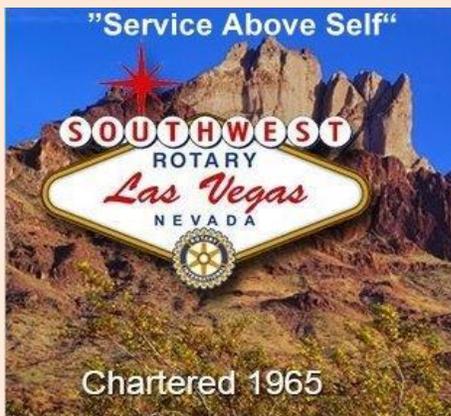




District 5300



President

Karl Maisner



Immediate Past President

Ron Reynolds

President Elect

Sean Tanko

Secretary/Treasurer

Jordana Lane

Directors

Shawn Callahan

Rebecca Collett

Eric Colvin

Tom Martin

Karen Strawn

Advisors

Fred Fukumoto

Keith Thomas

Bruce Pope

Committee Chairs

Community Service-Paul Gustilo

International Service-Shawn Callahan

Callahan

Vocational Service-Joe Wittenwiler

Youth/Cultural Exchange-Adrienne Cox

Cox

Foundation-Ted Henderson

Club Service-Cliff Silverstein

Membership-Rebecca Collett

Public Relations/Calendar-Keith Thomas

Thomas

Programs-Bryan Dzedziak

Monday, Noon

Lawry's Prime Rib Restaurant

4043 Howard Hughes Parkway

(Paradise and Flamingo)

Las Vegas, NV

501c(3) Tax ID# 81-1650174

501c(4) Tax ID# 88-6008778

PO Box 70126, University Station

Las Vegas, NV

89170-0126

southwestrotary@cox.net

Club Phone-702-870-4655

Check out our website

www.lvswr.org and our Facebook

page - "Rotary Club of Las Vegas

Southwest")

#VegasStrong

Las Vegas Southwest Rotary Newsletter

3/11/19

Presiding and Conducting:
Prayer and Pledge

Photos:

Mic duty:

Newsletter:

**President Karl
Keith Thomas**

Ted Henderson (see below or click [here](#))

Joe Wittenwiler

Obadiah Dogberry, Esq.

VISITING ROTARIANS

Eric Lieb visiting from Sao Paulo, Brazil, was accompanied by his wife **Angelica Jacomini**. Eric is president of his club, [Rotary de Sao Paulo Saude](#). He is an electrical engineer and she is a distributor for Mary Kay.

Bill Mahon, from the Las Vegas Club, visited today and brought an announcement about a project that they are promoting called "Stop the Bleed" from the American College of Surgeons. The purpose is to learn how to use quick emergency procedures to quickly stop bleeding. He said that half the victims of Sand Hook Elementary School would not have died had people on the scene before the ambulances arrived, known how to put on tourniquets and pressure dressings, etc. The class is free and is sponsored by the American College of Surgeons and UMC and will be held in the Delta Building behind the pharmacy, behind 204 W. Charleston. It will be held March 23rd at 1:00 p.m. Contact Bill at 702-335-9399 or Shawn Noorda at 702-433-7451 or admin@lasvegasrotary.com for more information.

SERVICE ABOVE SELF



The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

GUESTS

Ermias Mekonnen was visiting again from the [Rotary Club of Addis Ababa](#), which is the first rotary club in Ethiopia. It was first established in 1955 with Emperor Haile Selassie as a member. It now meets every Wednesday at the Hilton Hotel. Ermias owns a company here in town called "Las Vegas Party Coach LLC",

Candy Rosenberg, originally a guest of Jordana Lane, is now a guest of the club and is in the process of joining our Rotary club. Candy has a company called [PhoHerb](#), which imports Thailand's best-selling pain relief balm:

Lucy Klinkhammer and Greta Seidman accompanied today's speaker. Lucy is [Nevada Hand's VP of Resource Development](#) and Greta is Nevada Hand's [Director of Communications & Marketing](#).

ROTARY REGALIA

Again not mentioned.

ANNOUNCEMENTS

Pres. Karl reminded everyone about upcoming district events:

1. [RI Foundation Gala](#) for District 5300 will be on 3/16 at the World Market Center. We are trying to get at least eight Rotarians to attend from our club.
2. 3/25 - our club will be hosting the "group" 4-Way speech contest.
3. [RYLA](#) is in need of facilitators. If interested, go to the [District 5300](#) website and sign up.
4. May 3-4 is [District Assembly](#) and [District Conference](#) in Anaheim.
5. 5/18 is [Superbuild](#) in Mexico.
6. 6/1-6 is the [International Convention](#) in Hamburg, Germany.

Paul Gustilo announced that our next "Happy Feet" project will be on March 20, 2019, at [William E. Ferron Elementary School](#) at 4200 Mountain Vista Street Las Vegas, NV 89121 [MAP](#). The school is located south of Flamingo and east of Boulder Highway. Please be there by 7:30 a.m. to help set up since we have to get an early start that day.

Sean Tanko announced that our annual Gold Raffle date has been set for May 1, 2019, at the Buffalo Campus of Opportunity Village (the same location as last year). Please contact him if you have raffle items, etc.

Eric Colvin announced that the "Past President's" social activity last Thursday was very successful and thanked everyone who attended (see pictures attached or click [here](#).)

He also announced that the board of directors is focused on making sure that we have sufficient funds to complete all of our projects and emphasized the need for everyone to make sure that they are caught up on their dues. If you have any questions about what your balance is, just contact Melissa and she will send you a statement.

Ted Henderson announced that he still has connections in the concrete industry and can arrange for the appropriate disposal of any scofflaw Rotarians.

Keith Thomas announced that our “tree project” continues to progress. The first batch of trees was planted last Friday (click [here](#) to see pictures or see attached) and the last batch of trees will be delivered on Thursday and will be planted on Friday, March 15th, beginning at 9:00 a.m. It should take about two hours to plant the trees. Keith said that he would send around an email after the trees are delivered on Thursday. (Apparently he wants to avoid the problem we had last Friday...the trees were supposed to arrive at 9:00 a.m. All the volunteers showed up – including Gordie Collette who drove all the way from Henderson – but no trees showed up. The trees eventually showed up about 4 hours later and fortunately there was still a few volunteers around to plant the trees...all the trees are fruit trees and are being planted in the “Provident Community Garden” at Jones and Oakey (behind the Seventh-Day Adventist Church).

GIFTS FOR THE PRESIDENT (Postcards, anyone?)

Bruce Pope, apparently the only Rotarian to travel anywhere, was recognized by Pres. Karl for having sent postcards from such exotic locales as El Paso, Albuquerque, Arizona, and Orange County.

RECOGNITIONS

Jack Woodcock was recognized for a pretty notable achievement: his Berkshire Hathaway team was ranked #8 in the nation in real estate listings and sales. Even more notable is that fact that he did it with only 7 team members, compared to others in the rankings which had between and 40 and 70 team members. Jack’s response, “Business is not as good as it has been”. Pres. Karl was unswayed and levied a \$100 recognition.

Ron Reynolds was recognized for his wedding anniversary (which apparently came as a surprise to him as his immediate response was “Good thing you told me!”) He and Christine were married in 1973 which makes 46 years and was the amount (\$46) that he was fined by Pres. Karl. Asked about his plans, he said they are just going to relax since they just finished babysitting the children of one of his kids; 7, all under the age of 15. Ron’s observation was that raising kids is for young people!

Happy Birthday to the following Rotarians who were serenaded by our somewhat off-key singers:

Pepe Charles
Mark Rowley
Eric Colvin
Paul Gustilo
Rebecca Collette

JOKE OF THE DAY

Scott Baranoff presented an account of an IRS auditor and said auditor's questioning of various recycling projects including candle drippings, cookie crumbs and foreskins – the first used to create more candles, the second to create more cookies, and the third to create an IRS auditor. The exact details must be left to the imagination.

DRAWING

Bryan Dziedziak was the winner-take-all today. Congratulations, Bryan!

Bryan Dziedziak introduced Ken Ladd, today's speaker. Ken is the chairman of the board of [Nevada Hand](#). Our own [Megan Schimick](#) is CFO of Nevada Hand, and [Adrienne Cox](#) is a member of the board of directors. Nevada HAND is our state's largest nonprofit organization providing affordable housing solutions with supportive services to over 7,300 low-income, working families and senior citizens.

Kenneth Ladd joined Nevada HAND's board of directors in 2016. Mr. Ladd retired after serving over 40 years' in the commercial banking industry, as Executive Vice President and head of commercial banking for U.S. Bank. In his leadership position, he was responsible for 600 banking professionals in a 23-state region. Mr. Ladd also served our country in the U.S. Army (Reserves) as a commissioned officer, demonstrating strong leadership, instructional, and interpersonal skills. He continues to serve the community through his leadership on several boards and committees including with Nevada HAND as the Chairman of the Board of Directors, member of the Finance Committee, Housing and Development Committee, and Chairman of the Resource Development Committee. Mr. Ladd also serves on the board of The Kenny Guinn Center for Policy Priorities and the Advisory Board of U.S. Bank. It is Mr. Ladd's personal mission to promote financial literacy and economic development throughout the community.

A copy of his presentation is attached below.

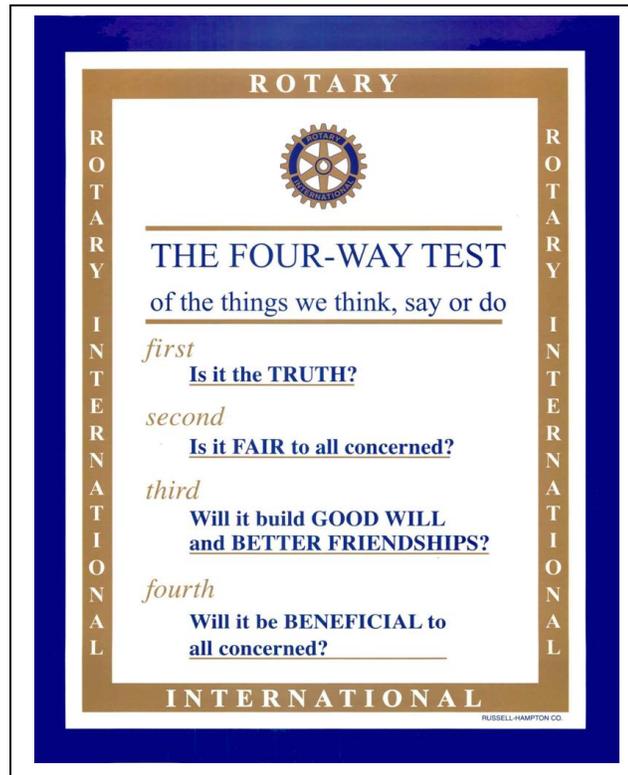
UPCOMING SPEAKERS AND EVENTS

3-18	Brian Rosenberg
3-20	Happy Feet
3-25	Group Contest – 4-Way Speech
4-1	Mary Ryan/Zach Miles-UNLV Real Estate Development Initiative
4-8	Dark for Gold Raffle on 4/11 TENTATIVE).
4-15	Dark-Tax Day
4-21	Dark-Easter
5/1	Gold Raffle

(Suggestions for future speakers are welcome and encouraged.)

CONCLUSION

We concluded the meeting by standing and reciting the Four-Way Test.



Rotary



SEJA A INSPIRA

Lieb

de São Paulo Saúde - D. 4420
nte Gestão 2018-2019

atsApp: (11) 992.420.443
saude@lieb.com.br
Irãlia, 382 - Vila Gumerindo
às terças-feiras às 20h



ADA HAND
MORE THAN A HOME

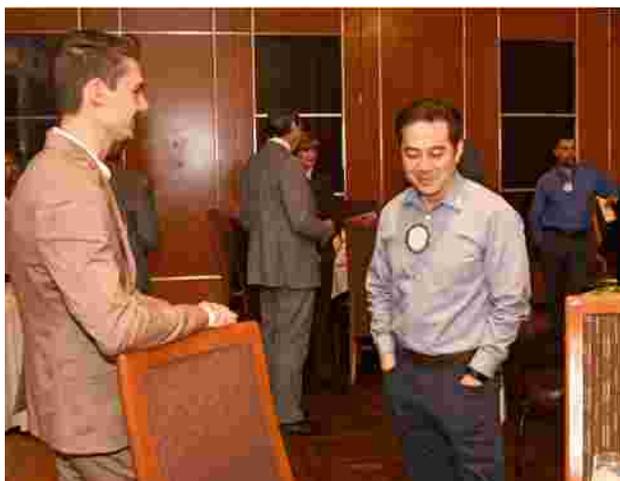


ARTERED MEMBER

KENNETH LADD
Board Chair

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E kenneth.ladd@live.com

295 E Warm Springs Road Suite 100
Las Vegas, NV 89119



ADA HAND
MORE THAN A HOME



ARTERED MEMBER

LUCY KLINKHAMMER
Vice President of Resource Development

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ADA HAND
MORE THAN A HOME

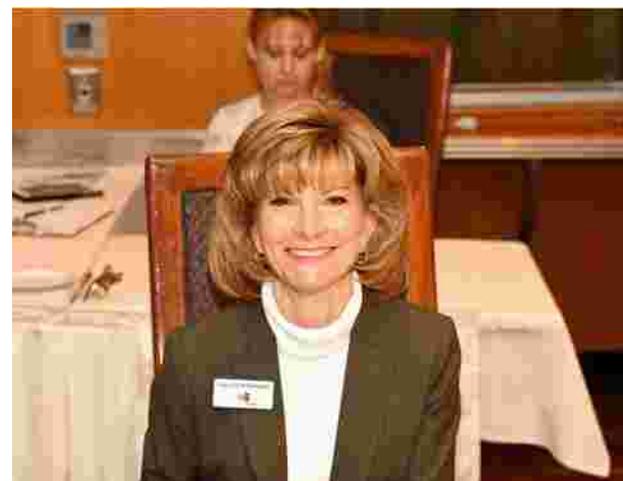


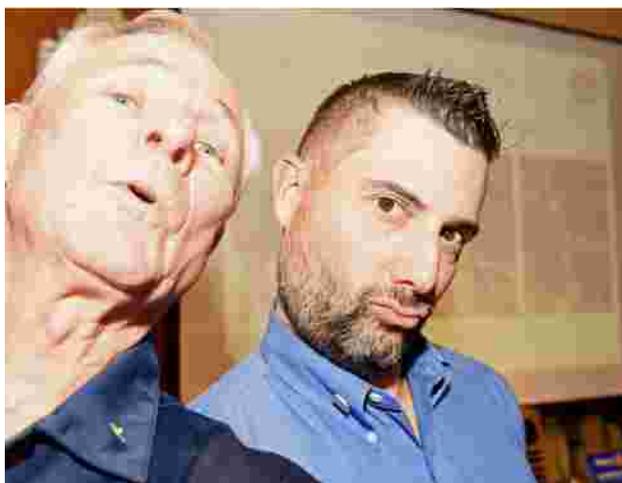
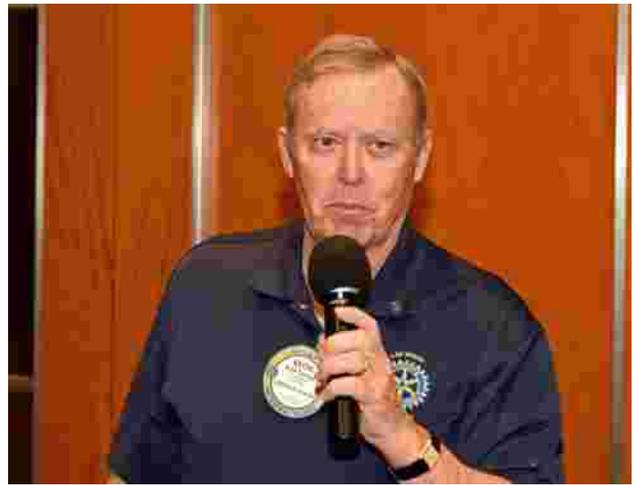
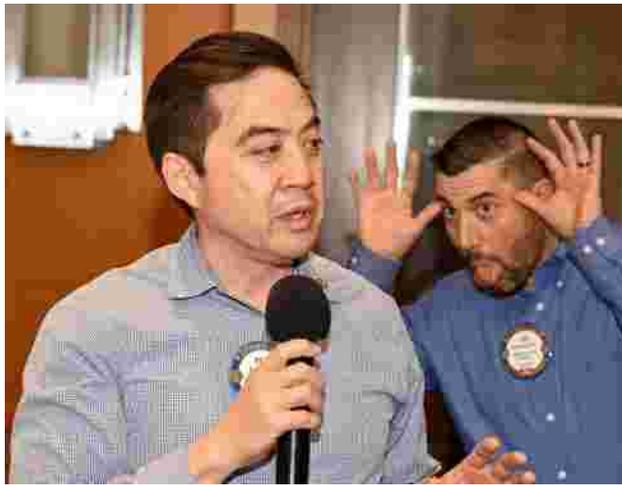
ARTERED MEMBER

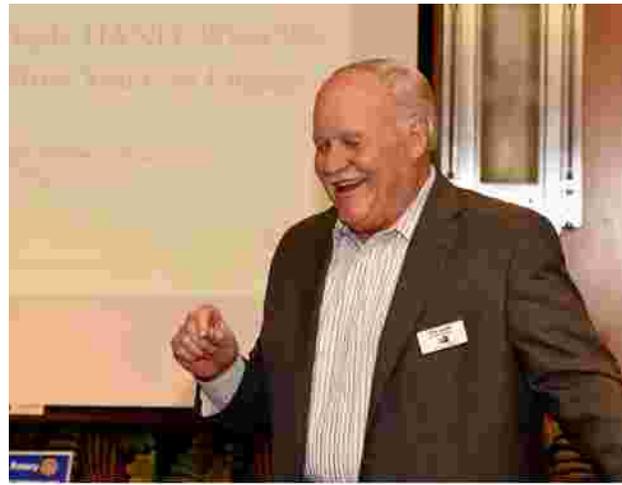
GRETA SEIDMAN
Director of Communications & Marketing

O (702) 410-2702
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GRADUATION
 BIRTHDAY CELEBRATIONS
 PARTY PACKAGES
 BACHELOR PARTY
 NIGHT CLUB TOURS
 CORPORATE EVENTS
 BACHELORETTE PARTY
 PROM
 WEDDINGS
 BIRTHDAYS
 VEGAS TOURS
 BAR MITZVAH
 BAF MITZVAH
 AIRPORT PICK-UP



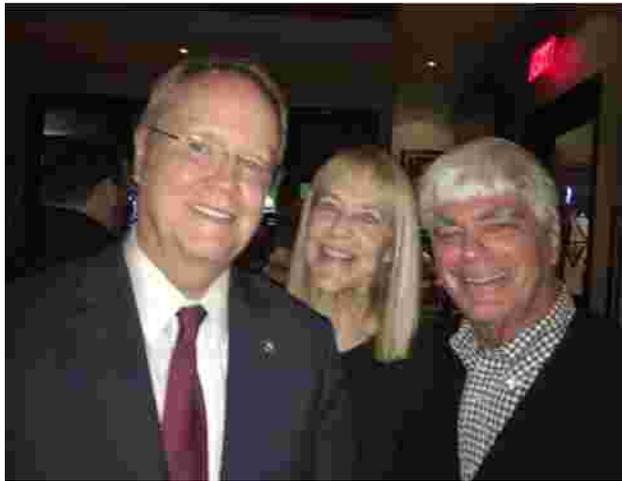
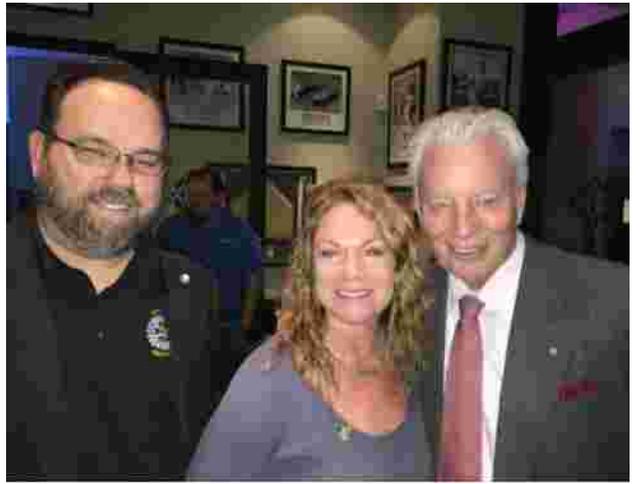
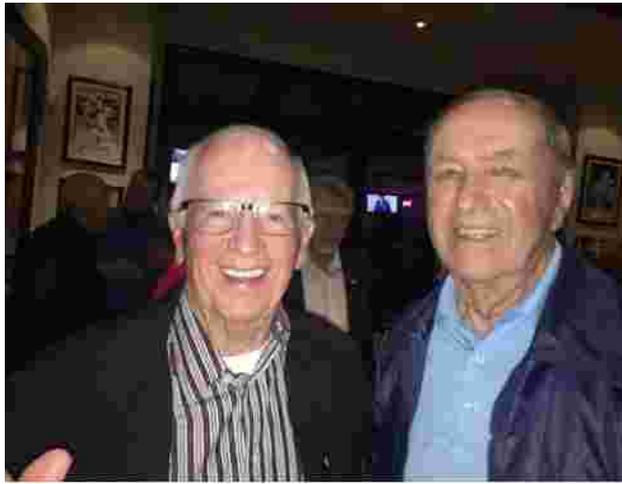
**More Than A Home:
 About Nevada HAND, What We
 Do, and How You Can Engage**

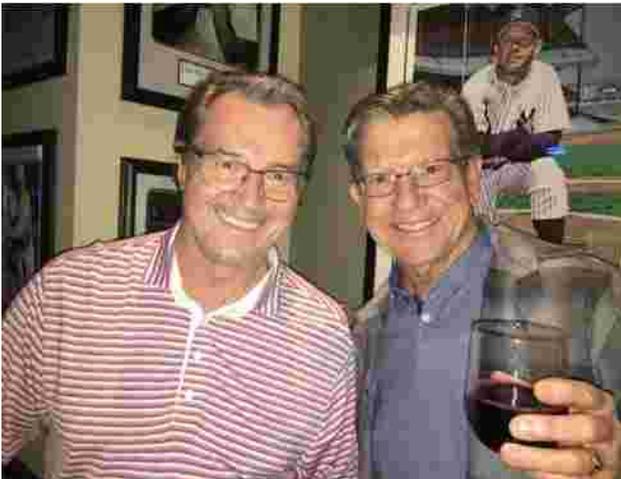
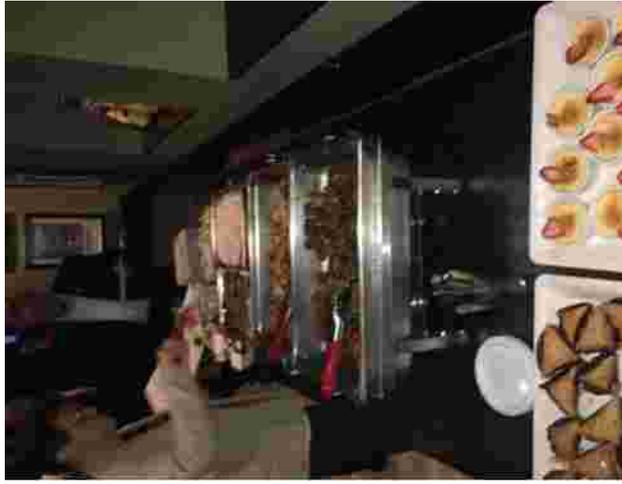
Las Vegas Southwest Rotary Club
 March 11, 2019

NevadaHAND.org

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ERMIA MEKONNEN
 PRESIDENT AND CEO
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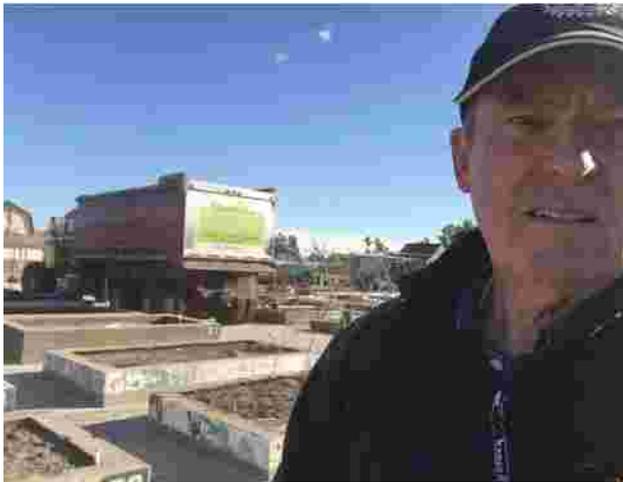
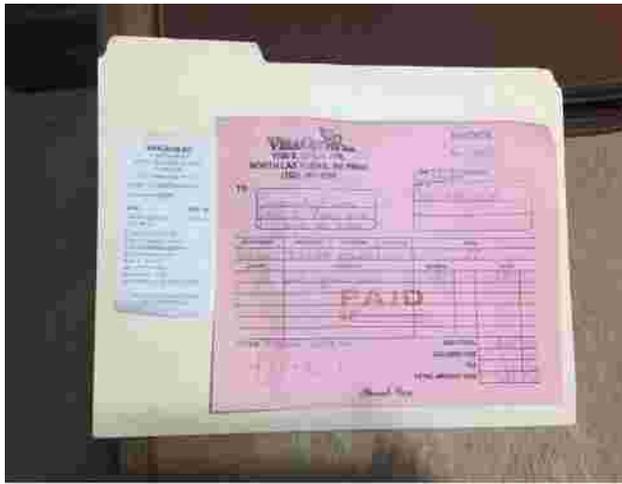


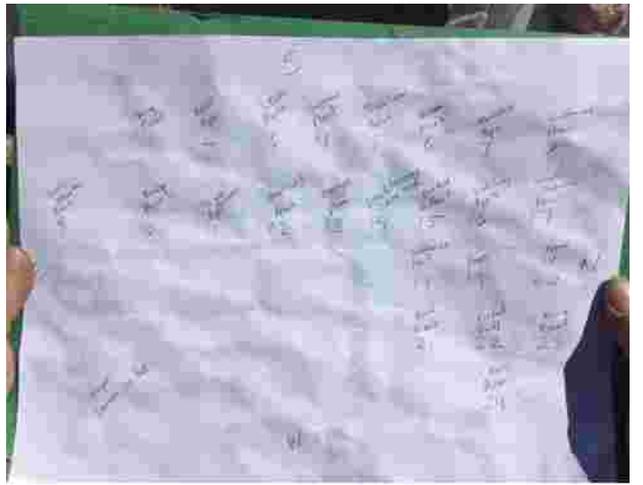
















More Than A Home: About Nevada HAND, What We Do, and How You Can Engage



Las Vegas Southwest Rotary Club
March 11, 2019

NevadaHAND.org





About Nevada HAND

We provide high-quality, affordable apartment homes, coupled with life-changing and community-enriching Resident Services, for working families and seniors on fixed incomes.



Development

We are intentional about where we locate our homes, so residents have access to schools, transportation, and other daily needs.



Construction

We create “home” by building high-quality, efficient, and attractive apartment homes with amenities that benefit our residents.



Property Management

We engage with our residents and neighborhoods to ensure a safe, clean, and friendly home.



Resident Services

We provide pathways to future stability and success by supporting and connecting residents to critical programs and resources.





Who We Serve

- 34 apartment home communities in Southern Nevada
- 4,400+ apartment units
- 7,400+ residents – working families, children, and seniors on fixed incomes
- Average resident income:
 - \$27,192 – Family
 - \$17,316 – Independent senior
 - \$21,786 – Assisted living




NEVADA HAND
MORE THAN A HOME


NEVADA HAND
MORE THAN A HOME



Our Economic Impact

- Rent savings: \$20.5 million annually back to the local economy
- 2019 Construction: \$93.2 million in local income
\$14.2 million in taxes and revenue for local governments
1,216 local jobs
- Payroll: 260 employees
\$12 million annual payroll



Resident Services

- A team of on-site professionals to connect residents with resources, referrals, programming, and events to help them increase their prospects for economic mobility
- Personalized resident assessments
- Four key pillars



Resident Services: Our Four Pillars

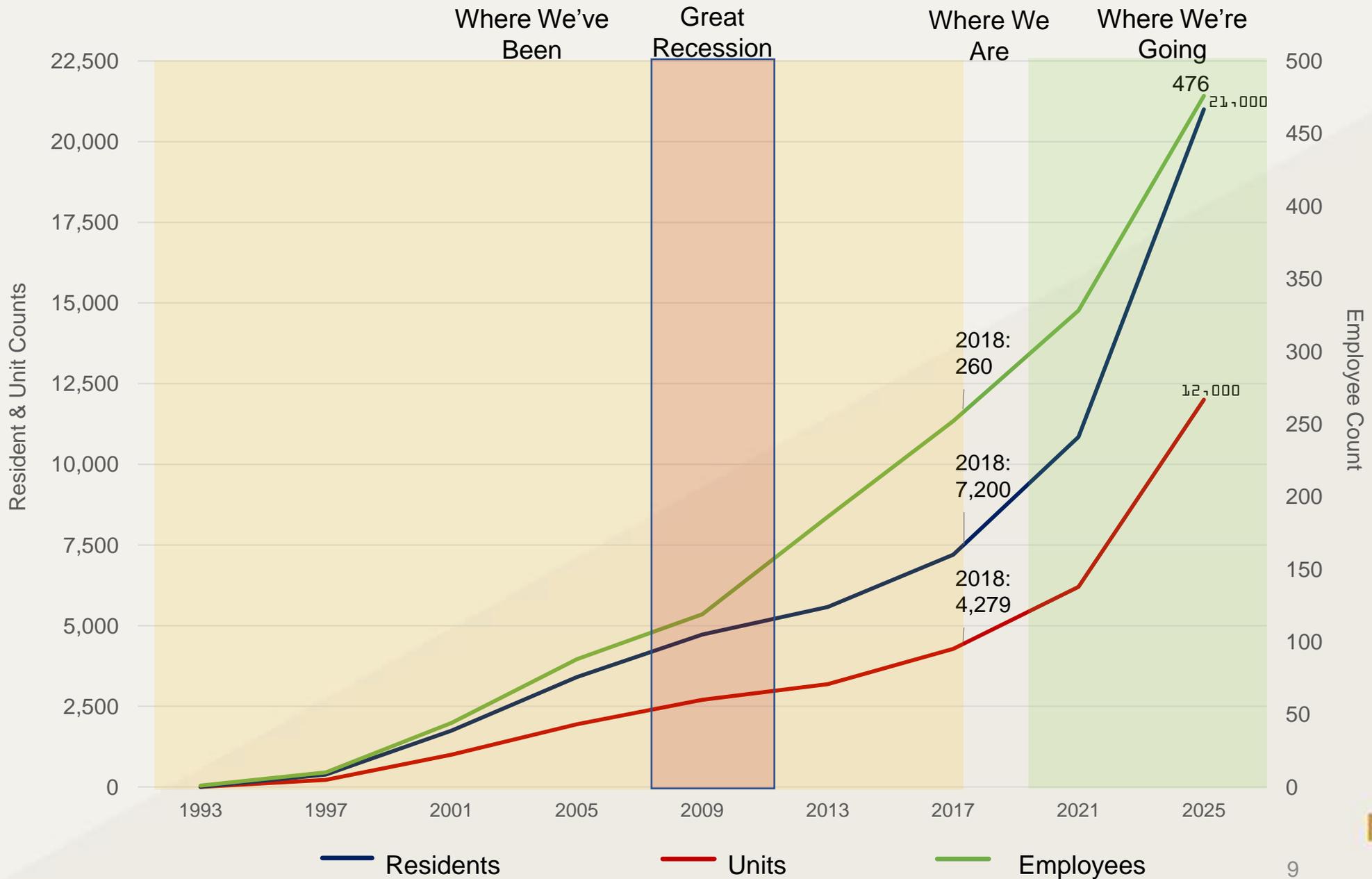
Education	Health
<ul style="list-style-type: none"> • Educational opportunities, healthy decision-making, self-sufficiency and awareness • <i>Homework clubs, STEM programs, mentoring, library programs, needs assessment, adult education classes</i> 	<ul style="list-style-type: none"> • Opportunities to make healthy choices, increased access to information & resources • <i>Insurance/benefit reviews, nutrition and food stability, workshops, commodities, mobile health services, Medicare/Medicaid</i>
Financial Stability	Community Engagement
<ul style="list-style-type: none"> • Pathways for financial and economic stability and independence • <i>Financial stability pilot program, budgeting and financial coaching, jobs/skills training, direct service applications, and referrals</i> 	<ul style="list-style-type: none"> • Ensuring residents are involved and play an active role in their neighborhoods • <i>Social events and games, back-to-school fairs, field trips, planning meetings, mentoring, outreach to service providers</i>



Defining Affordable Housing

The U.S. Department of Housing & Urban Development defines affordable housing as:

“Housing for which the occupants are paying no more than 30% of his or her income for gross housing costs.”





A Statewide Shortfall of Affordable Housing

116,083

Nevada households that pay more than **HALF** of their monthly income on rent

101,385

Shortage of affordable rental units (at or below 50% of AMI)

200,000+

Nevadans who are rent burdened (paying >30% of annual income on housing)





Federal Low-Income Housing Tax Credit Program

- The Federal Low-Income Housing Tax Credit (LIHTC) program is responsible for 95% of all affordable housing development in the U.S.
 - LIHTC was created as a tool for private developers and investors to develop more low-income housing.
 - Without it, affordable housing developments do not generate sufficient revenue to warrant the investment.
 - In Nevada, LIHTC produces about 1,000 units annually.
 - To supplement LIHTC and boost supply, some states have implemented state tax credits.



Interim Committee to Study Issues Regarding Affordable Housing

- Formed after the 2017 Legislature
- Chaired by State Senator Julia Ratti, co-chaired by Assemblyman Tyrone Thompson
- Bi-partisan, with public and private stakeholders participating
- 5 key policy recommendations unanimously approved



Nevada Affordable Housing Tax Credit Program – BDR-381

- \$10 million in tax credits per fiscal year
 - Included in Governor Sisolak's budget
- Four year pilot program recommended
- Would not only replace the loss of LIHTC purchasing power from the last two years, but bolster the existing program and assist with gap funding
- Direct mechanism to help fund affordable housing developments in Nevada



Nevada Affordable Housing Tax Credit Program – Annual Economic Impacts

Current NV LIHTC production:	1,000 units
Proposed state tax credit:	Addt'1 600 units

Building 100 affordable rental housing units produces*:

\$11.7 million in local income

\$2.2 million in taxes and revenue for local gov'ts

161 jobs

**First year alone. Source: National Low Income Housing Coalition*



Engage With Us!

- Follow us on social media @NevadaHANDLV
- Stay up-to-date with affordable housing at the Legislature (bill tracking, calls to action, etc.)
- Subscribe to our newsletter, “The Neighborhood”



Thank You!
Questions?

