▶ 20 years of Experience in Healthcare Change Leadership - Improving clinical outcomes using data
- ▶ Author and Speaker on healthcare technologies and best practice
- ▶ Led largest IT project in Nevada at UMC
- ▶ Charter Board Member of Futuro Academy
- ▶ Smart CEO Winner 2011, 2012



▶ Ralph Thomas, PhD

- ▶ Expert in Analytics and Data Science
- ▶ Phd in Pure and Applied Mathematics
- ▶ Published Author of 3 Books and over 80 Articles on Analytics
- ▶ Former UNLV Math instructor



Katie Decker



- Principal of Walter Bracken, Long, and Hollingsworth STEAM academies
- Winner:
 - Exemplary High Achieving National Blue Ribbon Award
 - National Principal of the Year Magnet Schools of America
 - Region IX Principal of the Year
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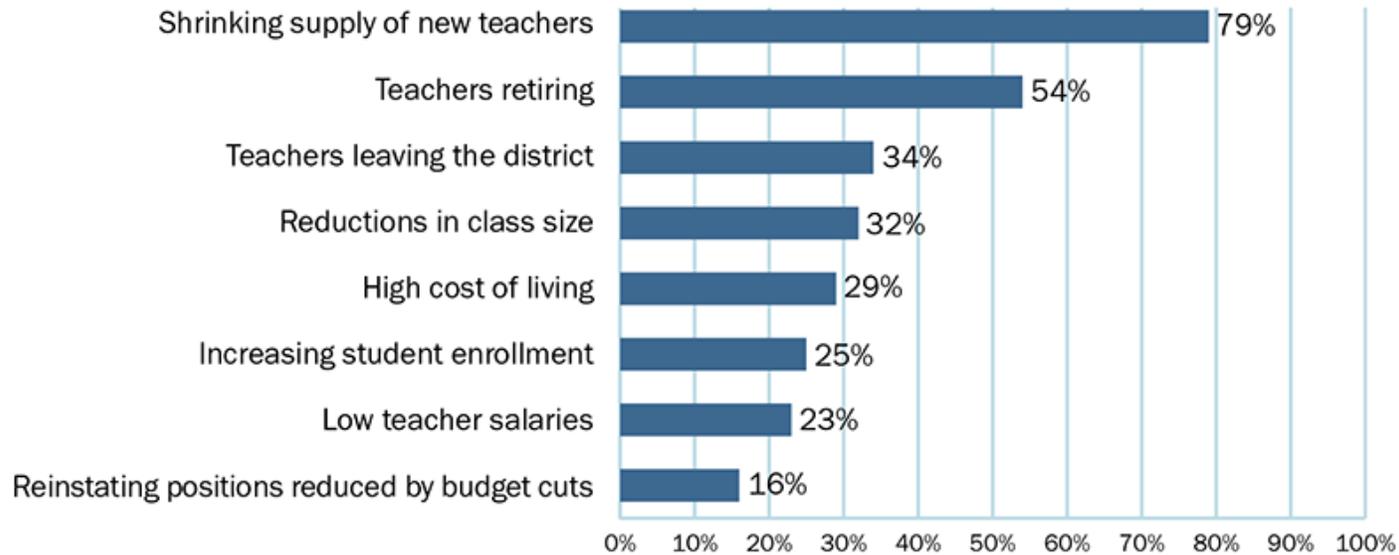
Growing Classroom Sizes



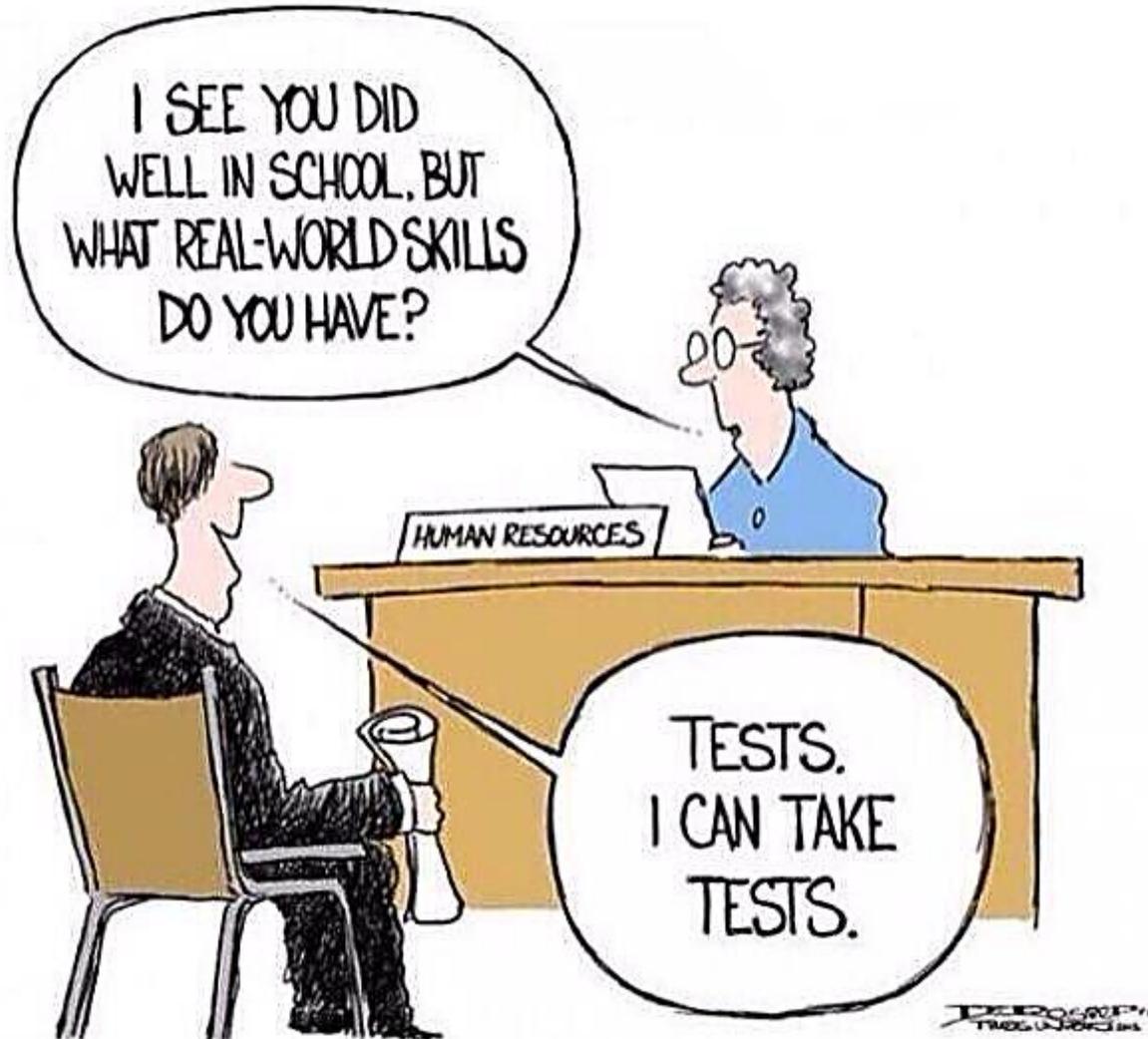
Teacher Shortage

Why Are Districts Experiencing Teacher Shortages?

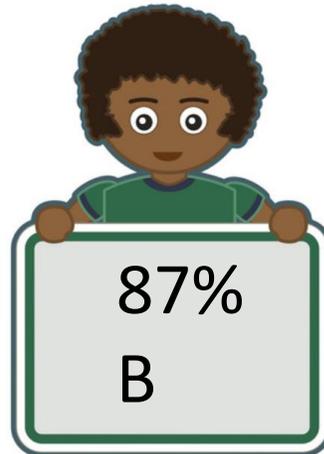
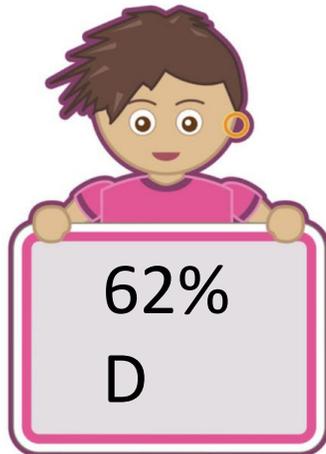
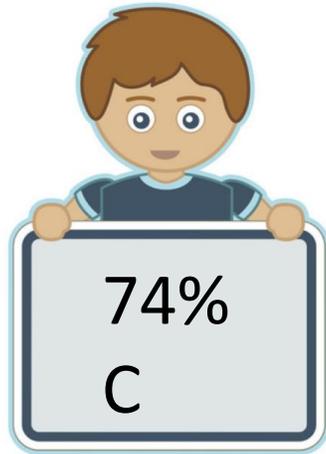
Percent of districts with shortages citing each factor as a reason for the shortage



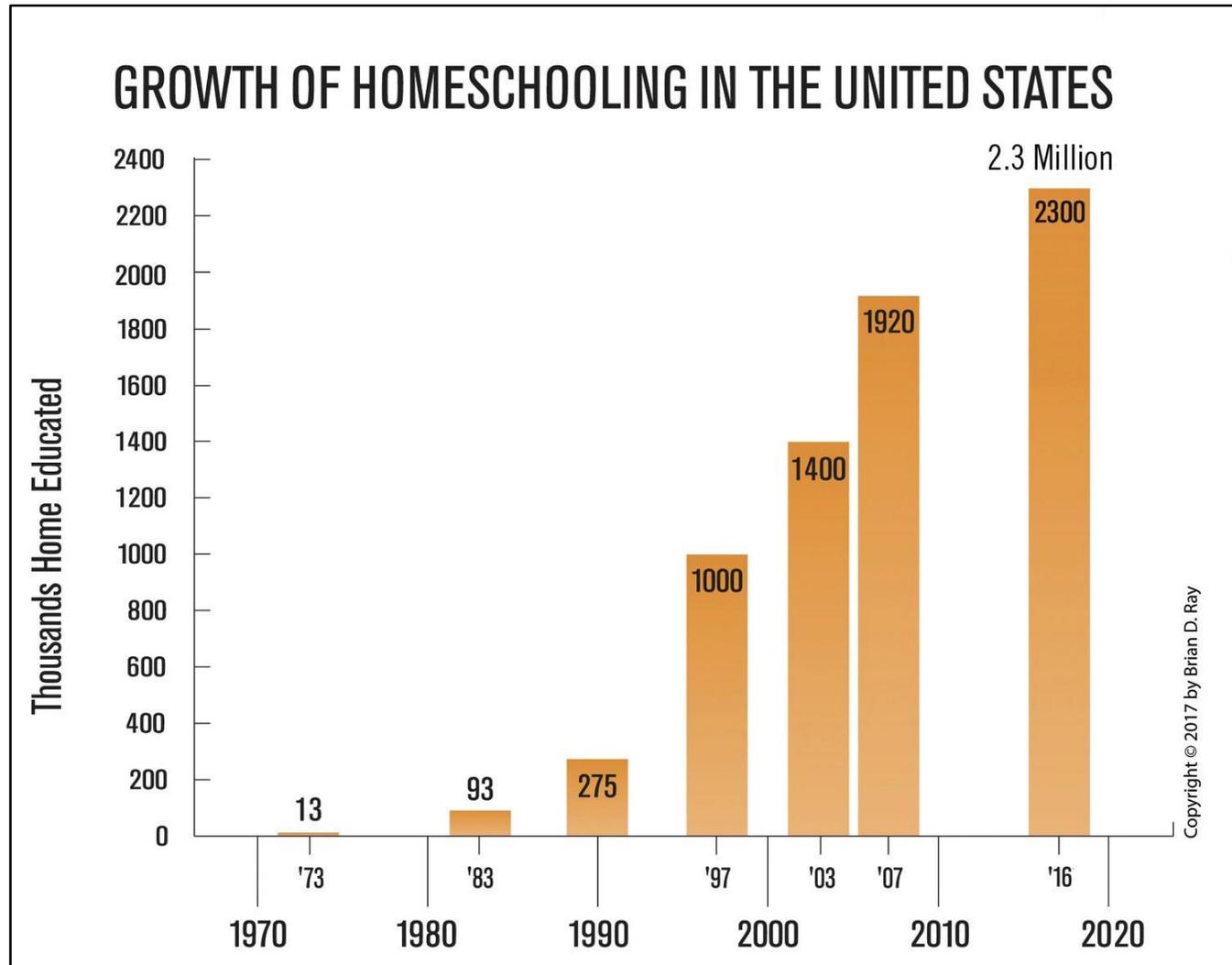
Teachers need to focus on test scores



How to personalize education with growing classrooms



Growth of Homeschooling



Lack of Big Data

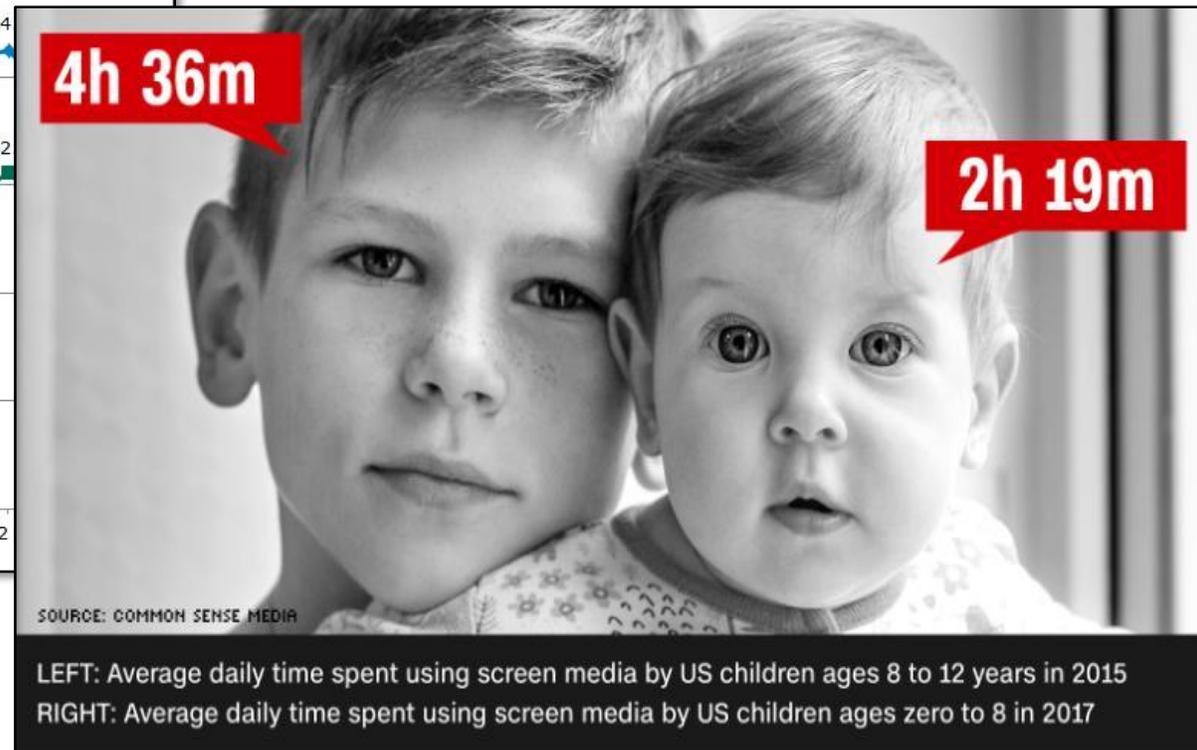
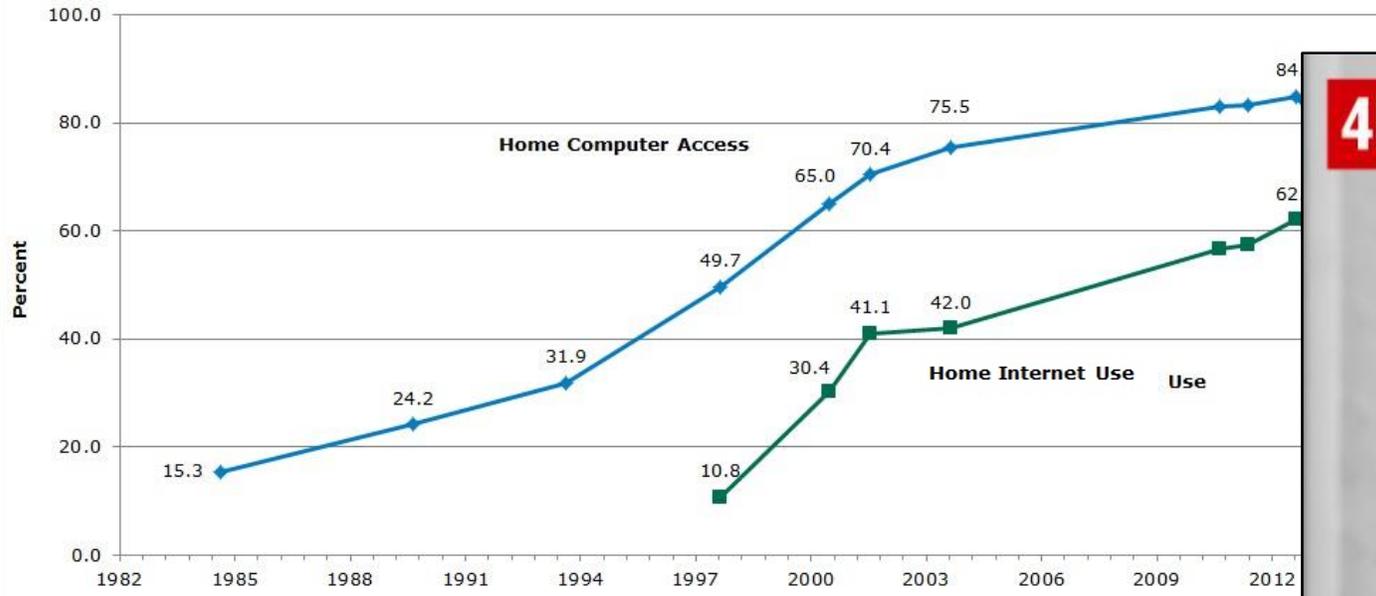


Trend Towards Education Technology



Kids are Using Screens Every Day!

Figure 1
Percentage of Children Ages 3 to 17 Who Have Access to a Computer at home and Who Use the Internet at Home, Selected Years, 1984-2013



Source: <https://www.cnn.com/2017/11/15/health/screen-time-averages-parenting/index.html>

Kids Time on Devices – Social Media & Games



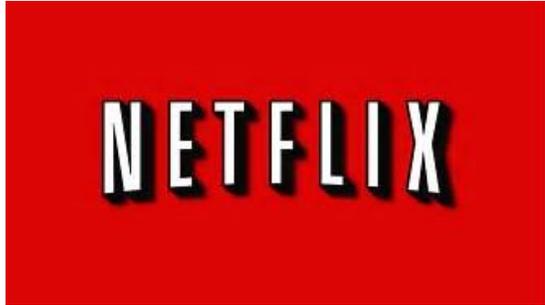
Snapchat



Babysitters, not Educators



Learning Intelligence



Intelligence Without Gaming Leads To...



Gamification Without Educational Content



Socrates

- **An education platform** that provides an individualized learning path for each student and:

Engages
Students

with games and
gamification

Empowers
Teachers

by enhancing current
workflows

Continuous
Improvement

with Big Data & Platform
Integration

National Science Foundation Funded

- First grant recipient in Nevada in 3 years
- Phase I (Seed) funding
- Phase II in 2019



Socrates Makes Learning Fun!



- Answer questions while playing games
- Earn tickets and tokens to unlock rewards
- Growing game library
- Quests and Badges
- Emojis
- Socrates Store

Lifetime Student Learning Record

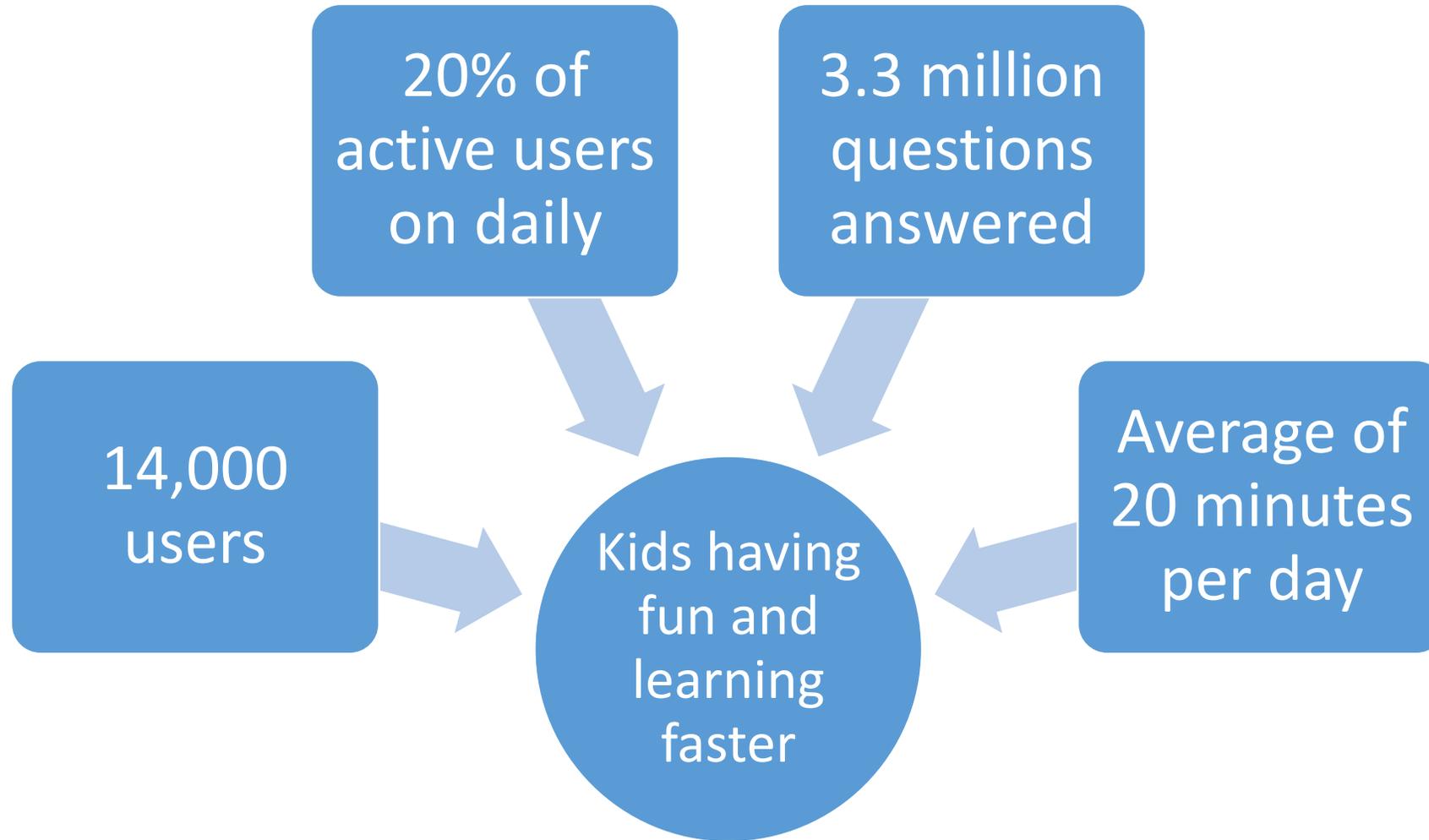


Socrates Empowers Teachers

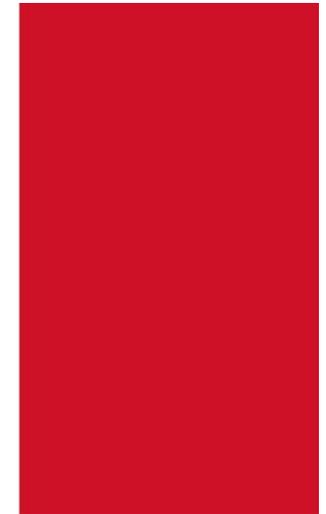
- Common Core aligned questions
- Create and automatically grade homework
- Determine where individuals or groups of children are stuck
- Testing and Benchmarking
- Custom Quests and Badges
- View activity at home
- Measure progress across thousands of categories



Socrates results after 6 months



Socrates in Mexico





Financial Education Crisis

- **44%** of Americans don't have enough cash to cover a \$400 emergency
- **43%** of student loan borrowers are not making payments
- The average household has **\$16,048** in credit card debt with an **APR of 16.47%**
- **33%** of American adults have \$0 saved for retirement
- **76%** of millennials lack basic financial education

Only **five states** have a personal finance requirement in high school

What is CitySim?

- Economic simulation center for kids creating a realistic town and economy
- Teaches concepts of work, economy, money, savings, elections, and more



A day at CitySim



Unique Innovations to CitySim model

Realistic
Computer
Programs

Stock Market

Random
Experiences

Online Class
Prep

Adult and
homeschool
experiences

Modernized
Economy

Each business
truly unique

Variable
Salaries and
budgeting



All-Ages Educational experiences



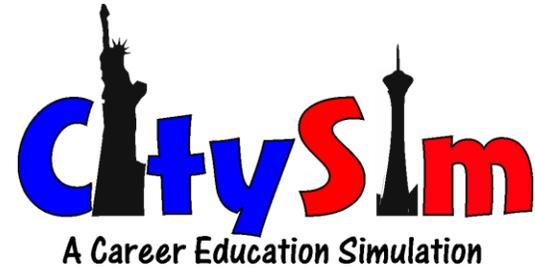
Kids who Play More, Learn More



How Rotary can help

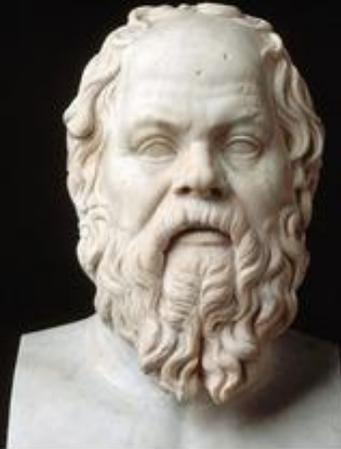


- Inform schools
- Help schools acquire devices
- Spread the word



- Location, Location, Location
- Recommend sponsors
- Raise money to sponsor attendees
- Sponsor a booth
- Spread the word





The secret of change is to focus
all of your energy, not on
fighting the old, but on building
the new.

~ Socrates

AZ QUOTES



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Katie Decker

citysim@withsocrates.com

