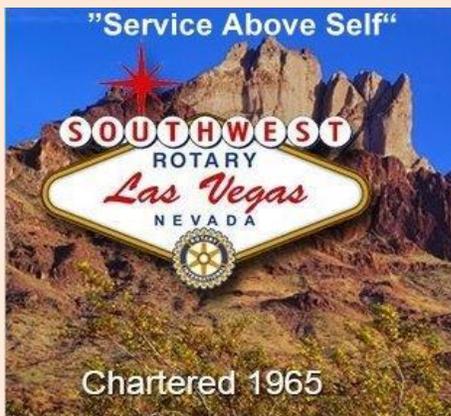




District 5300



Club Officers

President

Karl Maisner



Immediate Past President

Ron Reynolds

President Elect

Sean Tanko

Secretary/Treasurer

Jordana Lane

Directors

Shawn Callahan
Rebecca Collett
Eric Colvin
Tom Martin
Karen Strawn

Monday, Noon

Lawry's Prime Rib Restaurant
4043 Howard Hughes Parkway
(Paradise and Flamingo)
Las Vegas, NV

501c(3) Tax ID# 81-1650174
501c(4) Tax ID# 88-6008778

PO Box 70126, University Station
Las Vegas, NV
89170-0126

southwestrotary@cox.net

Club Phone-702-870-4655

Check out our website
www.lvswr.org and our Facebook
page – “Rotary Club of Las Vegas
Southwest”)

#VegasStrong

Las Vegas Southwest Rotary Newsletter 7/30/18

Presiding and Conducting: **President Karl Maisner**
Prayer and Pledge: **Keith Thomas**
Photos: **Ted Henderson** (see below or click [here](#))
Mic duty: **Jordana Lane**
Newsletter: **Obadiah Dogberry, Esq.**

VISITING ROTARIANS

None

GUESTS

None

ROTARY REGALIA

(Unmentioned – we must be lookin’ good!)

ANNOUNCEMENTS

Pres. Karl reminded those who haven’t sent in their surveys yet to do so ASAP or face a hefty fine. He set a deadline of next Friday. He said he has some hard copies with him in case anyone wants to fill it out on paper rather than on the computer.

SERVICE ABOVE SELF



The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it the TRUTH?
- 2) Is it FAIR to all concerned?
- 3) Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4) Will it be BENEFICIAL to all concerned?

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

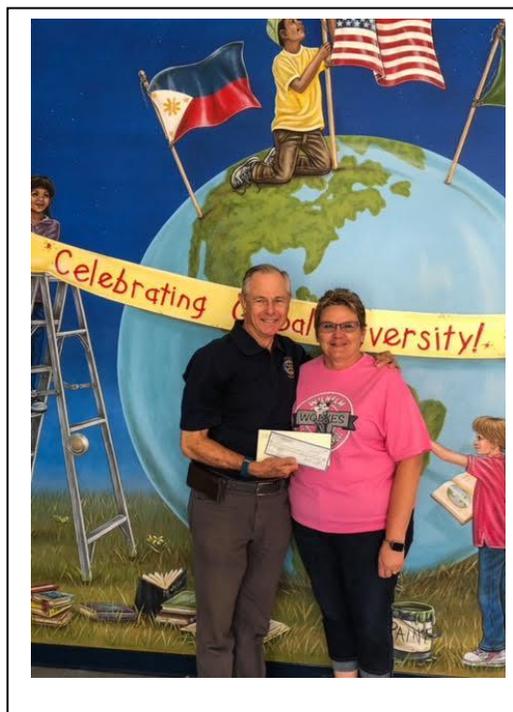
- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

Pres. Karl reminded the club that we have an upcoming service opportunity at [Rancho High School](#) on Saturday, 8/4/17, from 12 noon until 2:00 p.m. The project is sponsored by the [Red Rock Rotary Club](#) and our club is helping provide financial help and volunteers. We will be assembling brown bag lunches which will be donated to the [Nevada Partnership for Homeless Youth](#). You are welcome (but not required) to bring snacks to put in the lunch bags. Nevada Partnership for Homeless Youth is an organization which helps address the needs of displaced youth in the Las Vegas Valley. The organization's mission is to allow all homeless youth to share the same opportunities for a quality future enjoyed by others in our community. Rancho High School is located at [1900 E Searles Ave, Las Vegas, NV 89101](#).

Pres. Karl said that Adrienne (who he said is recovering nicely from her recent surgery) is in need of overnight lodging on 9/7/18 for some Ukrainian doctors who will be in town on a Rotary project. Please contact Adrienne if you are can help or if you need more information.

Pres. Karl also reminded everyone about our next "Feed the Homeless" event on Wednesday, August 29, 2018, at [Christ Church Episcopal](#). CSE is located at [2000 S Maryland Pkwy, Las Vegas, NV 89104](#). We also need donations of gently used summer clothing. Plan on arriving between 4:30 and 5:00 p.m. We should be finished between 6 and 6:30.

Ted Henderson advised the club that on July 24th, he and Jordana Lane presented a check to school principal Debra Jones at [Wilhelm Elementary School](#) to facilitate the purchase of "Chrome book" computer tablets for their school. Debra also expressed interest in our Happy Feet program and we may be headed that way soon! Thanks so much to Jordana for taking the picture (see below) and arriving early. Turns out our intrepid Ted (who had the check in the console of his car) started out in the wrong car and had to go home and get the right car thus arriving a bit tardy. But he eventually made it and a good time was had by all. Thanks, Ted, for your efforts in helping with this great service opportunity.



Ted Henderson also warned the members that they would be receiving a billing for pledges made last year for the “Polio Plus” campaign which raised \$2,600 in pledges. Apparently the pledges never were billed so after \$2,600 had been sent to Rotary Foundation, our sharp eyed accountants noticed an “imbalance” and suggested prompt corrective action. PCA is coming so watch your mailbox for a bill!

GIFTS FOR THE PRESIDENT

Pres. Karl’s requested gift this year is “postcards from the edge” (anybody get the oblique reference?) **Fred Fukumoto** was the only “giftor” this week, having just returned from 12 days in Chicago. In lieu of a traditional “postal-style” card, Fred opted for a “virtual” postcard (see following pic).

RECOGNITIONS

Fred was asked to elaborate on his recent trip. He said that he and Gwen took the entire family, kids, grandkids and all, to Chicago where they celebrated her mother’s 100th birthday! The “postcard” is apparently from a trip to the Museum of Science and Industry. Pres. Karl said that it is his practice to “fine” vacationers \$10 per day of vacation but that since he did receive a postcard, he would give Fred a one-time discount of \$20, thus adding only \$100 to the already costly trip to Chi-town.

Ron Reynolds was welcomed back to the club after a month’s absence...a needed vacation according to our esteemed immediate past-president who was apparently exhausted from helming the “good ship Southwest Rotary” for the past year. Queried as to his destinations, he said they went to Madison Square Garden in New York for an Imagine Dragons concert and then to Nashville, Tennessee to visit his brother-in-law who is a cardiologist and who pronounced Ron in good cardiac health. Thence on to St. Louis for another ID concert where they hosted refugees from Somalia who had been transferred to SL from Vegas. Then it was back to the family cabin in Duck Creek for 11 days before heading to Salt Lake City for the ID “[Loveloud](#)” concert. For all that fun and festivity, it only cost past-Pres. Ron \$200!

Sean Tanko (who is known to spend time on two wheeled conveyances) was asked if he had been part of the new Interstate-11 “bike fest” this past week. Sean denied everything and asked for an attorney (oh wait, he is an attorney and no he didn’t ask for an attorney, but he did say that he wasn’t there, although he said he would have liked to have been there.) No fine levied...I guess it pays to be honest.

DRAWING

Bryan Dzedziak was the big winner today.



The Rotary Foundation Corner

July 30, 2018

The Mission of The Rotary Foundation of Rotary International is to enable Rotarians to advance World Understanding, Goodwill and Peace through the improvement of health, the support of education, and the alleviation of poverty.

The Objective of The Rotary Foundation is the achievement of World Understanding and Peace through International Charitable and Educational Programs.

PolioPlus Around the World

In 1985 Rotary launched its PolioPlus Campaign, dedicated to eradicating polio around the world by Rotary's 100th anniversary in 2005. While we were not able to achieve that lofty goal, we HAVE eradicated 99.9% of reported polio cases around the world, having only 37 reported cases in 2016, meaning that we are "That Close" to achieving our goal. We are not alone in our quest. Rotary is the ONLY NGO to be recognized by the World Health Organization for our significant and ongoing commitment to eradicating a disease – polio. WHO joined with Rotary in 1988 with the establishment of the Global Polio Eradication Initiative, which consists of Rotary International, The World Health Organization, the U.S, Centers for Disease Control and Prevention, UNICEF, the Bill and Melinda Gates Foundation, and governments around the world.

To date Rotary has raised \$1.7 Billion and devoted countless volunteer hours to immunize more than 2.5 Billion children in 122 countries around the world. In addition, Rotary's advocacy efforts have played a role in decisions by donor governments to contribute in excess of \$7.5 Billion to PolioPlus. And today there are reported polio cases in only three countries: Afghanistan, Nigeria, and Pakistan.

I was recently asked by a member what are the challenges, goals, and projected timeframe for completing our goal. I told him I could not answer it then, but would research it and report back.

Challenges

The polio cases represented by the remaining 0.01% are the most difficult to prevent, due to the factors of geographical location, poor public infrastructure, armed conflict and cultural barriers. Until polio is eradicated, ALL countries remain at risk of outbreaks.

Ensuring Success

Rotary will raise \$50 million each year for the next three years, each dollar matched by two additional dollars from the Gates Foundation's 2/1 donation, and will provide much needed operational support, medical personnel, laboratory equipment, and educational materials health workers and parents,. Governments, corporations and private individuals all play a crucial role in funding.

Timeframe and Total Expense

The total expenses are estimated to be in the neighborhood of \$7 Billion dollars, and the time frame is anticipated to be 10 or more years. The timeframe is fluid, because we are dealing with a wild virus, includes three years of monitoring every nation that has achieved polio-free status to ensure no new cases, and of course this also means that every nation has to continue to vaccinate every newborn child to build a "herd immunity" worldwide.

We will provide additional information as I find it.



CITY OF LAS VEGAS
Southwest Rotary Club
July 30, 2018

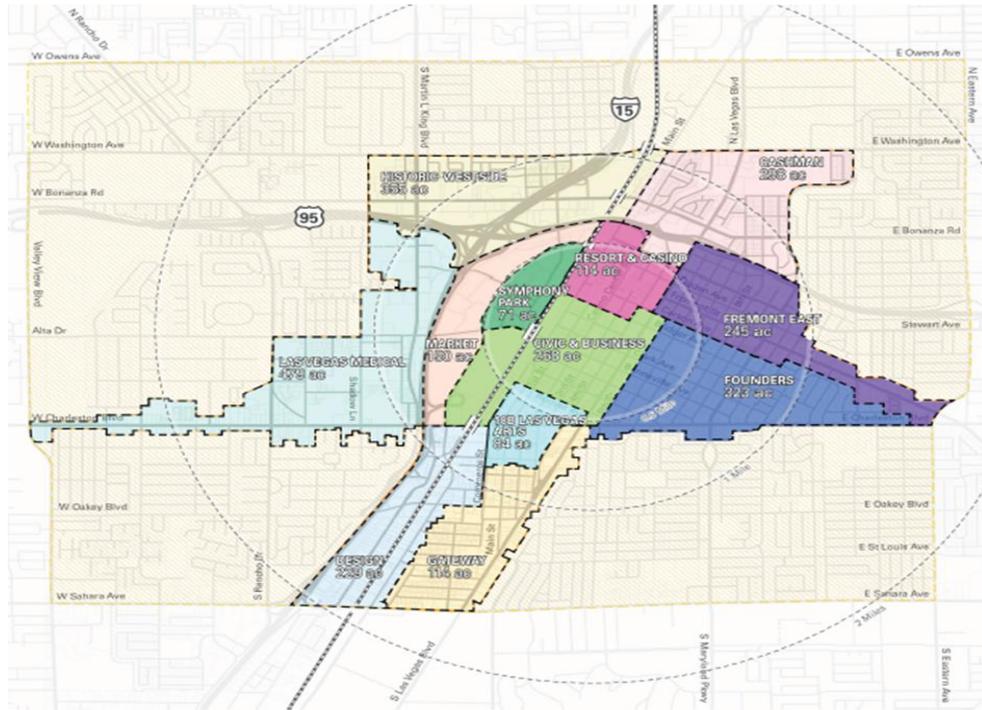


2045 Master Plan





Downtown Master Plan



LEGEND

Downtown Core

- Resort & Casino District
- Civic & Business District
- 18B Las Vegas Arts District
- Founders District
- Fremont East District
- Symphony Park District

Downtown Peripheral

- Market District
- Las Vegas Medical District
- Gateway District
- Design District
- Cashman District
- Historic Westside District

Sphere of Influence

- Plan Boundary





5 Major Themes

- Diversify Economy
- Create Mixed Use Hubs
 - Including light rail/ transit solutions
- Create Streets for People
 - Smart city, appealing multimodal public trans
- A greener downtown
 - 24 acres of new parks
- Expedite Implementation
 - Streamlined governance, catalytic projects, incentives, infrastructure investment, public private partnerships

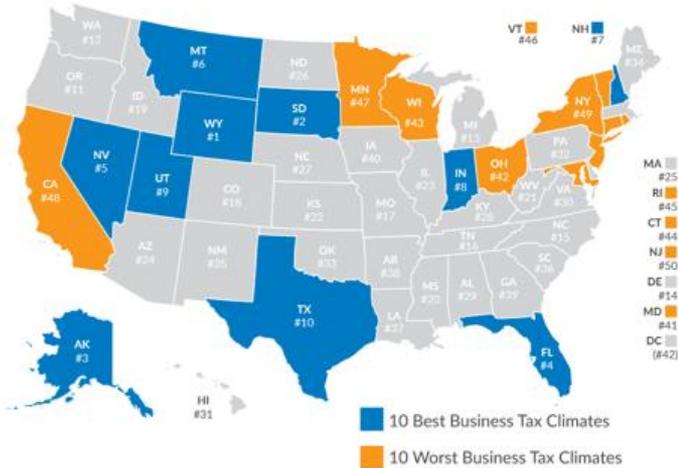
Economic Overview





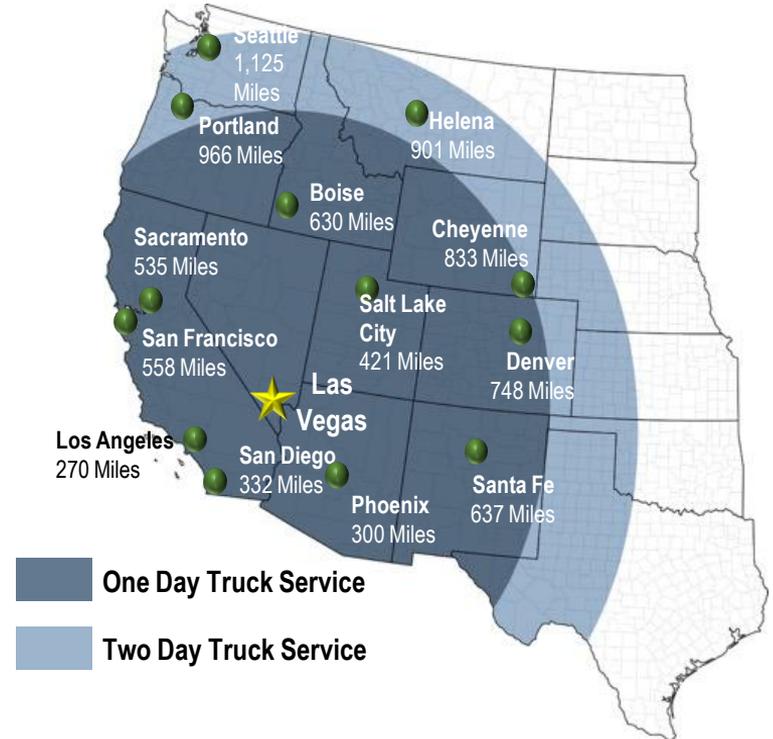
What Makes Las Vegas Unique?

Nevada ranks 5th in the Tax Foundation's State Business Tax Climate Index for 2016



Source: Applied Analysis

Las Vegas is within a one day travel time for 10 major surrounding cities (61 M people or 19.4% of US Pop.)





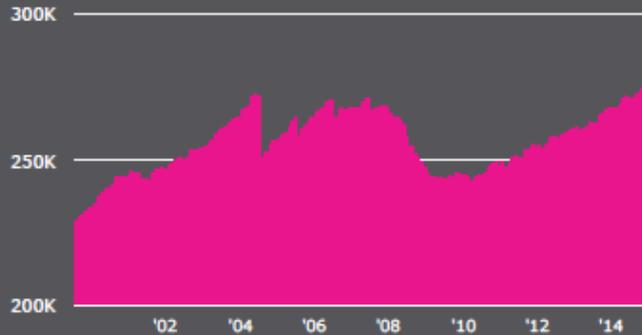
Employment in Las Vegas is at all-time highs



City of Las Vegas Monthly Economic Update

NOVEMBER 2017

CITY OF LAS VEGAS EMPLOYMENT

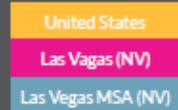


EMPLOYMENT
Sep '17 **288,982**

UNEMPLOYMENT RATE COMPARISON



UNEMPLOYMENT RATE
Sep '17 **5.4%**



Source: Bureau of Labor Statistics - Local Area Unemployment Statistics

Small Business Activity

City of Las Vegas





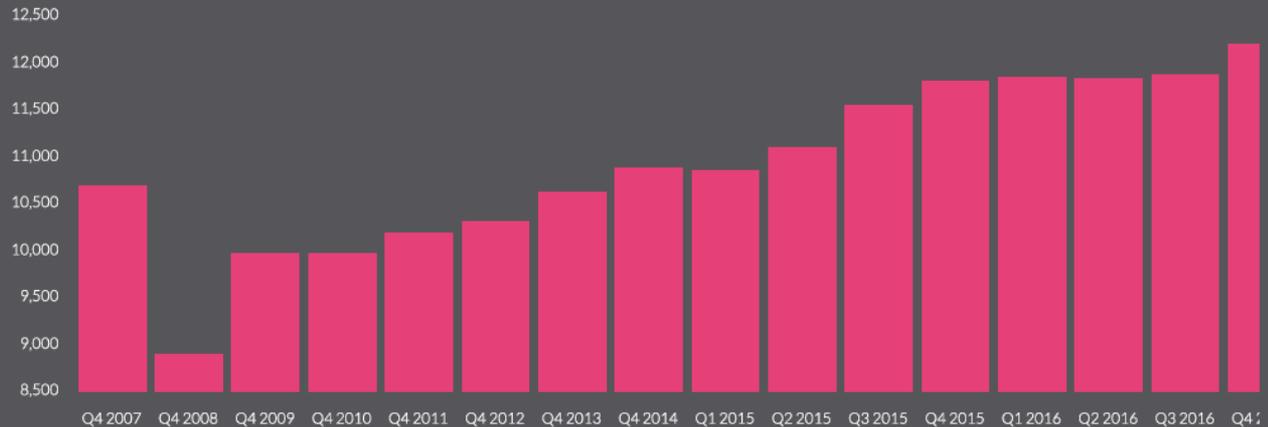
Business Growth has been strong since the Recession



City of Las Vegas Business Activity Report

Q4 2016

CITY OF LAS VEGAS BUSINESS TREND | Q4 2016



Total Businesses
12,139

Last Update: Jun-17

Net Businesses Gained/Lost
+327

Last Update: Jun-17



Entrepreneurship is strong in Las Vegas

Metro Rankings—Startup Activity Index

Rank 2017	Index 2017	City (Main)	Metropolitan Area	Rank 2016	Change in Rank	Rate of New Entrepreneurs	Opportunity Share of New Entrepreneurs	Startup Density
1	4.47	Miami	Miami-Fort Lauderdale-Pompano Beach	2	1	0.56%	81.09%	107.8
2	3.95	Austin	Austin-Round Rock-San Marcos	1	-1	0.51%	84.73%	104.5
3	3.92	Los Angeles	Los Angeles-Long Beach-Santa Ana	3	0	0.56%	80.03%	92.3
4	3.19	San Diego	San Diego-Carlsbad-San Marcos	11	7	0.49%	82.54%	95.9
5	2.78	Las Vegas	Las Vegas-Paradise	5	0	0.42%	81.93%	120.7

Source: 2017 Kauffman Index of Startup Activity, Ewing Marion Kauffman Foundation

<http://www.kauffmanindex.org>

Opportunities for Business





Targeted Industries

Where are there immediate opportunities for growth / diversification?

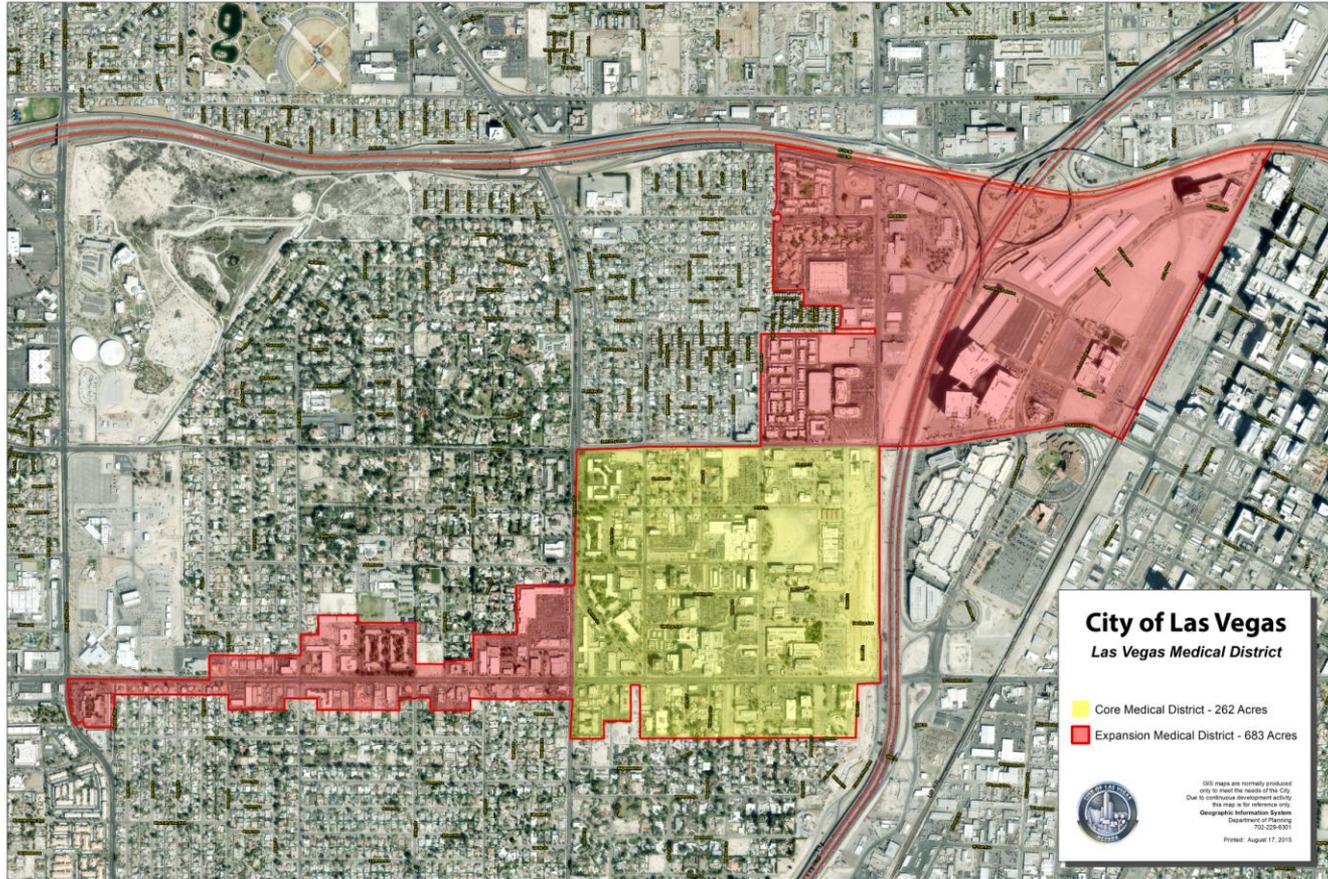
- **Business IT Ecosystems**
Security, Environmental
- **Health & Medical Services**
Academic, R&D, Tourism
- **Professional Services**
Legal, Medical, other licensed
- **Digital Media**
3D Printing, Software, E-Commerce
- **Financial Services**
Industrial Banking, International
- **Tourism, Gaming, Entertainment**
New Growth, Expansion & Corp. HQ
- **Government Services**
Federal, EPA, JV opportunities
- **Education**
UNLV, CSN, NS, other cooperatives
- **Industrial Manufacturing**
New or Expansion including UAS/UAV
- **Fashion Industry**
Design, Manufacturing, Marketing & Sales

- **Emphasis:**
 - Targeted Industries
 - Start-ups / Entrepreneurs
 - Positive Employment Growth
 - Higher Wage
 - Existing Expansion Opportunities

- **New or Expanded Opportunities:**
 - UAV / UAS Systems
 - Online Commerce / Digital Technology
 - Fashion
 - Local / Corporate HQ
 - International



Las Vegas Medical District





Las Vegas Medical District

- By 2030, the Las Vegas Medical District (LVMD) will be the clinical care, research, wellness, education & training center of Southern Nevada and the premier academic district in the southwestern United States
- New UNLV School of Medicine
- Central location near downtown
- Approximately 674 acres
- **Key anchor partners:** Valley Hospital, University Medical Center, Cleveland Clinic Lou Ruvo Center for Brain Health
- Economic development potential – \$3.6 billion by 2030
- **Potential development opportunities:**
 - Medical Library
 - Conference Space
 - Housing (students, faculty and the community)
 - Hotel
 - Restaurants
 - Fitness Center



Symphony Park

- Aspen Heights
 - 290 units
- Sutherland
 - 300 units





Symphony Park

- Roughly 60 total acres
- Smith Center
 - 500 million dollar project
- Discovery Museum
- World Market Center
 - 5 million sq ft
 - Planned expansion will include 315k sq ft convention space
- Multi Family Residential
 - Aspen Heights and Southern Land nearly 700 units
- Non Gaming Hotel Site on Parcel B
- Gaming Hotel site Parcel P&Q
- New Parking garages B&L



Cashman Field

DISTRICT VIEW



CALLISORTKL
A DESIGN CONSULTANCY OF ARCADIS

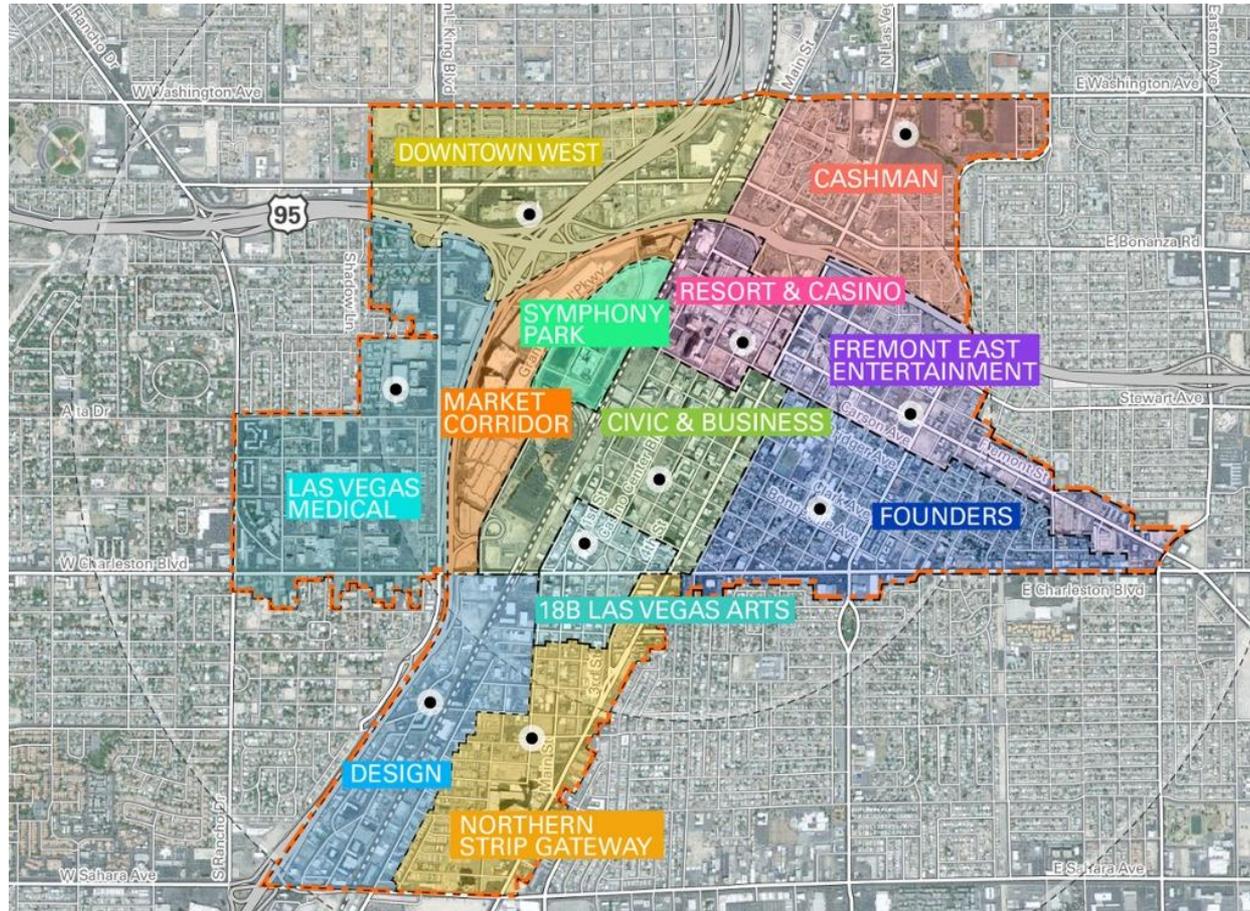


Cashman Field

- 50 acre site with additional 73 acres of city ownership
- 2,000 seat theater
- Potential site for professional sports
 - Currently 10,000 seat stadium
- 100,000 sq ft of exhibit space



Downtown Innovation District





Innovation District

- Smart Technology Testing
- Autonomous Shuttle Loop
- Potential for “Smart City Innovation” Center
- Leader in Smart Cities grid with over 75 blocks

Ryan Smith, Manager

Economic & Urban Development
Department

702-229-6551

Rysmith@lasvegasnevada.gov

